

In the daily operations of business activities, everyone will encounter a wide range of people with varying personalities. It is pertinent and required of successful business managers to find the balance between utilizing the strengths and weaknesses found in each person. When I undertook my undergraduate studies, I did a double major in Economics and Psychology because it is my belief that only with a thorough and balanced understanding of the market and individuals involved, can one expertly lead a successful business organization. I wish to supplement my knowledge and pursue my desired goals by being part of the Executive MBA program in your university for the 2020/2021 session.

During my period in leadership positions in the two different companies, I have garnered the experience of learning to develop and utilize the various personality traits in each person in order to reach a collective goal. Evidently, I brought to light strength-finder software at a company I interned for during college, this software was further developed and it is being used today as a major entry assessment and development tool in some of the top companies in my country. The software helps to develop a list of strengths and weaknesses of a potential employee or employee when tasks are about to be shared, through a series of questionnaire that I specially designed to detect which area of work is best fitted for a particular individual. I really believe that a successful leader and manager is he/she who can effectively and efficiently utilize the company's resources to bring maximum productivity.

However, the managerial business world has been more complex than I thought and with time, I have realized that I need the guidance of graduate school in order to move to a bigger level in my career. Through your Executive MBA program, I believe I will have access to access to individuals who will serve and mentors on my professional journey, thus increasing my knowledge and connections on a global scale, as well as my marketability for job offers and network. Your Executive uses a customizable curriculum which allows students flexible learning modes and a plethora of diverse courses, so as to fit into students' future plans: this diverse educational resource is what really attracted me to the program. More so, the school group projects will help my creative side and help increase my team work abilities which have been obviously missing in my set of abilities. I also hope to give back to the graduate school community through my contagious desire for productivity and effectiveness, which saw me being awarded the best student in my department when I completed my undergraduate double major. I believe that my colleagues and professors will also tap from my well of experience and creativity from my group projects and contributions.

When my MBA program is completed, I will expect to have accumulated useful and experimental human management skills and global market knowledge. This is of absolute necessity because no one can attain the zenith of being a top manager without understanding basic and advanced human psychology and international market behaviors. I really believe and expect that your program will be a key element and stepping to my career goals and aspirations, by preparing me for the managerial challenges.