Mass Communication and Journalism (COQP17)

Syllabus for Mass Communication and Journalism (COQP17)

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Note:

- i. There will be one Question Paper which will have 100 questions.
- ii. All questions will be complulsory.
- iii. The Question Paper will have two Parts i.e. Part A and Part B:
- iv. Part A will have 25 questions based on Language Comprehension/Verbal Ability, General Awareness, Mathematical/Quantitative ability and Analytical Skills.
- v. Part B will have 75 questions based on Subject-Specific Knowledge.

Mass Communication and Journalism (COQP17)

- **1.** General Awareness of Indian Political and Economic Environment.
- 2. International Developments (Political and Entertainment)
- **3.** Awareness of current public issues.
- 4. Indian history and Social Science.
- 5. Information Communication Technologies and its application in Media Industry.
- 6. Mass Media and Society.