





# Master of Business Administration (International Business) (2022-24)



# **Online**

# **PROSPECTUS**



# INDIAN INSTITUTE OF FOREIGN TRADE

(DEEMED TO BE UNIVERSITY)

(Under Ministry of Commerce and Industry, Government of India)

# **Vision**

To be an academic Centre of Excellence in international business research, training and education.

# **Mission**

To create and foster a learning environment that enables participants to be leaders in international business with sensitivity towards society.

# IIFT at a Glance (Rankings) 2020-21

The IIFT have participated the following B-School rankings in AY 2020-2021 and ranked as:

- 25<sup>th</sup> in National Institute Ranking Framework (NIRF).
- 10<sup>th</sup> in Business Today MDRA.
- 6<sup>th</sup> in Chronicles All India B-School Survey.
- 7<sup>th</sup> in Business World B-School Ranking.
- 15<sup>th</sup> in Outlook B-School Survey.
- 11<sup>th</sup> in MBA Universe B-School Ranking.
- 10<sup>th</sup> in InsideIIM MBA Rankings.



# Message from the Vice-Chancellor



Indian Institute of foreign Trade began its journey 58 years ago in 1963 and has been successfully fulfilling its mission of creating and fostering a learning environment that enables participants to be leaders in international business with sensitivity towards society. IIFT is a pioneer in the field of research related to foreign trade and a hub for knowledge dissemination. It has emerged as a leading B-school in Asia Pacific and an academic Centre of excellence in International Business, Research, Training and Education.

In 2002, IIFT was granted the status of "Deemed to be a University", thus recognizing its contribution to the knowledge dissemination and skill promotion, specifically in the domain of International Business. The National Assessment and Accreditation Council (NAAC) has recognized IIFT as 'Grade A' Institution in 2005 as well as in 2015. Needless to mention that most surveys conducted year after year have ranked IIFT amongst top B-schools in India. As a university, the institute has also signed MOUs with leading institutions of the world for mutual exchange of students and teachers in the area of International Trade and Business. From the academic year 2021-22, IIFT is also concluding agreements with top universities of Australia, Europe and the USA with elements of exchange of course credits and joint degree programmes. We expect some concrete programmes will be offered from the current academic year.

IIFT offers various programmes ranging from Ph.D., to Diploma, Certificate and Degree programmes in International Business. The MBA in International Business offered by IIFT in Delhi and Kolkata is its flagship programme. Each year a large number of candidates apply for the programme. In view of the large interest in the programme and to increase the reach of the programme this year, the institute is launching MBA (IB) online programme from September 2022. We are excited about this launch as it gives us opportunity to offer the same high quality programme run on campus to many more across the country and beyond.

With recent changes in the arena of international business, domestic markets have become intertwined with global value chains. In order to develop the domestic markets and carve a niche in the global markets, a great deal of knowledge and skill in international trade is required. IIFT consistently meets this challenge by updating its course content and pedagogy to equip its students with the skill-sets required to become effective and capable global managers. IIFT's endeavor has been widely recognized with various awards over the last few years for its industry relevant course content and sectorial specialization. This can be attributed to the fact that the alumni of IIFT are now leading various national and international organizations across the globe.

In the quest to search for a B-school that will help one grow into the person one aims to become, IIFT is looking for the best candidates for the MBA (IB) online class of 2022-24. I, therefore, extend a warm invitation to you to become a part of IIFT's knowledge process to enhance your skills and emerge as global leaders and managers who will carry forward the legacy of IIFT.

Prof. Manoj Pant

## **About the Institute**

The Indian Institute of Foreign Trade (IIFT) was established in 1963 as an autonomous body under the Ministry of Commerce & Industry to contribute in the skill building for the external trade sector of India. It has come a long way to successfully develop into a unique institution involved in imparting knowledge through research and training in international business and trade. The Institute was granted "Deemed to be University" status in 2002. The National Assessment and Accreditation Council (NAAC) has recognized IIFT as Grade 'A' Institution in 2005 as well as in 2015. Over the years, IIFT has emerged as a national university with focus on International Business Management and Strategy, and such focus is reflected in all three major activities of the Institute: Research, Training and Education.

### **Library Facilities**

The Institute's has a well-equipped Library with updated knowledge. It has a collection of latest books by eminent authors on Trade, Economy, Management and WTO related issues. It also has a collection of journals, research reports, company reports, CD-ROMs, video cassettes, International Trade Statistics and Databases. Apart from books on traditional Management and Economics related areas, the Library has huge collection of books on upcoming areas like WTO, Intellectual Property Rights, Services Management, Mergers & Acquisitions, Trade Finance, e-Business, Global Business Strategies, International Business Law, and Information Technology, etc. The Library also subscribes to over 235 Journals and Periodicals and has enriched itself with publications of prestigious national and international organizations such as UN, ITC, UNCTAD, WTO, IMF, World Bank, Ministries and Departments of Government of India.

In order to facilitate online access to information, Library has also subscribed to trade related online and offline databases like Blackwell Synergy (28 e-Journals), Balance of

Payment, CMIE databases (Commodities, Prowess, India Trade, Industry Outlook and Economic Outlook), Commodity Price Bulletin, Direction of Trade Statistics, EIU Online, EBSCO, Emerald Management Extra, e-pharma, IFS, Indiastat.com, Inside Trade.com, JSTOR, OECD e-library, Proquest, Science Direct, Suns Magazine, Trade Map, World Bank Online Database, World Trade Atlas and WITS, etc.

IIFT subscribes to Bloomberg, which offers a dynamic network of information for decision-makers. Bloomberg is of great value to B-School students seeking fast access to accurate business and financial information, news and insight around the world. Students are also offered training to familiarize them with this powerful resource. Library facilities are open to participants. The participants are required to deposit of Rs. 5,000/- for Library membership which is refundable at the end of the Programme.

### **Computer Facilities**

Recognizing the importance of technology in education, IIFT's Computer Centre has implemented the latest state of the art IT infrastructure to provide a competitive advantage in its core areas of education and research. The Computer Centre aims at providing 99 per cent uptime including ensuring server uptime, data recovery and backup, facilitating storage management, hardware, network operations, streamlining operations and simplifying end-user support.

#### **DELHI CAMPUS**

For its internet requirements, the IIFT avails 150 mbps leased line from two different ISPs on load balancing. The computer lab for the students is open 24X7 with adequate number of desktop computers. These are fully supported with application software such as SPSS, EViews, SAS, etc. India Trade & Prowess databases from CMIE

are also available on the Institute's network. Comprehending the recent advances in functional data analysis and high-dimensional statistics, IIFT, besides the Computer Lab, has an exclusive Data Analytics & Simulation Lab (DASL) with 40 computers with software such as SPSS, Hadoop, SAS, etc. for Data Analytics and Simulation Courses. Apart from this, IIFT also uses video conferencing facility for training, research activities besides connecting IIFT Delhi & Kolkata for internal meetings, etc.

IIFT's recent foray in the online education platform has been possible with the state-ofthe-art IT infrastructure support being provided for the conduct of online programmes, which has enabled IIFT to conduct online sessions on a real time basis using broadband facility. The Institute has a multi-tiered network infrastructure in place. Buildings inside the campus are well connected with fiber network. The network infrastructure is at layer 3 switching level that helps to interconnect all components together on one platform. Institute's network is also supplemented with managed Wi-Fi supporting 802.11n and standards. Over 1000 users have access to this network. Apart from this, classrooms are adequately equipped with LCD projectors and PCs. IIFT also has a fully integrated in-house developed platform, named "Campus 360" (http://campus360.iift.ac.in) that provides convergence facility to the faculty with the students and the programme office. The Campus 360 enables online attendance, sharing of courseware, result processing, online quiz, opinion polls, assignment submission, dissertation/research project submission, elective selection, port visit option, language selection and many more related activities.

#### **KOLKATA CAMPUS**

Kolkata Campus is having 100 mbps for its Internet requirements besides 20 mbps NLD between Delhi & Kolkata campuses. Wi-Fi services are also made available to the students in the campus. Libsys, Prowess, India Trades services have been facilitated locally from IIFT Kolkata Digital lab at IIFT Kolkata is well equipped with 30 latest model computers for student access. Kolkata campus also has an online classroom studio to conduct online certificate and executive programmes.

### **Publications**

Publication Division brings out IIFT Journals, Newsletter, and Working Paper sand Seminar Series. *Foreign Trade Review* (FTR) peerreviewed quarterly journal published by SAGE Publications India.

The Journal intends to serve as a comprehensive forum for theoretical and empirical research on International Trade and Business. *FTR is now Scopus indexed*.

FOCUSWTO.IB, another peer-reviewed quarterly Journal published by the Institute. Objective of this interdisciplinary FOCUS WTO is to encourage applications of conceptual ideas, research methods in international business and management. The papers are published on-line and uploaded on IIFT website (http://focuswtoib.iift.ac.in). FOCUS WTO as a Journal has been indexed with Indian Citation Index (ICI), Directory of Research Journals Indexing (DRJI), and J Gate.

In addition, Publication Division also publishes in-house quarterly Newsletter and hosts Working Papers and conducts Seminar/Webinar Series.

# **Centre for Distance and Online Education (CDOE)**

#### **Overview**

The Distance can never be an obstacle to learning. Explore and enhance your knowledge through our Online and Distance Learning!

The Distance and Online mode of learning will provide opportunities to the participants who would like to expand their field of interest, gain knowledge, learn conveniently while in a job at a reasonable cost, and develop their skill to equip themselves in their career and to benefit all sections of society through education without bias.

The courses are designed to impart the same knowledge shared through the regular mode to the learners to feel the same as they learn in the college. The courses are handled by expert teaching faculty with excellent materials and contact hours. There is a continuous assessment to assess and value the knowledge shared and received. The whole learning aims at upgrading the knowledge and skill of the learners through quality education using modern technologies and methodologies.

### **Vision**

- To expand the reach of high quality education in the area of International business across the country and beyond through virtual technology.
- To become known as a Centre for skill development for India's youth wishing to expand into international markets.

#### Mission

- To Create and foster a healthy learning virtual environment through simple-to-use technologies.
- To build a network of creative and curious minds and establish India's presence across world markets.

### **Objective**

- To provide need-based online learning opportunities for continuous professional development and skill up gradation to inservice professionals.
- To foster and evaluate pedagogic, technological and organizational innovation.

Our spectrum of offerings in the Centre for Distance & Online Education space is as follows

Executive Education: IIFT Executive Education programmes have been designed to effectively spread quality management education among practicing managers, across all levels. These programmes equip experienced professionals with powerful knowledge, tools and resources to tackle the most complex business challenges of today.

Management Development Programmes (MDPs): The Centre offers MDPs, spreading across the entire spectrum of functional areas in the International Trade & Logistics, Finance, Import-Export Management and International Business domain.

# Master of Business Administration (IB) Online

### **About the Programme**

The online MBA (IB) Programme is a two year curriculum designed for working professionals who intend to augment their business acumen without taking a career break. Provided by one of the most respected management institutes in the country and honed by a faculty of international repute, the programme can be a deal breaker for students at different levels of their professional journey. In fact, the online MBA programme is designed to cater to student requirements over a gamut of experience level - starting with 3 year professionals embarking on their career journey to mid - senior level executives looking for the next leap forward. A nuanced learning approach covering the specific requirements of these diverse background is followed throughout the course.

The Online MBA (IB) Programme is designed as a six trimester course, three of which in the first year are reserved for a detailed orientation across all fields of management - Strategy, Trade & Finance, Marketing, Operations Management, Information Technology Management, Organization Behavior and Human Resources. The remaining three trimesters in the second year are focused on specialization, in which students are expected to specialize on at least one discipline based on their preference and career aspirations. Currently, specializations are being offered for Finance and Trade, Marketing, Strategy, and Human Resources Management.

The teaching pedagogy of the course involves interactive virtual sessions closely mimicking the classroom experience, live industry interaction seminars with frequent guest lectures from industry leaders and collaboration of industry academia for dynamic problem solving. To facilitate holistic learning, case study and problem solving based approaches are preferred, frequented by classroom interaction and discussions. The existing batch is expected to be of a diverse mix across different cultural

and professional background, which will further enhance the peer learning experience of the students. Appreciating the time constraints of a busy professional managing both his work and academic commitments simultaneously, the online courses will be supplemented by recorded classroom sessions and archived online study materials. The course structure is further augmented by imbibing an international flavor to the overall curriculum which is specially developed to include a diverse cultural and economic background and inculcate the requirements of a global workforce.

The focus on internationalization curriculum is further attenuated opportunities of port visit and industry interactions. During the tenure of the course, students will be expected to gather hands on experience in trade and logistics by visiting a nationally or internationally acclaimed port. Tie up with IIFT and the respective port management helps in providing a deep insight and hands on experience in the actual functioning of global trade operations. Students will also be expected to go for at least four multi-day industry interactions within their tenure of study. The industries chosen will be closely aligned with students' specialization. For working professionals, both these activities are expected to widen the breadth of their current work experience, by providing comparing benchmarks across their industry. For mid-senior level executives, such industry interactions are expected to provide opportunities for networking and exchange of ideas. The online MBA programme is tailor made to ensure a holistic learning experience, with seamless virtual delivery comparable to actual classroom presence. The course is a unique opportunity to leverage the IIFT brand name with a world class degree in business administration, without taking a break in career, rather using the same to propagate career development further.

## **CORE COURSES**

TRIMESTER 1		
	Hours	
Fundamentals of Management	20	
Management Information Systems	30	
Business Statistics	30	
Accounting for Managers	30	
Economic Theory (Micro economics)	30	
Marketing Management	30	
TRIMESTER 2		
International Trade Operations & Documentation	40	
Business Research Methods	30	
Corporate Finance	30	
Economic Theory (Macroeconomics)	20	
International Marketing Management	30	
Organizational Behavior	20	
TRIMESTER 3		
Human Resources Management	30	
International Economics	30	
Strategic Management	20	
IT Applications in Management	30	
Operations Research	20	
International Financial Management	20	
Operations Management	20	
TRIMESTER 4		
International Trade Logistics & Sourcing	30	
Economic Environment	20	
International Business Strategy	30	
Supply Chain Management	20	
Electives (7)	140	

TRIMESTER 5		
Corporate Ethics and Governance	20	
Electives (8)	160	
TRIMESTER 6		
Foreign Language	20	
Managerial Communication	20	
Electives (3)	60	
OTHER ACADEMIC ACTIVITIES		
Internship	30	
Port Visit	30	
Research Project	30	
Comprehensive Viva	60	

## LIST OF OFFERED ELECTIVES

A total of 18 electives* to be selected from the below list		
	Electives	
I.	General Management and Strategy	
1.	Strategy Execution & Tools (Simulation)	
2.	Management of Strategic Alliances (Workshop)	
3.	Competitive Strategy	
4.	Entrepreneurship	
5.	Crisis Management	
6.	New Venture Creation & Startups	
7.	Cross Culture Management	
8.	Management Consulting	

II.	Quantitative Techniques & Operations Management	
1.	Modelling in Supply Chain Management: SCOR Approach	
2.	Multi- Variate Data Analysis & Forecasting Techniques	
3.	Advanced Optimization Techniques	
4.	Advanced Supply Chain Management	
5.	Advanced Forecasting Techniques for Business Applications	
6.	Business Process Re-engineering for Sustainable Operations	
7.	Supply Chain Analytics	
III.	IT	
1.	Online Business & E-Commerce	
2.	Enterprise Resource Planning (ERP) Systems	
3.	Software Product Management	
4.	Data Modeling and Visualization	
5.	IT Project Consultancy	
6.	Machine Learning & Artificial Intelligence	
7.	Data Analytics	
IV.	Finance	
1.	Financing of International Trade	
2.	FinTech	
3.	Fixed Income	
4.	Trading Strategies and Evaluation	
5.	Financial Modeling	
6.	Financial Derivatives and Risk Management	
7.	Alternative Investments	
8.	Management of Financial Services	
9.	Security Analysis and Portfolio Management	
10.	Project Appraisal and Finance	
11.	Mergers and Acquisitions	
12.	Financial Risk Management	
V. <i>I</i>	Marketing	
1.	Consumer Behavior	
2.	Sales and Distribution Management	
3.	B2B Marketing	

4.	Brand Management	
5.	Strategic Market Planning and Decision Making	
6.	Marketing Research	
7.	Advertising and Promotion Management	
8.	Digital Marketing	
9.	Customer Relationship Management	
10.	Rural Marketing	
11.	Retail Marketing	
12.	Marketing Of Services	
VI.	International Trade Operations & Logistics	
1.	Management of Shipping Services	
2.	Agri-Commodity Trading	
3.	Managing Global Compliance in Exports	
4.	Custom Procedure in GST Regime	
5.	Sectoral Strategy for Exports	
VII.	HR	
1.	Competency Mapping	
2.	International Human Resource Management Practices	
3.	Organizational Transformation and Change Management	
4.	HR Metrics and Organizational Performance	
5.	Impression Management in Organization	
6.	Leadership Lab	
7.	Global Leadership Strategies	
8.	Strategic Human Resource Management	
9.	Team Building and Leadership Development	
VIII.	Economics	
1.	Game Theory and Strategy	
2.	Applied Econometrics	
3.	International Investment Treaties and Business Decisions	
4.	Management of Pricing	
5.	Trade Analytics	
	n elective course group would be formed	

### Internship

Students will be expected to go for at least a 2 months separate internship programme within their tenure of study. The industries chosen will be closely aligned with students' specialization. For working professionals, internship is expected to widen the breadth of their current work experience, by providing comparing benchmarks across their industry. For mid-senior level executives, such industry interactions are expected to provide opportunities for networking and exchange of ideas.

#### **Port Visit**

The focus on internationalization of curriculum is further attenuated by opportunities of port visit. During the tenure of the course, students will be expected to gather hands on experience in trade and logistics by visiting a nationally or internationally acclaimed port. The Port Visit would be organized by the students/ group of students based on their location. IIFT will

Provide administrative assistance for the same. VIVA VOCE will be conducted after successful submission of the port visit report.

### **Programme Faculty**

The Institute has a qualified and experienced Faculty with specialization in diverse areas such as International Marketing Management and Research, International Financial Management, Economics and Trade Policy, International Trade Procedures, Logistics & Documentation, Supply Chain Management, Management and Marketing of Services, International Brand Management, International Business Practices and Strategies, Cross Cultural Management and Business Negotiations, etc.

### **Visiting Faculty**

The Institute also draws on expert guest faculty comprising specialists from business enterprises, research institutions, leading business schools and foreign universities.

### **Fee Structure**

The cumulative fee for the programme is Rs. 10, 50,000/- which includes onetime alumni fee of Rs. 10,000/-. The participants are responsible for the payment of the programme fee whether it ispaid by the individual or by the employing organization. Fee is to be paid in six installments as follows by candidates who have been offered admission in MBA (IB) Online. Library Deposit (Refundable) of Rs. 5,000 /- to be paid at the time of admission. 50% fee concession on Cumulative fee to reserved candidates.

• First installment : (To be paid by 25 September 2022)	Rs. 2,25,000/-	• Fourth installment (To be paid by 10 August 2023)	: Rs. 2,25,000/-
• Second installment : (To be paid by 10 January 2023)	Rs. 2,10,000/-	• Fifth installment (To be paid by 10 December 2023)	: Rs. 1,50,000/-
• Third installment (To be paid by 10 April 2023)	Rs. 1,40,000/-	• Sixth installment (To be paid by 10 April 2024)	: Rs. 1,00,000/-

**Refund of Fee** (Applicable to all categories of candidates)

1. If a student opts to withdraw from the programme, the institute shall follow the guidelinesissued by GoI /UGC from time to time for refund of fee.

- Late Fee Fine for all students is Rs. 2,500/- per week beyond the stated deadline.
- In case the fee remains unpaid for Three Weeks, from the last payable, the student will be deregistered from the programme.
- Re-registration charges are Rs. 15,000/-.
- Re-registration will have to be done within one week of de-registration.

# **Admission Procedure**

### **Admission process**

After the applications are submitted, a faculty Committee would review all the applications and shortlists candidates based on their qualifications and work experience. Shortlisted candidates may have to further appear for a Personal Interaction / Interview through the online medium.

### Minimum Eligibility Criteria

Admission to the MBA Online Programme will be offered by the Institute based on candidates' fulfillment of eligibility conditions and ability to synchronize programme objectives with personal career goals. The Programme is open to working managers and self-employed individuals who meet the following criteria:

- Graduation or equivalent degree from any recognized University or Institution and managerial work experience of minimum three years.
- Minimum 55% marks in graduation or postgraduation (50% marksfor reserved category)
- · No age limit.
- Seats are reserved for SC/ST/OBC (noncreamy layer)/PWD candidates as per Government of India (GOI) rules.

 No Objection Certificate from the employer is required at the time of admission only for Sponsored candidates.

### How to apply

- Application to MBA (IB) online is through prescribed on-line Application Form.
- The non-refundable Application Fee is of Rs. 2,000/- for GEN/OBC/EWS or Rs. 1,000/- forSC/ST/PWD category candidates.
- Applicants will have to register themselves at IIFT website under Latest Updates and pay registration Fees using the link that would appear after registration.
- Scanned copy of the relevant certificates needs to be uploaded while submitting online application.
- Filled-in applications with enclosures and evidence of payment of Application Fee should be uploaded latest by 05<sup>th</sup> September 2022.
- Applicants must mention the email id and mobile number clearly in the application form.
- All disputes will be subjected to the jurisdiction of Delhi courts only. Incomplete applications in any manner will be rejected.

# **Examination Rules for MBA (IB) 2022-2024**

### System of Evaluation and Grading

The Institute keeps on revising the curriculum of the programme keeping in mind the changing global environment in international business and the requirements of Management Education to meet these new challenges. The curriculum places emphasis on developing a global perspective on various issues and developing these skills for taking an integrated view on managerial problems and being able to adapt the skills learnt to changing situations.

### **Course Credits**

Courses are listed as 2 and 3 credit courses depending on the expected workload of each course. Generally, a 3-credit course involves about 100 hours of work - approximately 30 in the classroom (including pre work/ post work/ tutorials) and 70 outside the classroom, in preparation and assignments. The students will undertake a Research Project carrying three credits. The distribution of these credits is as follows:

Synopsis report : 1 credit

Interim report: 1 credit

Final Report: 1 credit

#### **Evaluation**

The evaluation components to be adopted for a course would be indicated by the Course Coordinator to the class at the beginning of the course. This would cover teachers' expectations and relative importance of each component. Evaluation scheme for students' performance in each course will be having a minimum of two components besides end-term examinations. Weightage for the end-term would not exceed 70% of the total weightage. The other components may be in the form of Class Quizzes, Home or Class or Surprise Assignments, Term Paper, Project, Case Analysis, Reading on

Research Activities, etc. as prescribed by the Course Coordinator. As surprise components are built in the courses, students are expected to be agile and alert. No make-up components will be provided, if the students miss the surprise components of a course. A minimum 35% passing marks in the end term examination is crucial for passing in the course.

#### **Grade Point for a Course**

Institute follows a system of 'relative grading and it uses its Proprietary Grading Pattern to convert marks into letter grades through a normalization process. To bring parity between grading in Delhi and Kolkata Campus, marks are optimized through a normal transformation process and then converted to the Standard Normal distribution (Z score). Based on mean and standard deviation further grade brackets are defined. The corresponding letter grades and grade points are given below.

Grade	Grade Point	Qualitative
A Plus	4.00	Excellent
A Only	3.66	Very Good
A Minus	3.33	
B Plus	3.00	Good
B Only	2.66	
B Minus	2.33	Fair
C Plus	2.00	Average
C Only	1.66	Below Average
C Minus	1.33	
D	1.00	Requires Improvement
F	0.00	Fail

GPA for a term would be the weighted average of grade points obtained in different courses

in the term (the weights being the respective course credits). CGPA is calculated on the basis of the GPAs of all trimesters covered and is the weighted average of GPAs obtained for different trimesters, weights being the total of course credits for each trimester.

The division of marks out of 100 for each course will be as follows:

- 30 Marks Quizzes / cases / assignments / presentations / Mid Term (written examination)
- 2. 70 Marks End Term Examination.

### **Deficit Grade Points (DGPs)**

If the overall performance is less than 'C-' in the course, the student will obtain either a 'D' or 'F' letter grade. If the student has 'D' grade he/she will carry deficit point's equivalent to half the number of credits for the course (e.g. 1 DGP in a 2-credit course and 1.5 DGPs in a 3-credit course). If the student has 'F' grade he/she will carry deficit point's equivalent to the number of credits for the course (e.g. 2 DGPs in a 2-credit course and 3 DGPs in a 3-credit course).

At the discretion of the Director, the Head (CDOE), the Programme Director or the Course Coordinator, a student may be awarded deficit grade point(s) where there is indiscipline on the part of the student or improper behaviour or where he/she has not conducted himself/ herself in a manner befitting responsible business executives. This includes instances of misconduct or improper behaviour with faculty or administrative staff, disinterest or laxity in attendance of special lectures or important meetings without sufficient reasons. Giving midterm and end term feedback for each course is compulsory and taken very seriously by the Institute. Participants who fail to fill in the feedback in the stipulated time frame will be given 1 DGP per course for which feedback has not been filled.

# Adjustment in Grade Points for the Shortfall in Attendance

A minimum attendance of 75 per cent in aggregate is required in each trimester. For every shortfall of 10 per cent from the level of 75 per cent, the student's grade point in the course will be reduced by 0.33 per cent. For example:

Attendance	Reduction in Grade Point
<75% but more than 65%	0.33
< 65% but more than 55%	0.66
<55% but more than 45%	0.99
<45% but more than 35%	1.32
<35% but more than 25%	1.65
<25% but more than 15%	1.98

Waiver on account of medical grounds or death in the family\* will be considered only if such information is sent to the concerned Programme Director as soon as the student falls sick or death occurs in the family\*. Waiver on account of participation in academic events in B-schools / Universities will also be considered if the student participates in such events with the permission of the Programme Director/ Chairperson.

\*Family means parents, spouse and children

## Missed / Improvement Examinations

Students are not allowed to miss any tests or quizzes or end-term examinations, without the written permission of the Programme Director/Course Coordinator. If a student misses such a component without prior permission, he/she will automatically be awarded an 'F' grade in that component. For missing examinations, other than the end term exam quizzes and tests (for valid reasons with prior permission), alternative make up assignments will be decided by the Course Coordinator whose decision will be final and binding. If a student misses end-term examination or wishes to appear for improvement examination irrespective of the

Grades with written permission of the Programme Director/Course Coordinator, reexamination for the same will be organized and the student will be required to pay a fee of Rs. 4,000/- per paper for such examination.

The missed /improvement examination will have to be taken within 40 days from the date of the end-term examination for any subject. The reexamination can be scheduled at the same time when class (es) for other subject(s) is/are being held, and therefore, the student will have to miss the class and he/she will not be awarded an attendance for such missed class/es.

### **Unfair Means**

The Institute views any use of unfair means in any component of evaluation in the Programme very seriously. Faculty members/ Course Cocoordinators/ Invigilators would bring such instances of the use of unfair means to the notice of the Programme Director/ Chairperson immediately so that appropriate disciplinary action is initiated. Any student adopting unfair means including talking or having possession of mobile phones in any exam or/and possessing notes, books etc. for closed book exams would be awarded zero in that examination.

### Promotion to the Next Trimester

A student is eligible for promotion to the next trimester provided the following academic standards are maintained at the end of the each trimester:

A student can carry no more than 8 DGP's in a trimester, whereas for the entire duration of the programme one can carry only 16 DGP's.

# Criteria for Award of MBA (IB) Online

A student will be eligible for award of MBA (IB) Online only if the following criteria are met at the end of six trimester:

- CGPA of at least 2.00
- Not more than 16 DGPs

### Re-checking

Where a student is not satisfied with the marks/grades awarded, he/she would be permitted to request exam cell for re-checking his/her answer sheet for unchecked answers and arithmetical accuracy of total marks awarded, within 10 days from the declaration of results.

#### Re-evaluation

- Revaluation of answer sheets is allowed only for the end-term theory examination of Trimester. Internal evaluation components like quizzes, term paper, projects, assignments, port visit, comprehensive viva etc. are not admissible for revaluation.
- Application for revaluation has to be made within 30 days of declaration of results for the Trimester exam with specific reasons along with the prescribed fee of Rs. 4,000/per paper for which revaluation is sought. Changes in revaluation fee will be notified from time to time by the competent authority.
- Revaluation is not permitted for more than 1/3rd of the courses in a Trimester.
- A student seeking revaluation must submit to the Examination Cell, a written application for revaluation along with proof of payment of required fee. The application must provide full course details, marks secured by the candidate and reason for seeking revaluation.
- On receipt of revaluation application, the Examination Cell will scrutinize the same for its eligibility on merit. Marks written on the evaluated answer sheet are to be concealed before presenting the answer sheet for revaluation to the faculty.
- Faculty for revaluation will be proposed by the Examination Cell. The faculty will not include the course coordinator. Faculty panel is to be approved by Head (CDOE). Examination cell will send answer books to

the member's from the approved panel and keep it confidential.

 On receipt of the re-evaluated answer books from examiners, the following rules will apply:

On receipt of the revaluated end-term marks, the same will replace the old end-term marks and thus the new total marks of that course will be considered for appropriate grade by the Course Coordinator. The re-evaluated grades (upward, same or downward) will be the final grade and sent for approval of the Director for declaration of the result.

### Administration of the Programme

The Programme Director under the guidance of the Head (CDOE), administers the Programme. The Programme Director will be the link between the students and the faculty. A Programme Associate assists the Programme Director to look after the day -to -day academic matters. The Sr. Administrative Officer (Academics) looks after all academic matters concerning the programme. The Section Officer/In-charge looks after the administrative matters regarding fees, books, etc.

The Rules Committee will decide academic matters pertaining to the Programme and if the approval of the Academic Council or the Director is needed, necessary recommendations will be sent to them for approval.

The Programme Director will interact regularly with the students. The students are free to meet the Programme Director, individually after taking prior appointment. In case, where students have problems of an academic nature, they may also meet the Chairperson concerned, after prior appointment.

#### Feedback from Students

- IIFT firmly believes in taking regular and organized feedback from students on the progress of their courses and the delivery of the course coordinators. For this, a very robust feedback system is followed and the same is described below:
- The mid-term feedback for a course is taken by the Programme Associate (PA) after completion of 30% of the course. This midterm course review is conducted online with the purpose of obtaining an opinion from the students on the progress of a course and students are strongly advised to provide their feedback in an impartial and productive manner.
- The end-term feedback is taken online on the day of the last session of the course, after teaching for the course has been completed. All students are expected to be present for this exercise and to provide their feedback objectively.

A student who does not give feedback will be awarded one DGP per course for which feedback is not given. Therefore, students are advised to take the feedback exercise very seriously.

## Changes in the Rules & Regulations

In order to maintain the highest standards in education and fulfil the objectives of the programme, the Institute retains the right to add or delete any clause and change the existing clause(s) in the Handbook of Information as and when required. Any addition or alteration that may be made in future in the Handbook will be put up on the IIFT portal campus 360 indicating the effective date of the change for information of students.

### **FACULTY & ADMINISTRATION**

**VICE-CHANCELLOR** 

Prof. Manoj Pant

(Vice-Chancellor and Professor

**Economics**)

**FACULTY** 

Dean

Satinder Bhatia

Head. Kolkata Centre

K.Rangarajan

**Distinguished Professor** 

Sugata Marjit

**Professors** 

Abhijit Das

Biswajit Nag

Gautam Kumar Dutta

Jayanta Kumar Seal

James J. Nedumpara

Mukesh Bhatnagar

Murali Kallummal

Nitin Seth

Niti Nandini Chatnani

Om Prakash Wali Prabir K. Das

Pooja Lakhanpal Radhika Prosad

Datta Ram Singh

Ravi Shanker (on re-employment)

Ram Upendra Das

Ranajoy Bhattacharyya

Rajendra Prasad Sharma Rohit

Mehtani

Saikat Banerjee

Satinder Bhatia

Sanjay Rastogi

Sheeba Kapil

Saswati Tripathi

D. Sunitha Raju

M. Venkatesan V.R. Saradhi

Deepankar Sinha

Ashim Raj Singla

Sweta Srivastava Malla

Vijaya Katti (on re-employment)

**Associate Professors** 

Basanta K. Sahu

Bibek Ray Chaudhuri

**Debashis Chakraborty** 

Jaydeep Mukherjee

Pralok Gupta

Sachin Kumar Sharma

Shailja Singh

Jacqueline Symss

Himani Gupta

Triptendu Prakash Ghosh

**Assistant Professors** 

Areej Aftab Siddiqui

A.K. Srustidhar Chand

Arunima Rana

Ashish Gupta

**Anchal Arora** 

Anirban Biswas

Divya Tuteja

Ginni Chawla

Kavita Wadhwa

Neha Jain

Oindrilla Dey

Papiya Ghosh

Parul Singh

Pratik Maheshwari

Preeti Tak

Priyanka Jayaswal

Satwik Shekhar

Shiny Pradeep

Sonu Verma

Swati Shukla Singh

Sugandha Huria

Tamanna Chaturvedi

Tuheena Mukherjee

Taufig Azaz

Bharat Kumar Chillakuri

Sanghita Mondal

Naman Sharma

**ADMINISTRATION** 

Registrar

P.K. Gupta

**Deputy Registrars** 

Gaurav Gulati

Bhuwan Chandra

**Deputy Finance Officer** 

Pitambar Behera

Sr. Administrative Officer

P. Sakthivel

**Assistant Finance Officer** 

Deepa P.G.

**Assistant Registrars** 

Meenakshi Saxena

Nalini Meshram

**Section Officers** 

Anil Kumar Meena

Dwaipayan Ash

Gaurav Gupta

Jitender Saxena

Karun Duggal

Kavita Sharma

Lalita Gupta

Mohini Madaan

Rakesh Kumar Ojha

Sumita Marwaha

Accounts Officer

Shahid Anwar

SUPPORTING STAFF

**Systems Manager** 

Bimal Kumar Panda

**Asstt. Systems Manager** 

S. Balasubramanian

**Computer Programmer** 

Neha Vinayak

**Institute Engineer** 

R.K. Gupta

**Assistant Librarians** 

Nirmala

# **Important Dates**

Last date to apply online	05 September 2022
Personal Interview / GD	September 2022

# **Application Fee**

Category	Amount
For General/OBC/EWS	Rs. 2,000/-
For SC/ST/PWD candidates	Rs. 1,000/-
For Foreign Nationals/NRIs	US\$100 / Rs. 7,500/-



### INDIAN INSTITUTE OF FOREIGN TRADE

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**KOLKATA CAMPUS** 

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