

In any business, you are your own Boss but along with this benefit, you have to constantly work to reduce the risks and keep the company making profits all the time. For this, a business continuously requires to work ahead of its competitors. This is not possible if the person will not be analyzing the markets for which a lot of data will be required. During my bachelor's degree in one of the industrial visits followed by a workshop, I came to know about the importance of business analytics and how it has become imperative in this competitive world. At that very moment, I decided that I am going to do my MS in Business Analytics as it will help me to enter the corporate world in an area that is absolutely imperative for any business.

During my high school and secondary education, I had a lot of interest in stem subjects and at the same time, I was constantly watching the tensions and requirements of businesses as I come from a family of business people. I got an opportunity to head the statistics clubs of my school and that also reinforced the importance of data analysis.

It seemed that everything was working towards my goal of doing my Masters with Business Analytics as to when I spoke to my parents about this they also felt that I am talking sense and it is very important in this competitive world to have mastery in something like this to survive in the cut-throat competitive market.

I passed my basic education with very good grades and was able to inculcate good logical and reasoning skills. Heading the club and getting into various activities also so impressed my communication skills and skills to work with others. I came out as a good team player if the need be could lead the team also.

In my Bachelor's study, I was exposed to a lot of advanced subject matter and due to my personal dreams, I took a lot of interest in anything related to data analysis. I even joined a few workshops conducted by the Computer department to learn ICT integration in business analytics. Understanding I desire my professors also helped me and taught me how to collect and research for this data and provided with reference material that made me ready for my Masters.

In my final year, I started looking for the best institutes from where I can do my Masters and came to the conclusion that I will be studying abroad as this is a subject that requires a lot of practical and hands-on experience. My research showed that some of the US universities were at the top in offering the course and then I selected xxxxx university by getting into the details of the Curriculum and the courses offered.

Once it was finalized I started preparing myself for admission and went through all the eligibility requirements. Today I am happy to present my application and I'm hopeful that I will get an affirmative result.