Time: 90 Minutes Max. Marks: 40

General Instructions

- 1. The Question Paper contains three sections.
- 2. Section A-READING has 18 questions. Attempt a total of 14 questions, as per specific instructions for each question.
- 3. Section B-WRITING & GRAMMAR has 12 questions. Attempt a total of 10 questions, as per specific instructions for each question.
- 4. Section C-LITERATURE has 30 questions. Attempt 26 questions, as per specific instructions for each question.
- 5. All questions carry equal marks.
- 6. There is no negative marking.

READING SECTION

I. Read the passage given below.

Advertising was initially meant to make people aware of the goods available in the market. It was as simple as announcing what you have in your store or the services you offer in your premises. Over the years, advertising has evolved into a major industry that beyond informing to persuading and influencing. It is a form of brainwashing consumers.

Advertising has become a type of culture with ardent followers. In the process, it attracts enviable attention from manufacturers and service providers who fancy an edge over their competitors. Unfortunately, in keeping with the ever-increasing demands of the manufacturers, the advertisers have resulted to creating unnecessary wants and excess consumption in most of us. This is a craving for harmful products that we are better off without. It preys on our minds rendering us completely irrational. The billboards (hoardings), television and radio advertisements target us from a very early age, forming our view of the world as we grow into adults. The buzzwords in advertising are, 'you are cool and sophisticated', if you use this or that product.

The notion that the media is primarily in place to give us news is not very true. If the truth may be told, the media is there to gather enough audience, package them into a pricey commodity and sell it to the advertisers. The advertisers, on the other hand, are always on the lookout for a target audience to persuade them that this product of service is better than that of the competitor.

Advertising does influence people. Most of the advertisements are filled with images that equate emotional well-being with material acquisition and associate independence and leisure with consumption of alcohol. Advertising also makes people lavish their on products rather than real people, thereby destroying human relationships. We have become trapped in the web of advertising where products like brands of beer and cigarette take over our minds, doing away with our core family values.

When you look critically at most of the advertisements on the television, you will discover how persuasive the advertisers are in deciding for us what, when, how much and why to buy. But most people think that they are not influenced by advertisements. This is precisely what the advertisers want us to think, that in the end 'the people decide'. If you think deeply, nobody in this profit-minded sense will pay so much money to make a thirty second advertisement, which might not be seen by a hundred people, leave alone convince them to buy. How we strike a healthy balance between the two will definitely have a direct bearing on the future of our country.

Sp-26 English

Read the questions given below and choose the option you consider the most appropriate. Answer any eight questions. What was the purpose of advertising? (a) Make people aware of available goods To earn money from them (b) (c) To give respect to the person To show their power of money **2.** How do advertisements make us irrational? (a) By showing us stupid content By creating unnecessary wants and excess consumption (b) (c) By giving us false hope of good health (d) Both (a) and (b) How does advertising affect us? (a) By influencing our preferences By spoiling us with fast food (b) (c) By making us crave for expensive materials All of the above What do you discover when you look at advertisement critically? (a) Persuasiveness of advertisers (b) Irrational attitude of buyers (c) Stupidity of advertisement content Rationality of advertisers (d) The synonym of 'strong desire' as given in para 2 is (a) desperate (b) wish (c) craving (d) urge The synonym of 'exactly' as given in para 5 is (a) Inaccurately (b) Not at all (c) Precisely Inexactly 7. The antonym of 'contradicted' as given in para 3 is (a) allegation (b) confirmed attributed (c) manipulating The antonym of 'harmony' as given in para 1 is (a) Euphony (b) Polyphony Consonance Conflict (c) **9.** What should be the title of the given passage? (a) Demerits of advertising Merits of advertising (b) (c) All about advertising (d) Advertisements **10.** What is the other word that means "persuade"? leisure (a) convince (b) critically (c) equate Read the passage given below. Andrew Fang is a legend in bowling. He was voted Sportsman of the Year in 2000. Andrew is only 23. He started bowling when he was nine, picking up the sport from his parents "When I was just starting out, my family supported me by paying for my training and equipment," says the Arts undergraduate whose major is economics. Competition or not, Andrew has no problem keeping fit. "I like biking. Rain or shine, you'll find me on my mountain bike cycling for at least two hours at BukitTimah, four times a week. It takes my mind off problems and troubles," says Andrew. Rest and recreation are as important as exercise. I love sleeping, Andrew says. "When I'm preparing for tournaments, I usually sleep eight to nine hours a day." He also likes playing pool, reading a good novel or watching a show with his friends. When it comes to food, Andrew says he takes everything in moderation and stays away from fried and fatty food. He takes in more protein than the average person and tries to drink as much water as he can to prevent dehydration since he cycles so much. Because of his discipline, Andrew's working relationship with his coach has been very smooth. Andrew's priority, however, is education. "Getting my degree is my biggest wish now. After that, I can concentrate fully on professional bowling," Andrew states firmly. 11. Andrew Fang is introduced to bowling by his (a) parents (b) friends teacher (c) coach (d) **12.** What does Andrew do when he is stressed? (a) He goes bowling. He climbs up BukitTimah Hill. (b) (c) He eats fried and fatty food. He goes cycling on his mountain bike. (d) **13.** How does Andrew prepare himself for tournaments?

He sleeps at least eight hours a day.

He takes in less protein and drinks more water.

II.

(a) He cycles for two hours every day.

(c) He plays pool and reads a good novel.

Sample Paper-4 **SP-27 14.** Which one of the following is most important to Andrew now? It is to (a) be a professional bowler graduate from university (c) be voted as Sportsman of the Year pay his parents for his training and the equipment 15. "Andrew Fang is a legend in bowling" means that (a) He has written a book on bowling (b) He is very disciplined and co-operates with his coach. (c) His achievements in sports must be remarkable. (d) His interest in bowling lasted for fourteen years. **16.** What is the synonym of "competition"? (a) Assistance (b) accord (c) teamwork feuding 17. Find another word from the passage that means "andragogy"? discipline (a) equipment (b) training recreation **18.** Choose a suitable title for the above passage? (a) Sportsman of the year Andrew fang: a legend (d) Life of Andrew fang (c) About Andrew fang WRITING AND GRAMMAR **GRAMMAR** Answer any five out of the six questions by selecting the most appropriate option for each. disturb the committee for such a trivial matter. (a) dare not (b) can not should not will not (d) **20.** It's not a hectic job. You stress. (a) can not (b) need not will not (c) dare not (d) 21. Identify the tense used in the sentence. "Her brother will walk her down the aisle." (a) Future indefinite tense (b) Future perfect tense (c) Present indefinite tense (d) Present perfect tense 22. Choose the past perfect continuous tense form of the sentence. "The children played in the park throughout the evening." (a) The children played in the park throughout the evening. (b) The children have been playing in the park throughout the evening. (c) The children had played in the park throughout the evening. (d) The children had been playing in the park throughout the evening. 23. She said that she exercises daily. (a) She said, "I exercise daily." She said, "I would exercise daily." (b) She said, "I exercised daily." (c) She said, "I exercises daily." **24.** He said that he would deposit the cheque the following day. (a) He said, "I will deposit the cheque the next day." (b) He said, "I would deposit the cheque soon." (c) He said, "I will deposit the cheque tomorrow." (d) He said, "I would deposit the cheque the following day." WRITING Answer any five out of the six questions given, with reference to the context below. You are RAKHI, a resident of Delhi. You have to write a letter to the editor of Hindustan times drawing attention towards problem of stray animals which leads to traffic jams and accidents on road. **25.** Select the option with relevant aspects that Rakhi should select, for this letter. (1) The newspaper's name Attached proof of the newspaper subscription (3) Rakhi's address Formal tone

(3) and (5)

(1), (3)and (4)

(5) Expected date of the letter's receipt

(b) (2), (3) and (4)

(a) (1) and (5)

SP-28 English

- **26.** Select the appropriate subject for this letter.
 - (a) Drawing attention towards problem of stray animals
 - (b) Stray Animals: On road a disaster?
 - (c) Stray animals a menace
 - (d) Penalise authorities
- 27. Select the option that correctly justifies the choice of the concluding portion of this letter
 - 1. I expect the authorities to take action on this issue.
 - 2. I hope my views get published in the column of your newspaper so that this issue may garner more public support and awareness.
 - (a) Yes, to option 1 because of the authoritative tone.
 - (b) No, to option 1 because of informal tone.
 - (c) Yes, to option 2 because of the tone of polite expectation.
 - (d) No, to option 2 because of the certainty of the tone.
- 28. Select the option that completes the concluding line appropriately. I hope that my letter will
 - (a) help spread awareness about the issue.
 - (b) led to action against all authorities responsible.
 - (c) improve circulation of the national daily.
 - (d) result in positive reviews by the readers.
- **29.** What is written in the end after concluding paragraph?
 - (a) Yours lovingly (b) Yours sincerely (c
 - e) Yours affectionately
- (d) Yours always

- **30.** Why do we write in the introductory paragraph?
 - (a) Introduce the topic

(b) Give details of the topic

(c) Greet the editor

(d) Ask editor about his health and well being

LITERATURE

V. Read the extracts given below and attempt the questions that follow.

Mr. Keesing had a good laugh at my arguments, but when I proceeded to talk my way through the next lesson, he assigned me a second essay. This time it was supposed to be on 'An Incorrigible Chatterbox'. I handed it in, and Mr. Keesing had nothing to complain about for two whole lessons. However, during the third lesson he'd finally had enough. "Anne Frank, as punishment for talking in class, write an essay entitled - Quack, Quack, Quack, Said Mistress Chatterbox".

- **31.** How did Mr. Keesing take Anne's essay?
 - (a) Took it lightly and laughed
- (b) Took it seriously and frowned

(c) Took it in a fun manner

- (d) Took it with seriousness
- **32.** Why did Mr. Keesing assign her second essay?
 - (a) As a fun exercise

- (b) As a punishment
- (c) As a serious practice lesson
- (d) As a class work
- **33.** Who was punished by Mr. Keesing?
 - (a) Anne frank's friend

(b) Anne frank's sister

(c) Anne frank's brother

- (d) Anne frank
- 34. Pick out the word from the passage which means same as-'which cannot be correct'.
 - (a) Incorrect
- (b) Proceeded
- (c) Entitled
- (d) Incorrigible

- **35.** After which lesson Mr. keesing was annoyed with anne?
 - (a) First
- (b) Second
- (c) Third

(d) None

VI. Read the extracts given below and attempt the questions that follow.

The house—the only one in the entire valley—sat on the crest of a low hill. From this height one could see the river and the field of ripe com dotted with the flowers that always promised a good harvest. The only thing the earth needed was, a downpour or at least a shower. Throughout the morning Lencho—who knew his fields intimately—had done nothing else but

Sample Paper-4 Sp-29

	see	the sky towards the north-east. "Now we're really going to get some water, woman." The woman who was preparing									
	supp	supper, replied, "Yes, God willing".									
	36. Where was the house located?										
		(a) Mountain	(b)	Crest of a low hill	(c)	Crest of a high hill	(d)	On mountain top			
	37. What did the field of com dotted with flowers promise?										
		_			(c)	e) Good harvest		Good omen			
	38.	What did the earth need?									
		(a) A downpour	(b)	A snowfall	(c)	Hail storms	(d)	A storm			
	39.	Pick out the words	from t	he passage which mean	the sai	me as Peak?					
		(a) Top	(b)	Supper	(c)	Crest	(d)	Lowline			
	40.	Pick out the words	from t	ne passage which mean	the sar	ne as Rain?					
		(a) downpour	(b)	rainfall	(c)	shower	(d)	pellets			
VII.	Rea	d the extracts given	below	and attempt the questic	ons that	follow.					
		given my heart									
	A cl	nange of mood									
	And	And saved some part									
	Of a	f a day I had rued.									
	41.	Who is 'I' in these l	ines?								
		(a) Heart	(b)	Poet	(c)	Man	(d)	Unknown			
	42.	What changed the	mood	of the poet?							
		(a) Snow	(b)	=	(c)	Wind	(d)	Weather			
	43.	What did the poet	decide	?							
		-		To spoil his mood	(c)	To go for a walk	(d)	To sing a song			
	44. What was the mood of the poet before and after the incident?										
		(a) Depressive		Enjoyable	(c)	Нарру	(d)	Both (a) and (b)			
	45.	What is the synony			. ,						
		(a) Feel	(b)	Delight	(c)	Pleasure	(d)	Cheer			
VIII.	Rea	d the extracts given	below	and attempt the questic	ons that	follow.					
		way a crow									
	Sho	Shook down on me The dust of snow									
	The										
	From a hemlock tree										
	46. Name the poem?										
		(a) Dust of snow	(b)	Dust of frost	(c)	Dust after rain	(d)	Dust and snow			
	47.	Where was the crov	w?								
		(a) On a tree	(b)	On hemlock tree	(c)	On branches	(d)	In the sky			
	48.	What did the crow	do?								
		(a) Shook the tree	(b)	Played with snow	(c)	Was singing a song	(d)	Was sleeping			
	49.	49. What does a "hemlock tree' represent?									
		(a) Sorrow	(b)	Love	(c)	Hatred	(d)	Good luck			
	50.	Name the poet?									
		(a) Robert	(b)	Robert frist	(c)	Robert frost	(d)	Robby frost			
IX.	Attempt the following.										
			vice u	sed in the line "On pad	ls of vel	vet quiet".					
	(a) Metaphor (b) Assonance (c) Oxymoron (d) Consonance						Consonance				
	52. Name the poetic device used in the line "In his quiet rage".										
	(a) Metaphor (b) Assonance (c) Oxymoron (d) Consonance						Consonance				

Sp-30 English

53.	The	poem draws a co	ontras	st between and _	·					
	(a)	animals, human	being	gs.	(b)	tiger in a zoo, tiger in a fo	rest			
	(c)	tiger in a zoo, hu	ımans	3	(d)	humans, tiger in forest				
54.	Wha	at created a lastir	ng wo	und in Nelson's countr	y?					
	(a)	The policy of fig	ghting	<u>;</u>	(b)	The policy of economic b	ackwa	ardness		
	(c)	The policy of ap	arthe	id	(d)	None of the Above				
55.	How did Mandela's hunger for freedom change his life?									
	(a) turned from frightened to bold									
	(b) turned from law-abiding attorney to a criminal									
	(c) turned a life-loving man to live like a monk									
	(d)	all of the above								
56.	A m	an who takes aw	ay an	other man's freedom is						
	(a)	White	(b)	a prisoner of hatred	(c)	criminal	(d)	rude		
57.	Who	o is the author of	f the s	tory "The Thief's story	y"?					
	(a)	James Herriot	(b)	Ruskin Bond	(c)	Robert Arthur	(d)	Victor Canning		
58. What is he a "fairly successful hand" at?										
	(a)	wrestling	(b)	stealing	(c)	deceiving	(d)	working hard		
59.	. What was Anil's age?									
	(a)	15	(b))	25	(c)	20	(d)	none of the above		
60.	Hov	v has the narrator	desc	ribed Anil?						
	(a)	simple	(b)	kind	(c)	easy-going	(d)	all of the above		

OMR ANSWER SHEET

Sample Paper No – 4

- Use Blue / Black Ball pen only.
- Please do not make any atray marks on the answer sheet. Rough work must not be done on the answer sheet.

 ▶ Darken one circle deeply for each question in the OMR Answer sheet, as faintly darkend / half darkened circle might by rejected. 											
Start time :	End time	nd time Time taken									
1. Name (in Block Letters) 2. Date of Exam 3. Candidate's Signature SECTION-A											
1. a b c 2. a b c 3. a b c 4. a b c 5. a b c 6. a b c	d 7. a d 8. a d 9. a d 10. a d 11. a d 12. a	(b) (c) (c) (d) (d) (d) (d) (d) (d) (d) (d) (d) (d		13. a 14. a 15. a 16. a 17. a 18. a							
SECTION-B											
19. a b c c 20. a b c 21. a b c 22. a b c	d 23. a d 24. a d 25. a d 26. a	(b) (c) (c) (d) (d) (d) (d) (d) (d) (d) (d) (d) (d) d	27.	(a) (b) (c) (c) (d) (d) (d) (d) (d) (d) (d) (d) (d) (d						
	SECTION-C										
31.	d 41. a d 42. a d 43. a d 44. a d 45. a d 46. a d 47. a d 48. a d 49. a d 50. a			51.							
No. of Qns. Attempted	Correct		Incorrect		Marks						

Page for Rough Work