

I am currently working as a marketing manager in a charitable firm to complete my internship for an undergraduate degree. I am very keen to pursue a Masters in Business Administration from XXXX university to learn from the best faculty in the world and get hands-on experience to avoid making mistakes in real-life business decisions and situations.

I belong to a family of service people as both my parents are government servants in public sector companies and I have one younger sister. I did my high school from CBSE board and the secondary education in Commerce stream from the same school scoring 98% marks. Before I entered college I took part in an online media marketing campaign and there I got phenomenal exposure to deal with top-ranked business houses and great learned personalities.

During this interaction, I decided to be a management consultant in my life and enrolled myself for a bachelor's in business administration. In the undergraduate study, I got a grasp on the basics and have built a foundation in the marketing, finance, and other aspects of the business but to fulfill my dream I need advanced and thorough knowledge. I want to improve upon my negotiation skills, diplomacy, and strategies to convince others.

Besides the course material and classroom learning, I have studied the marketing campaigns at their launch and what went behind to reach that stage with the help of social media and reference books. To make myself worthy of my dreams I have inculcated good interpersonal and communication skills, the ability to work in teams and carry on a project on my shoulders like a

Leader if required. I have skills to manage heavy workloads through multitasking and feel motivated by challenges. All this makes me confident that I am ready to undertake a study of an MBA in the elite business school in the UK.

I am hopeful that I shall bring a new perspective to managing businesses through my skills and knowledge. I am looking forward to learning through industry-based projects that are part of the curriculum and would like to start with charitable or non-profit ventures as the risk is minimal in these organizations. The research part of the degree makes it more attractive as I shall be able to learn the techniques that are applicable to each business model and can give a more structured approach to my working.

There is an optional program to have global study tours to understand different enterprises and their functioning from an analytical point of view. This will also provide a unique opportunity to channelize the thought process and put it into practice in a multicultural environment. I have interacted with some of the past students of your institution and gained an insight into how I can achieve the maximum from these electives to reach my goal.

I possess the background subject matter knowledge and have the required inter-personal skills to be a worthy student at your institution and the advanced study will help me to polish my skills that are necessary for starting a consultancy business dealing with top-notch management boards and making them do things in a more efficient way. This challenging task requires my completing an MBA with utmost sincerity and I am looking forward to an affirmative response to my admission application.