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2020

TEST BOOKLET

TEST BOOKLET SERIES

Time allowed : 1½ hours

Full marks : 100



Answer *all* the questions.

Questions are of equal value.

0829

Serial No. ....

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**INSTRUCTIONS**

Candidates should read the following instructions carefully before answering the questions:

1. This booklet consists of 12 pages including this front page, containing 100 questions. Verify the Page Nos. and Test Booklet series on each page and bring at once to the Invigilator's notice any discrepancy.
2. Answers will have to be given in the Special Answer-Sheets supplied for the purpose.
3. Before you proceed to mark in the Answer-Sheet in response to various items in the Test Booklet, you have to fill in some particulars in the Answer-Sheet as per instructions sent to you in the Admit Card. **Do not fold the Answer-Sheet as this will result in error in your marks.**
4. All questions are of multiple-choice answer-type. You will find *four* probable answers (A), (B), (C) and (D) against each question. Find out which of the four answers appears to you to be correct or the best. Now darken the circle corresponding to the letter of the selected answer in the Answer-Sheet with **Black Ball Point Pen** as per instructions printed on the reverse of the Admit Card and in the Answer-Sheet.
5. One and only one circle is to be fully blackened for answer. Any spot in any other circle (multiple circle) or in wrong circle will be considered as wrong answer. If more than one circle is encoded for a particular answer, it will be treated as a wrong answer.
6. **There will be negative marking of  $\frac{1}{3}$  mark for each wrong answer.**
7. **There is a blank page at the end of this Booklet for Rough Work.**
8. **The Special Answer-Sheet should be handed over to the Invigilator before leaving the Examination Hall. You are permitted to take away the used Test Booklet after completion of the examination.**

1. Join the following sentences using an infinitive.

I have some duties. I must perform them.

- (A) I have some duties which I must perform.
- (B) I have some duties to perform.
- (C) I must perform my duties.
- (D) I must perform the duties I have.

2. Choose the suitable form of the verb to fill in the gap: I will phone you when he \_\_\_\_\_ back.

- (A) will come
- (B) came
- (C) should come
- (D) comes

3. He committed everything he read \_\_\_\_\_ memory. Fill in with the correct preposition.

- (A) at
- (B) in
- (C) from
- (D) to

4. The idiom 'Cut down' means

- (A) To cut into small pieces
- (B) To reduce
- (C) To attack physically
- (D) To stop in the middle of a long speech

5. Rewrite after changing the parts of speech of the underlined word: He fought bravely.

- (A) He could fight bravely.
- (B) He put up a brave fight.
- (C) He was fighting bravely.
- (D) He fought without cowardice.

6. The word 'Vale' means

- (A) Hills
- (B) River
- (C) Valley
- (D) Meadow

7. Write the word opposite in meaning to 'Dialogue'.

- (A) Symphony
- (B) Monologue
- (C) Soliloquy
- (D) Cacophony

8. What is a ballad?

- (A) Story
- (B) Poem
- (C) Epic
- (D) Play

9. Insert the most suitable idiomatic expression: I \_\_\_\_\_ the trick.

- (A) read out
- (B) saw through
- (C) go into
- (D) take up

10. Provide the abstract noun form of 'Wise'.

- (A) Wiseness
- (B) Wisely
- (C) Wisdom
- (D) None of the above

11. Change the voice: Video is used for teaching the students.

- (A) The students are taught with the use of video.
- (B) Teaching of students is done by the use of video.
- (C) They use video for teaching the students.
- (D) Use of video is required for teaching the students.

12. The collective noun for 'A collection of vessels'.

- (A) Mob
- (B) Herd
- (C) Swarm
- (D) Fleet

13. What is the verb form of the word 'Modern'?

- (A) Modernify
- (B) Modernate
- (C) Modernize
- (D) Modern

14. Change the word 'Apology' to an adjective.

- (A) Apologize
- (B) Apologetic
- (C) Apologetically
- (D) Apologizing

15. Join the sentences with an appropriate conjunction: Walk quickly. You will not overtake him.

- (A) or
- (B) and
- (C) else
- (D) so

16. Write the antonym of the word 'Opaque'.

- (A) Impervious
- (B) Transparent
- (C) Translucent
- (D) Hazy

17. Rewrite the sentence 'I am sorry I don't know his name.' using the past subjunctive mood of the verb.

- (A) I should have known his name.
- (B) I wish I knew his name.
- (C) I did not know his name.
- (D) I could not know his name.

18. What is the noun form of the word 'Sing'?

- (A) Singing
- (B) Song
- (C) Singer
- (D) None of the above

19. Change the adjective into the comparative degree without changing the meaning of the sentence: Mumbai is one of the richest cities in India.

- (A) Mumbai is richer than most other cities in India.
- (B) Few cities in India are as rich as Mumbai.
- (C) Mumbai is as rich as other cities in India.
- (D) All cities in India are richer than Mumbai.

20. Transform into a complex sentence: He confessed his crime.

- (A) He was guilty and he confessed it.
- (B) He confessed that he was guilty.
- (C) His crime was confessed by him.
- (D) He was confessing his crime.

**Please Turn Over**

21. 'Who did this?' Change from active to passive voice.

- (A) Who has done this?
- (B) By whom was this done?
- (C) How was this done?
- (D) By whom was this being done?

22. Transform the given sentence into an affirmative sentence: Nobody was absent.

- (A) Who was absent?
- (B) Everybody was present.
- (C) A few were present.
- (D) None of the above

23. 'I expressed my sincerest apologies.' Rewrite the sentence using the adjectival form of 'apology'.

- (A) I sincerely apologized.
- (B) My apologies were sincere.
- (C) I was sincerely apologetic.
- (D) I expressed myself apologetically.

24. Write the antonym of the word 'Honour'.

- (A) Accuse
- (B) Respect
- (C) Blame
- (D) Dishonour

25. Write a synonym of 'Mute'.

- (A) Vocal
- (B) Angry
- (C) Garrulous
- (D) Silent

26. What number should come next at this series: 22, 21, 23, 22, 24, 23, \_\_\_?

- (A) 22
- (B) 24
- (C) 25
- (D) 26

27. Choose the most proximate word combination as in MONK : DEVOTION.

- (A) Maniac : Pacifism
- (B) Explorer : Contentment
- (C) Visionary : Complacency
- (D) Rover : Wanderlust

28. What number should come next at this series: 2, 1, (1/2), (1/4), \_\_\_?

- (A) (1/3)
- (B) (1/8)
- (C) (2/8)
- (D) (1/16)

29. Choose the most proximate word combination as in COBBLER : SHOE.

- (A) Jockey : Horse
- (B) Contractor : Building
- (C) Mason : Stone
- (D) Cowboy : Boot

30. Choose the most proximate word combination as in SPY : CLANDESTINITY.

- (A) Accountant : Meticulous
- (B) Furrier : Rambunctious
- (C) Lawyer : Ironical
- (D) Shepherd : Garrulous

31. Which word does NOT belong with others?  
(A) Tulip  
(B) Rose  
(C) Bud  
(D) Daisy
32. Which word does NOT belong with others?  
(A) Tyre  
(B) Steering Wheel  
(C) Engine  
(D) Ear
33. Which word does NOT belong with others?  
(A) Evaluate  
(B) Assess  
(C) Appraise  
(D) Instruct
34. Choose the most proximate word combination as in SLAPSTICK : LAUGHTER.  
(A) Fallacy : Dismay  
(B) Satire : Anger  
(C) Mimicry : Tears  
(D) Horror : Fear
35. Which word does NOT belong with others?  
(A) Scythe  
(B) Knife  
(C) Pliers  
(D) Saw
36. Elated is to despondent as enlightened is to  
(A) aware  
(B) ignorant  
(C) miserable  
(D) tolerant
37. What number should come next at this series: 21, 9, 21, 11, 21, 13, 21, \_\_\_\_?  
(A) 14  
(B) 15  
(C) 21  
(D) 23
38. Which word does NOT belong with others?  
(A) Biology  
(B) Chemistry  
(C) Theology  
(D) Zoology
39. What number should come next at this series: 7, 10, 8, 11, 9, 12, \_\_\_\_?  
(A) 7  
(B) 10  
(C) 12  
(D) 13
40. Which word does NOT belong with others?  
(A) Inch  
(B) Ounce  
(C) Centimeter  
(D) Yard

Please Turn Over

41. Yard is to inch as quart is to  
(A) gallon  
(B) ounce  
(C) milk  
(D) liquid
42. Cup is to coffee as bowl is to  
(A) dish  
(B) soup  
(C) spoon  
(D) food
43. Which word does NOT belong with others?  
(A) Acute  
(B) Right  
(C) Obtuse  
(D) Parallel
44. Optimist is to cheerful as pessimist is to  
(A) gloomy  
(B) mean  
(C) petty  
(D) helpful
45. Which word does NOT belong with others?  
(A) Parsley  
(B) Basil  
(C) Dill  
(D) Mayonnaise
46. Choose the most proximate word combination as in VERVE : ENTHUSIASM.  
(A) Loyalty : Duplicity  
(B) Devotion : Reverence  
(C) Intensity : Color  
(D) Eminency : Anonymity
47. Which word does NOT belong with others?  
(A) Guitter  
(B) Flute  
(C) Violin  
(D) Cello
48. Marathon is to race as hibernation is to  
(A) winter  
(B) bear  
(C) dream  
(D) sleep
49. Look at the series: 36, 34, 30, 28, 24, \_\_\_\_.  
What number should come next?  
(A) 20  
(B) 22  
(C) 23  
(D) 26
50. Which word does NOT belong with others?  
(A) Triangle  
(B) Circle  
(C) Oval  
(D) Sphere

51. Who was the first Tourism Minister of India?

- (A) Khurshed Alam Khan
- (B) Kotha Raghuramaiah
- (C) Karan Singh
- (D) Madhavrao Scindia

52. Bandhavgarh National Park is located in the state of

- (A) Uttarpradesh
- (B) Madhya Pradesh
- (C) West Bengal
- (D) Tripura

53. Topkapi Museum, splendid historical building, once the presidential palace of an Emperor located in which of the city?

- (A) Istanbul
- (B) Baghdad
- (C) Jeddah
- (D) Tehran

54. Results in the practice of too narrowly defining one's business

- (A) Services marketing
- (B) Marketing management
- (C) Marketing myopia
- (D) Customer experience

55. Where is the Headquarter of UNWTO?

- (A) Paris
- (B) Bangkok
- (C) Madrid
- (D) Tokyo

56. Ibn Batuta, a great traveler of medieval period was from which country?

- (A) Saudi Arabia
- (B) Iran
- (C) Morocco
- (D) Yemen

57. How many World Heritage Sites are located in West Bengal?

- (A) 01
- (B) 02
- (C) 03
- (D) 04

58. Mahabalipuram is situated in

- (A) Kerala
- (B) Karnataka
- (C) Tamilnadu
- (D) Telangana

59. The 2 letter airline code for British Airlines is

- (A) BC
- (B) BL
- (C) BA
- (D) B1

60. Services are characterized by all of the following characteristics except for

- (A) Intangibility
- (B) Homogeneity
- (C) Perishability
- (D) Inseparability

Please Turn Over



61. Which of the following statements about the pricing of services (compared to the pricing of goods) is false?

- (A) The demand for services tends to be more elastic than the demand for goods.
- (B) Cost-oriented pricing is more difficult for services.
- (C) Comparing prices of competitors is more difficult for service consumers.
- (D) Consumers are less able to stockpile services by taking advantage of discount prices.

62. Doey's irridex model was developed in which year?

- (A) 1968
- (B) 1970
- (C) 1975
- (D) 1978

63. Which year National Tourism Policy was announced?

- (A) 1982
- (B) 1986
- (C) 1988
- (D) 1991

64. "BIHU", is the popular dance form of

- (A) Manipur
- (B) Mizoram
- (C) Meghalaya
- (D) Assam

65. Who developed the model of following tourist types?

The drifter, the explorer, the individual mass tourist, the organised mass tourist

- (A) SC PIOG
- (B) COHEN
- (C) BUTLER
- (D) VERNON

66. The grave of Job Charnok is located in which city?

- (A) Kolkata
- (B) Puri
- (C) Chennai
- (D) Lucknow

67. 6E is the Airlines code

- (A) Vistara Airlines
- (B) Spice Jet
- (C) IndiGo Airlines
- (D) Air India

68. Which are not the characteristics of marketing?

- (A) Intangibility
- (B) Inseparability
- (C) Heterogeneity
- (D) Inaccessibility

69. Dilwara Temple is located in which state?

- (A) Rajasthan
- (B) Punjab
- (C) Haryana
- (D) Gujarat

70. Himalayan Mountaineering Institute is located in

- (A) Shillong
- (B) Gangtok
- (C) Guwahati
- (D) Darjelling

71. A tourist whose itinerary is confined to their usual country of residence is called

- (A) In bound
- (B) Out Bound
- (C) International Tourist
- (D) Domestic Tourist

72. What is the name of the residence for the British East India Company's clerical and administrative staff?

- (A) Fort William
- (B) Jorasanko
- (C) Writers Building
- (D) None of the above

73. The first Disneyland opened in which city?

- (A) California
- (B) Brussels
- (C) Melbourne
- (D) Moscow

74. The Banff National Park is located in which country?

- (A) Russia
- (B) China
- (C) Turkey
- (D) Canada

75. Uluru National Park is located in which country?

- (A) Austria
- (B) Afghanistan
- (C) Argentina
- (D) Australia

76. First international flight operates between which cities?

- (A) Tokyo and Bangkok
- (B) Oslo and Moscow
- (C) Brussels and Paris
- (D) London and Paris

77. Who identified three relationships between tourism and the environment?

Conflict, Existence and Symbiosis

- (A) Doxey
- (B) Mill
- (C) Budowski
- (D) Jafar Jafri

78. "Machu Pichu", centred in which country?

- (A) Brazil
- (B) Argentina
- (C) Uruguay
- (D) Peru

79. In which city the conference on Passport & Customs formalities was held?

- (A) Paris
- (B) Rome
- (C) London
- (D) Dubai

80. Where is the birth place of Srīma Saradāmonī Devī?

- (A) Jhilmili
- (B) Joyrambati
- (C) Junput
- (D) Jalpaiguri

Please Turn Over

81. Where is the headquarter of IATA?  
 (A) Melbourne  
 (B) Montreal  
 (C) Manchester  
 (D) Munich
82. "Quwwatu-I-Mosque" is one of the oldest Mosque, located in a tourist complex of which city?  
 (A) Dhaka  
 (B) Delhi  
 (C) Male  
 (D) Kathmandu
83. What is the name of Turkish Currency?  
 (A) Baht  
 (B) Lira  
 (C) Pound  
 (D) None of the above
84. International union of official travel organisation was established in which year?  
 (A) 1971  
 (B) 1974  
 (C) 1985  
 (D) 1988
85. Who was the first Director General of Tourism of India?  
 (A) Somnath Chatterjee  
 (B) Somnath Sharma  
 (C) Somnath Murnur  
 (D) Somnath Chib
86. \_\_\_\_\_ was a Portuguese Colony near Hong Kong, located at the mouth of the Pearl River attracts International tourist.  
 (A) Taipei  
 (B) Bali  
 (C) Macao  
 (D) Bangkok
87. "Maitree Express" runs between  
 (A) Kolkata & Jessore  
 (B) Kolkata & Dhaka  
 (C) Agartala & Dhaka  
 (D) Delhi & Lahore
88. Who quoted the following remark, "Welcome a Tourist and send back a friend"?  
 (A) J. L. Nehru  
 (B) Subhas Bose  
 (C) Abul Kalam Azad  
 (D) Jai Prakash Narayan
89. Iguassu waterfalls mark the border of which countries?  
 (A) Brazil, Paraguay and Argentina  
 (B) Chille, Peru and Argentina  
 (C) Brazil, Guyana and Venezuala  
 (D) None of the above
90. Sanchi Stupa was dedicated to  
 (A) Jewish  
 (B) Jains  
 (C) Christians  
 (D) Buddhist

91. Kanderio Mahadeo Temple is one of the famous tourist attraction of which site?

- (A) Jabalpur
- (B) Amarkantak
- (C) Dwarka
- (D) Khajuraho

92. A buyer's perception of value is considered a trade-off between

- (A) Product value and Psychic cost
- (B) Total customer value and Total customer cost
- (C) Image value and Energy cost
- (D) Service value and Monetary cost

93. Studies have shown the best way to deal with service failure like in Tourism Industry is to

- (A) give the unhappy customer timely information regarding the failure.
- (B) refund the customer's money whenever failure occurs.
- (C) replace the unhappy customer with a happy one.
- (D) ignore the failure in a hope that customer will forget about it.

94. Basilica of Bom Jesus is located in which city?

- (A) Chennai
- (B) Hyderabad
- (C) Panaji
- (D) Bangalore

95. The city of Anuradhapura was established in ancient time, a popular cultural tourist hub of \_\_\_\_\_

- (A) Bangladesh
- (B) Myanmar
- (C) Nepal
- (D) Sri Lanka

96. Services marketing become difficult because of

- (A) intangibility
- (B) no demand
- (C) more complex market
- (D) difficult to enter the market

97. Who is the present Tourism Minister of West Bengal?

- (A) Malay Ghatak
- (B) Firhad Hakim
- (C) Goutam Dev
- (D) Bratya Bose

98. The Church in Bandel was built by

- (A) British
- (B) Dutch
- (C) French
- (D) Portuguese

99. A Tour Package that includes Delhi-Agra-Jaipur is called

- (A) Royal Orient
- (B) Palace on Wheels
- (C) Golden triangle
- (D) None of the above

100. \_\_\_\_\_ year a National Action Plan for tourism was prepared.

- (A) 1891
- (B) 1980
- (C) 1990
- (D) 1992

ATO/19

A-12

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