



GET THERE WITH DEGROOTE

The DeGroote MBA September 2023 Entry



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A MESSAGE FROM DEAN **KHALED HASSANEIN**

an exhaustive list.

At DeGroote we're looking for students, ready and prepared to help us tackle this future. We look for students who embody our values and are willing to take on the responsibility of being a change-maker in both business and society.

Warm Regards, **Khaled Hassanein** Dean, DeGroote School of Business

The world has evolved and so too have the needs of education.

A global pandemic upended both business and education. We've witnessed tremendous shifts in healthcare management; the role of technology in business and society; social values and perspectives on equity, diversity, and inclusion; and ethics in an increasingly polarized world, to name just a few changes.

The role of education today is to prepare our students for careers shaped by digital disruption, AI, health crises, wealth inequality, climate change, supply chain disruptions and to have social values and perspectives on equity, diversity and inclusion and the role of ethics in an increasingly polarized world. This is not

As you contemplate which school to pursue your MBA, I ask one question: do you want to be part of this future?

WELCOME TO DEGROOTE

At DeGroote, we're not just looking for business students. We want students from all backgrounds who are ready to make a difference in the world.

We want to talk to the engineer who has great sustainability ideas but needs help on the commercialization side. We want to learn more about the political science major who is working in government but wants to explore consulting. We want to talk to the budding healthcare professional with a passion for microfinance loans in developing countries.

Regardless of your background, every DeGroote MBA student has potential waiting to be unlocked. An MBA from DeGroote brings you closer to realizing your dream, and we want to help you get there.

WHO WE ARE

DeGroote is a community. We're collaborative and welcoming. We want to work with students who want to make a difference and see the value and potential in one another.

WHO YOU ARE

You might be early in your career, or a recent graduate. We look for students who think big and look for opportunities. Call it ambition or passion, we want to give you an opportunity to reach your goals and we believe our MBA is the best place for you to begin.

WORKING TOGETHER

Get there is more than a tagline, it's a mantra we operate by. Connecting with classmates, instructors, staff, and alumni, we get to know you, what you want to do and what barriers we can remove together. At DeGroote, we get there together.

THE DEGROOTE MBA EXPERIENCE

PROGRAM OPTIONS

At DeGroote, we take a student-first approach. We'll work with you to find the best program for your career goals. No matter which MBA program option you choose, you will develop your network and graduate with the skills and knowledge our employers are looking for.

EXPERIENTIAL EDUCATION

Seamlessly integrating classroom and real-world experiences, our MBA program addresses industry needs and opportunities. With a focus on hands-on learning in a supportive and inclusive environment, our MBA students build critical thinking and collaborative group skills as they work through the program All programs have the opportunity to gain paid Canadian work experience.

CLASSROOM EXPERIENCE

Your colleagues come from a variety of backgrounds and disciplines, creating a diverse perspective in the classroom. You'll be able to learn from each other's varied skillsets, creating a collaborative and well-rounded learning environment.

THE DEGROOTE SCHOOL OF BUSINESS

has been accredited by the Association to Advance Collegiate Schools of Business (AACSB International) since 2006



A WORLD CLASS UNIVERSITY

McMaster has been named among the world's top 100 universities for the fifth year in a row. The university is ranked 80th in the 2022 Times Higher Education rankings, one of only four Canadian universities in the world's top 80.



WHAT IS AN **MBA**?

The Master of Business Administration is the world's most popular graduate management degree. MBA students come from a variety of backgrounds and disciplines. This degree helps you learn management skills and advance your career, no matter your goals.



THE DEGROOTE CULTURE

At DeGroote, we value integrity as it will help you succeed in your personal and professional life.

We value community and collaboration. As an MBA student, we believe you will transform business and society and contribute to a brighter world. We value those who give willingly and go above and beyond; and we know that beyond simply completing an MBA, it will be the values we instill in you that will help you stand out in the workplace. Every DeGroote student has demonstrated a desire to help their community, act with integrity, uphold our values and go beyond the practical academic skills. That is who we look for.

DEGROOTE LEADERS

A DeGroote Leader is a student who exhibits the values of DeGroote; someone who is passionate about the program and your success and on your first day will welcome you into the program. These leaders will show you how to be active in and out of the classroom during your MBA and be a guiding voice throughout your first year in the MBA program.

PITCHING IN FOR CHARITY

Since 2014, DeGroote MBA candidates, working alongside local charities, have collaborated to answer one question: What should a charity do with \$5,000?

Wrestling with the real world challenges these charities face, MBA candidates use their practical experience and classroom knowledge to provide sound business advice and solutions.

Presenting to a panel of judges made up of peers, faculty, staff, alumni, and corporate and community partners, the best-judged solution receives a prize of \$5,000 (provided to the charity you represent), with additional prizes of \$1,000 given to runners-up.

Pitching in for Charity represents a true win-win scenario for the community and our students.



Pitching in for Charity is a great win-win, both as a learning opportunity for the students, but also practical support to address real needs these charities have. They brought their knowledge from various courses together, and really aimed high, demonstrating that they can think like the stakeholders."

Helen Chen

A MULTI-DIMENSIONAL PERSPECTIVE

Our students come from a range of backgrounds and industries which means you will be exposed to different perspectives through your time here. In the classroom, you will hear from faculty and industry leaders who will help expand your understanding of the potential applications of business in every area.



Instructor, Human Resources and Management



STUDENT COMMITMENT TO EDI

Being part of the EDI committee and working alongside student leaders and faculty who embody equity, diversity, and inclusion, has allowed DeGroote to create an inclusive culture within and outside the classroom wherein unique voices, thoughts, and opinions are not only encouraged but celebrated."

Dwitiya Sapre, MBA '22

Co-Chair, Equity, Diversity, and Inclusion (EDI) Working Committee



YOUR STUDENT EXPERIENCE

An MBA is more than the credentials you receive. It is about the opportunities you explore outside of the classroom that contribute to a fulfilling experience, providing you with lifelong friendships and a network that will help you throughout your career. At DeGroote we value engagement. Connect with each other, alumni, employers, and faculty. Compete in case competitions, all the while, building your confidence and your resume.

STUDENT CLUBS

- DeGroote MBA Association (MBAA)
- MBA Finance Association (MBAFA)
- DeGroote MBA Marketing Association (DMMA)
- Health Services Management Association (HSMA)
- Women in Management Association (WMA)
- DeGroote MBAs for Impact (DMI)
- Entrepreneurs at DeGroote
- DeGroote Consulting Association (DCA)
- MBA Operations Management Club (MBAOM)
- Human Capital Interest Group

DEGROOTE EXPERIENCE FUND

Learning should never be limited to the classroom. We believe in the power of experiential education and thanks to the generous support of our donors, DeGroote students can take full advantage of educational opportunities at home and abroad.

MBA Candidates Isabella Olivares, Jennifer Sung, Stephanie Castelo, and Aneri Patel used the fund to participate and make the finals of the Reimagining Women in Leadership (RWIL) Virtual MBA Conference and Case Competition, hosted by Ted Rogers MBA Program at Toronto Metropolitan University (Ryerson University).

"Competing in case competitions is the best experiential learning in MBA. RWIL gave me the opportunity to not only improve on my analytical and case cracking skills, but also allowed me to understand and appreciate the benefits that Open Banking will bring to Canada."

Aneri Patel, MBA '21 | Consultant, Mergers & Acquisitions, Deloitte

MBA Candidates Tyler Boulanger, Jacob Lechowicz, Justin Lee, and Michael Bethune used the fund to participate in the Ivey Sports Leadership Conference, hosted by Richard Ivey School of Business at Western University.

"This conference was a great opportunity to network with likeminded individuals, hear from members of the industry I've always look up to, and work with a new team of strong thinkers. The case competition was a great learning experience with regards to both the case method and the sports industry."

Michael Bethune, MBA '23 Candidate

You may think you have a plan in place, but that shouldn't prevent you from having an open mind and

trying new things. It's always important to make connections, get involved, and try new experiences. You will learn a lot about yourself and discover opportunities you didn't know existed."

Josh Bell, MBA '21

Consultant, Daggerwing Group

YOU DEFINE SUCCESS

Case competitions are an essential part of the MBA experience at DeGroote. They help students sharpen their creative thinking, expand their business acumen, and gain valuable experience in real-world corporate situations. They also prepare DeGroote grads to excel as their careers begin to take shape.

D700 CASE ANALYSIS COURSE

This senior level course prepares students to represent the DeGroote School of Business at national and international case competitions. Through the case method, students place themselves in the role of the decision maker. Guidance from appropriate experts helps students understand how to analyze, provide recommendations, and defend their implementation. Students will also develop their analytical and presentation skills.

2022 MBA GAMES

The MBA Games is the largest collegiate competition in Canada, with over 300 MBA students and 16 business schools competing. In 2022, DeGroote finished second overall. Over the past 10 years of the MBA Games, the DeGroote School of Business has **won five times**.

"DeGroote, as a whole, has a really good collaborative environment. Even on the academic side, we help each other in our classes and in ensuring that we all succeed, rather than just being competitive. That is one of the strengths of our MBA teams."



Soundarya Selvam | MBA '22, MBA Games Co-Chair, Consultant, Digital Health, KPMG

Isabella Olivares | MBA '22, MBA Games Co-Chair, Account Manager, Appficiency, Inc.

DEGROOTE AT CASE COMPETITIONS

1st Place

2021 DALHOUSIE

ETHICS-IN-ACTION CASE COMPETITION DANAHER INTERNATIONAL CASE COMPETITION

1st Place

2021

Case competitions truly challenge and inspire excellence among our students. They help students sharpen their creative and critical thinking skills, expand their business acumen, and develop confidence in designing, presenting and defending plans of action. They prepare DeGroote grads to excel as their careers begin to take shape."

Milena Head

Professor, D700, Case Analysis, Course

DEGROOTE INNOVATIVE SOLUTIONS CONFERENCE (DISC)

DeGroote MBA candidates developed a first of its kind virtual case competition. MBA students from multiple universities across Canada developed and presented solutions to pressing digitization challenges.



"Our world is continuously evolving to be more digital, and we see these advancements in our everyday lives. We want to ensure that the next generation of business leaders are equipped with the problem solving and critical thinking skills to take a lead in the future of digitization. Case competitions like DISC are a great opportunity to provide students with real-world situations and challenge them to think at a greater scope."



Christie Lee | MBA '22,

DISC Co-Chair, Activate Associate, Marketing, Scotiabank

Nikita Patel | MBA '22, DISC Co-Chair, Project Analyst, St. Joseph's Healthcare Hamilton



NET IMPACT CHALLENGE

Finalists 2 TIMES IN 7 YEARS

JOHN MOLSON MBA INTERNATIONAL CASE COMPETITION



The Ron Joyce Centre, DeGroote's dedicated facility for MBA students, is located in Burlington, Ontario. The four story, 90,000 square foot building houses state-of-the-art classrooms, meeting spaces and lecture facilities, serving as a hub for academic and economic collaboration in Burlington and the Halton Region.

Designed with students in mind, the Ron Joyce Centre (RJC) has open and flexible design to promote the best learning environment and accommodate various uses, enriching the student experience and facilitating collaboration. The cutting-edge facilities allow instructors to teach by utilizing numerous active learning techniques. Classrooms of all sizes are accessible and designed with different student needs in mind, offering everyone a truly immersive learning experience. Collaboration rooms allow students to seamlessly breakout and work together in groups, during class time or otherwise. Overall, the learning environment at the RJC is one-of-a-kind and truly matches DeGroote's academic reputation in graduate studies."

Nour El Shamy

Instructor, Information Systems



The dedicated MBA facility at the Ron Joyce Centre provides multi-purpose, individualized spaces to our students. The industrial and government community also use the Burlington campus facilities to host their events. This gives our students the chance to meet and mingle with experienced community members in a natural informal setting, providing meaningful experiential learning and networking opportunities."

Aadil Merali Juma

Assistant Professor, Accounting and Financial Management Services

Your supportive and diverse classroom and extra-curricular experience means you will never feel isolated through your degree. According to a 2021 survey by the Canadian Bureau for International Education, **95% of international students in Canada said they were incredibly satisfied with their experience studying in the country.** With a growing economy, the region provides ample opportunity to pursue your future career.

"Before joining DeGroote I was in Ghana, West Africa. Moving to a new country, the co-op terms offered was a perfect opportunity to blend studying and valuable work experience. Through the MBA, I have also built a professional network. The experience and education at DeGroote has prepared me for a career of a lifetime."

Solomon Semavor, MBA '21 | Accra, Ghana Risk Advisory Consultant, Deloitte

TOP THREE REASONS INTERNATIONAL STUDENTS CHOOSE CANADA:

- 1. Reputation as a safe and stable country
- **2.** Reputation and quality of the education system
- **3.** Society that (generally) is tolerant and not discriminatory

Canadian Bureau for International Education 2021 International Student Survey

CANADIAN RANKINGS

- 1st in Best Countries Overall
- 1st in Quality of Life
- 4th in Safest Countries
- **4th** in Best Countries for Women US News and World Report, 2021
- Burlington ranked as **Best Community to Live** Maclean's Best Communities, Ontario, 2019

INTERNATIONAL MBA WELCOME WEEK

Incoming International MBA students will participate in International Welcome Week prior to starting the program, typically held during the last week of August. The MBA International Welcome Week combines informative and interactive sessions which aims to establish a sense of community for incoming MBA students who may be studying and/or living in Canada for their first time. International students will then be better prepared to live, work, and experience life in Canada, so that their attention can be focused on succeeding in their program rather than acclimating to a new school, city, and country.

POST-GRADUATION

Upon completion of your full-time MBA or MBA with Co-op program you may be eligible to apply for a **Canadian Post-Graduate Work Permit (PGWP)** which would be issued for the length of your program. This program allows students who have graduated from eligible Canadian designated learning institutions (DLIs) to obtain an open work permit to gain valuable Canadian work experience. Students who have completed their program of study are allowed to work while they are waiting for a decision on their post-graduation work permit application.



Coming to Canada as an international student was my first foreign trip. I got to interact with people from different backgrounds, some with a little bit of experience, some who just completed their undergraduate degree. This gave me

an opportunity to identify different perspectives, work with students from varied backgrounds and diversity. That was memorable for me. Don't be afraid to step out of your comfort zone."

Sujay Kulkarni, MBA '21 | Bangalore, India Technical Account Manager, Google

LIVING AND LEARNING IN THE GREATER HAMILTON AND TORONTO AREA

Our MBA Campus at the Ron Joyce Centre is part of the Golden Horseshoe -a mix of vibrant urban living and breathtaking natural wonders - located in the heart of southern Ontario.

McMaster's main campus, located in Hamilton, is home to more than half a million people, situated centrally – less than one hour's drive from Toronto, Niagara Falls, Kitchener-Waterloo, and the United States border. Hamilton has a lively arts and cultural scene, featuring the best in music, arts and food.



McMaster University is in the top 100 universities

IN THE WORLD Source: Times Higher Education



Young adults AGED 20 - 34

make up just over 20% of the population in Hamilton* *Statistics Canada, 2021 Census of Population



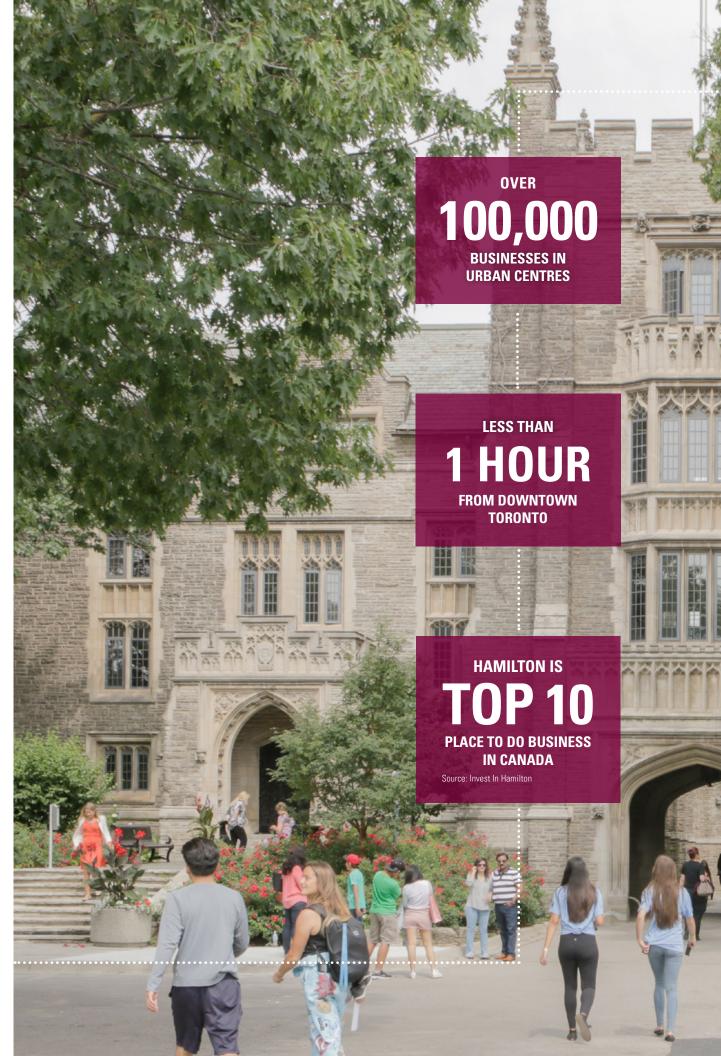
The region's economy is **GROWING**

due to expanding professional and technical services (including creative businesses)



While Toronto's downtown does have a lot of employment opportunities, **areas outside of Toronto (around the International airport, along major highways, and in the cores of Hamilton, Mississauga, Brampton and Oakville/Burlington)** host approximately 53% more jobs than downtown Toronto*

Sources: Invest in Hamilton, 2022 Toronto Employment Survey, 2021 Halton Region Economic Review, Peel Data Centre (Census 2016)



EXPERIENTIAL OPPORTUNITIES

Students have the opportunity to discover new work settings to stimulate growth in their own professional development. Our **Career and Professional Development** team will work with you to secure meaningful experiences throughout your degree.



Work-integrated learning provides learners with a safe space to stumble, make mistakes, and learn from them in ways that will only serve them and their professional development moving forward."

Erin Sarfi, MBA '23 Candidate

Co-op: Project Analyst, St. Joseph's Healthcare Hamilton; Strategy Analyst, Ontario Health; Policy Analyst, Innovation, Science & Economic Development Canada



"

The DeGroote MBA program includes opportunities to tackle real business problems with local organizations through the integrated project and live case competitions. The opportunity to work with organizations and solve complex business challenges is invaluable and an incredible opportunity to gain real world experience as a business leader."

Natalia Przech, MBA '21

Product Marketing Manager, Microsoft Co-op: Sales Strategy Intern, PepsiCo; Assistant Marketing Manager, PepsiCo; Marketing Communications Manager, Microsoft

STRETCHING BEYOND BORDERS

ALUMNI WORLDWIDE

Jamaica

Japan

Jordan

Kenya

Kuwait

Macau

Malaysia

Mauritius

Netherlands

Netherlands

New Zealand

Mexico

Antilles

Nigeria

Norway

Oman

Pakistan

Palestine

Guinea

Qatar

Russia

Scotland

Singapore

Slovakia

Spain

Solomon Islands

South Korea

Saint Lucia

Switzerland

Sweden

Taiwan

Tanzania

Serbia

Papua New

Philippines

Saudi Arabia

Luxembourg

Argentina Australia Austria Bahamas Bahrain Bangladesh Barbados Belgium Bermuda Bulgaria Burkina Faso Canada Cayman Islands Channel Islands Chile China Colombia Denmark Dominican Republic Egypt England Finland France Germany Ghana Greece Guyana Hong Kong Iceland India Indonesia Ireland Isle of Man Israel Italy

Trinidad and Tobago Turkey USA Ukraine United Arab Emirates Vietnam Virgin Islands Zambia Zimbabwe

Thailand

Students from across 17 different countries joined our September 2021 MBA intake*

Bhutan Canada China Colombia Gambia Germany India Iran Kenya Mexico Nigeria Pakistan Philippines Saudi Arabia South Africa Taiwan Uganda

* Students either joined the program from these countries directly or hold citizenship from these countries and hold permanent residency in Canada

Your classroom experience is enriched through conversations and perspectives gleaned from your colleagues' work experience, academic and cultural background. At DeGroote, we attract talent from across the globe which enriches the overall student and classroom experience. From providing you with one of 49 international study options to an alumni network of over 8,300 MBA alumni that stretches beyond 81 countries, DeGroote helps guide a global business experience.

STUDY ABROAD

Studying abroad allows you to immerse yourself in another culture while continuing to earn credits toward your MBA degree. It has become increasingly important for individuals and organizations to compete in the international marketplace. The most successful business leaders of tomorrow will be those who are comfortable crossing national and cultural boundaries. This international exchange experience helps you develop your careerready skills including problem solving, resilience, interpersonal communication, and adaptability. Full-time and Full-time with Co-op MBA candidates with good academic standing can qualify for an exchange in the third academic term of their program.

Australia	Germany	Japan	Singapore
China	Hong Kong	Mexico	Spain
Croatia	India	Netherlands	Switzerland
Denmark	Iran	New Zealand	United King
Egypt	Ireland	Norway	USA
France	Jamaica	Taiwan	



d gdom



Spending time abroad brought a muchneeded international perspective that was both refreshing and engaging. I learned to collaborate and lead teams from different academic, cultural, experience and language backgrounds. It showed me the value of balance between professional work and personal obligations that brings a holistic and fulfilling dimension to life."

AlanaSophia Goldnau-Vogt, MBA '23 Candidate Exchange Semester at EDHEC, Nice, France



FULL-TIME MBA INCOMING CLASS PROFILE

FULL-TIME MBA

Take control of your future potential.

This full-time program can take less than two years to complete and allows you to compete for paid summer internship opportunities during your studies. This is a good option for any student wishing to accelerate their current career or transition to a new sector.



LENGTH OF STUDY 20 MONTHS

WORK EXPERIENCE REQUIRED MINIMUM ONE YEAR POST-GRADUATE

TIME IN-CLASS 16 MONTHS

WHAT TO EXPECT

Seamlessly integrating the classroom and real-world experiences, the DeGroote MBA addresses industry needs and opportunities. With a focus on hands-on learning in a supportive and inclusive environment, future MBA students begin the program through Foundations and completing an Integrated Project in their first year.

Foundations

Building your business acumen, you are introduced to key business concepts. This case-based course provides students with the opportunity to develop professional competencies in order to achieve success in both academic and business settings.

Integrated Learning Project

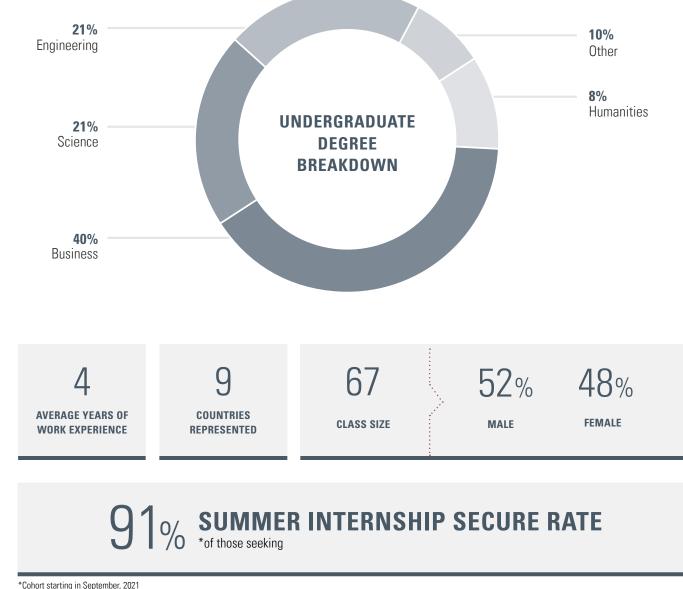
You will complete a final project in your first year that will ask you to integrate and apply what you've learned to solve a real business problem. This will put you in the business consultant seat as you put your skills and abilities to the test.

Summer Internship Opportunities

You will have the opportunity to apply for work experience through your degree. Our Career and Professional **Development** team will support you in your search for meaningful opportunities for growth.

During the second year of the program, you will have the opportunity to complete different specializations, including:

- Accounting and Financial Management Services
- Business Analytics
- Finance
- Health Services Management
- Strategic Business Valuation
- Strategic Marketing



YOUR FIRST FOUR MONTHS IN DEGROOTE MBA



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FULL-TIME MBA STUDENT PROFILES



ANDREW DUPUIS | MBA '22

Current Role: Consultant, Deloitte

Previous Education: Bachelor of Science, Kinesiology, Wilfrid Laurier University

Role prior to Completing MBA: Branch Manager, Enterprise

Internship: Strategic Business Consultant, Appficiency Inc.

With an undergraduate degree in Kinesiology, I needed to elevate my business knowledge to help reach the career level I aspire to. DeGroote has helped me fill that knowledge gap while giving me tools to develop as a leader and build additional confidence in my strategic management abilities. The reputation of the school, the MBA community, and the perfect location made DeGroote an easy choice when deciding to pursue my masters. My expectations have been far surpassed and I am proud to call DeGroote family."



MEGHA TRETHA | MBA '21

Current Role: Assistant Brand Manager, Dare Foods

Previous Education: Bachelor of Technology in Computer Science and Master of Technology Software Engineering Dual Degree, Suresh Gyan Vihar University, Jaipur, India

Role prior to Completing MBA: Business Development, Eduservices, Gurugram, Haryana, India

Internship: Marketing Intern, Residential Product, Eaton

DeGroote's MBA is indeed a transformative experience for me: it has taught me discipline, time management, organization, leadership, people management, critical thinking, and much more. I am better informed about my decisions and have become even more critical and calculative in taking risks both at the personal and professional front."



NHAT TAN HOANG | MBA '18

Current Role: FP&A Manager, Lactalis Canada

Previous Education: Corporate Finance, University of Economics, Ho Chi Minh City, Vietnam

Role prior to Completing MBA: Senior Analyst, Rogers Communication

Internship: Analyst, OMERS

As an international student, doing my MBA in a foreign country allows me to be in different positions and situations. I am able to understand more about myself, which allowed me to identify areas which I am good at and areas which I need to improve. The business knowledge and skills that I acquired during my MBA allow me to adapt to new environments and new company cultures faster. The strong network that I built during my time at DeGroote is also a huge advantage as I progress through my career. Graduating from a diverse MBA program helps me to know and learn more about different cultures and different working styles. I am well-prepared to work with coworkers from different backgrounds."

FULL-TIME MBA STUDENT PROFILES



SHRAEYA JAIN | MBA '20

Current Role: Senior Analyst, Walmart Canada

Previous Education: Bachelor of Engineering, Electrical Engineering, India Jai Narain Vyas Univeristy, Jodhpur, India

Role prior to Completing MBA: Assistant Manager, National Insurance Co. Ltd, Bengaluru Area, India

Internship: Internal Auditor, Personal & **Commercial Banking, RBC**

Read their stories + more

The MBA changed my life. I learned to think beyond academics, have an innovative mindset and find a learning opportunity in everything and everyone around me. The credibility that comes with the McMaster brand got me my dream job at Walmart Canada!"

MBA WITH CO-OP INCOMING CLASS PROFILE

FULL-TIME MBA WITH CO-OP

Join Canada's largest and oldest MBA Co-op **Program!**

This is a full-time program for students seeking to diversify their work experience and launch their career. Integrating classroom education with paid work terms, you will gain valuable work experience while exploring career options and building your professional network.



WHAT IS CO-OP?

A co-op, or work term, is a work integrated learning opportunity. Work-integrated learning is a form of curricular experiential education that formally integrates a student's academic studies with quality experiences within a workplace or practice setting. Our Career and Professional Development team will guide you through the application process.

What to expect

Seamlessly integrating the classroom and real-world experiences, the DeGroote MBA addresses industry needs and opportunities. With a focus on hands-on learning in a supportive and inclusive environment, future MBA students begin the program through Foundations and completing an Integrated Project in their first year.

Foundations

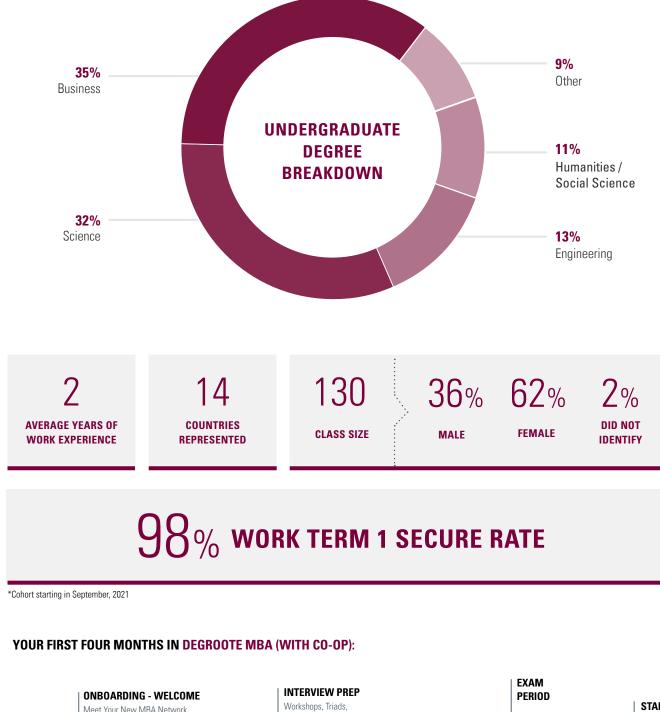
Building your business acumen, you are introduced to key business concepts. This case-based course provides students with the opportunity to develop professional competencies in order to achieve success in both academic and business settings.

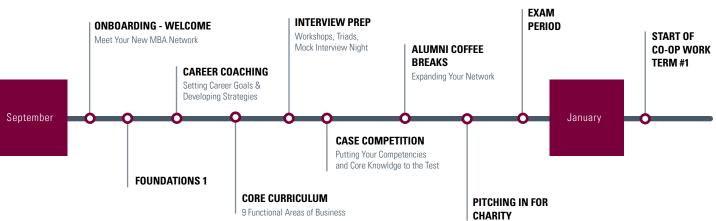
Integrated Learning Project

You will complete a final project in your first year that will ask you to integrate and apply what you've learned to solve a real business problem. This will put you in the business consultant seat as you put your skills and abilities to the test.

During the second year of the program, you will have the opportunity to complete different specializations, includina:

- Accounting and Financial Management Services
- Business Analytics
- Finance
- Health Services Management
- Strategic Business Valuation
- Strategic Marketing





HOW CO-OP WORKS

September - December	January - April	May - August
	YEAR 1	
Academic Term 1	Work Term Secure rate: 93% Average salary: \$25 CAD/hr Average earnings: \$13,400 CAD	Academic Term 2
	YEAR 2	
Work Term 2 Secure rate: 99% Average salary: \$26 CAD/hr Average earnings: \$13,700 CAD	Academic Term 3	Work Term 3 Secure rate: 98% Average salary: \$27 CAD/hr Average earnings: \$14,400 CAD
	YEAR 3	
Academic Term 4	Continued <u>Career and Professional</u> <u>Development</u> support for 6-months post-convocation	Convocation Join the DeGroote Alumni network

\$41,500 CAD

average co-op earnings over 3 work terms

Data collected refers to co-op work terms completed in 2021



ADITI MIGLANI | MBA '18

Current Role: Manager, Operational Resilience, Personal and Commercial Banking, RBC

Previous Education:

Bachelor's Degree, Computer Science, Chitkara University, Rajpura, Punjab, India

Co-op:

Procurement, Telus; Business Payment Products, Scotiabank; Canadian Private Banking, RBC

Role prior to Completing MBA:

Senior Systems Engineer, Infosys, Pune, Maharashtra, India

I was certain on pursuing my MBA from a Country which would provide me with a global experience and international exposure. Canada is renowned for its diverse, multicultural and most importantly welcoming nature. The coop program provides students with three amazing work opportunities, enabling you to gain exposure to the Canadian work culture and enhance your people and networking skills. DeGroote's Career and Professional Development (CPD) team helped me learn what employers in Canada expect and worked with me to highlight my transferable skills to better cater my resume to the financial industry. "

MBA WITH CO-OP STUDENT PROFILES



ANDRES AVILA | MBA '22

Current Role: Investment Associate Trainee, Portland Investment Counsel

Previous Education:

Bachelor of Business Administration, Universidad Católica Boliviana, La Paz, Bolivia

Co-op:

Data Analyst, McMaster University; Business Strategy Intern, rel8ed.to Analytics; Business Analyst, rel8ed. to Analytics

Role prior to Completing MBA:

Commercial Technical Assistant, Consultores de Seguros, La Paz, Boliviav

I chose the Co-op MBA at DeGroote because of its holistic view on business. In my case, the unique co-op experience was key in making my decision. Experiential learning is at the core of the program, and it allows you to experience different roles and career paths while building up your resume. At an academic level, different career paths are offered for every taste. It's not only about the challenge, it's about the people, the diversity, the learnings, the hustle and the community. For me, the highlight has been the whole journey."

MBA WITH CO-OP STUDENT PROFILES

MBA WITH CO-OP STUDENT PROFILES



SEAN RICHARDSON | MBA '21

Current Role:

Senior Consultant, Life Sciences and Health Care, Deloitte

Previous Education:

Honours Bachelor of Science, Wilfrid Laurier University

Co-op:

Strategic Business Analyst, Michael Garron Hospital; Financial Analyst, Baxter International; Consultant, Deloitte

C Throughout my educational and professional experiences, I knew that I was passionate about health and well-being. I sought out an MBA program that could help me better understand business planning cycles and the strategic foresight required to make a positive impact on the health sector, and complement my background and skills. This led me to DeGroote, a program that provides the space required to practice the integrated case approach, simulating real business challenges and allowing students to explore options and generate actionable recommendations."



NTEHMBOH NJILEFAC | MBA '20

Current Role: Investment Banking Associate, TD Securities

Previous Education:

Bachelor of Arts, Accounting, University of Buea, Buea, Southwest Region, Cameroon

Co-op:

Financial Analyst, Foresters Financial; Risk Data Management Analyst, RBC; Sales and Trading Associate, TD Securities

Role prior to Completing MBA:

Finance and Accounting, Yara International

C The MBA enabled me to have a very fruitful career transition from Accounting to Finance. In addition to this transition, there are several soft skills that I wouldn't have today if I did not complete an MBA. Public speaking and relationship management are two good examples that are proving themselves to be very relevant in the workplace. At DeGroote, you can design the MBA experience to fit your personal and career goals, while having access to one of the best Career departments in Canada."



KWASI OTI-AWERE | MBA '21

Current Role:

Director, Global Strategy & Innovation, National Basketball Association (NBA)

Previous Education:

Bachelor of Arts in Economics, McMaster University

Co-op:

Global Technology Strategy and Execution, Manulife; Management Consultant, KPMG [two terms]

Role prior to Completing MBA:

Business Process Analyst, Loblaws

My co-op terms allowed me the opportunity to interact with a brand-new set of people, learn a new set of skills and understand the ins and outs of a business in a short time frame. Taking those experiences and bringing them to the consulting world, where my engagements are four to eight months at the most, I'm able to ramp up and quickly get on board with things. This has been extremely beneficial to me and helpful for the type of work I'm currently doing."

Read their stories + more



JADE YANG | MBA '20

Current Role: Sr. Manager, Global Distribution Marketing at TE Connectivity

Previous Education: Bachelor of Business Administration, Liaoning University, Shenyang, Liaoning, China

Co-op: Executive Resident, The Hospital for Sick Children (SickKids) [two terms]; Strategic Business Development, 3M

Role prior to Completing MBA: Founder and CEO of Shenyang Zero One Marketing Ltd., China

C I came to Canada wanting to continue working in marketing, which is where my career led me. When I first arrived, I realized that for marketing, you need to have a good grasp on culture, so I decided to specialize in Health Services Management. This led me to my co-ops at SickKids and healthcare marketing at 3M for my last co-op. After graduating and working at 3M for a year, I landed my current global marketing role, leveraging my international background and strengths. Don't limit yourself by telling yourself what you can and can't do."

ACCELERATED MBA STUDENT PROFILES

ACCELERATED MBA

Are you a business graduate from a Canadian or American University?

The Accelerated MBA program is the opportunity to fast-track your career by providing you advanced standing in your MBA studies.



Graduates from McMaster's Bachelor of Commerce, Integrated Business and Humanities (IBH) or Bachelor of Engineering and Management (B.Eng. Management) can apply with recommended 1 year of work experience In the Accelerated program, you will enter the second year of our MBA, where you can decide on a specialization.

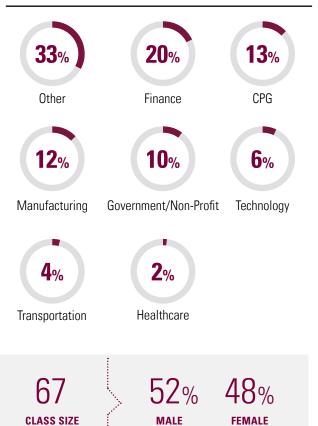
Specializations:

- Accounting and Financial Management Services
- Business Analytics
- Finance
- Health Services Management
- Strategic Business Valuation
- Strategic Marketing

Part-Time

If you complete the Accelerated MBA program on a parttime basis it will take approximately two years. Classes are delivered in-person on our campus in Burlington, Ontario. Our course schedule for the week will ultimately depend on what classes you select.

INDUSTRY WHERE STUDENTS WORKED PRIOR TO JOINING THE MBA





TANVIR BHANGOO | MBA '14

Current Role: CEO and Founder, TB Momentum

Previous Education:

Bachelor of Commerce, DeGroote School of Business, McMaster University

The MBA at DeGroote gave me the ability to change my way of thinking. I was knowledgeable thanks to my undergraduate education but was missing the ability to think strategically. I gained a general understanding of business from different areas, which is great from an entrepreneurial standpoint. Finally, the attention to developing soft skills prepared me for my current and future career. The program allows you to get a good foundation and leverage different tools that you will need in life."

Read their stories + more

*Cohort starting in September 2021



SHELLINA YEUNG | MBA '22

Current Role: Senior Consultant, People & Change, KPMG Canada

Previous Education:

Bachelor of Commerce, DeGroote School of Business, McMaster University

I chose DeGroote to pursue an MBA because of my positive experience during my undergrad. The culture of the DeGroote community is what drew me back. The DeGroote community is very diverse and it is great to be able to learn and work with people from different backgrounds. The level of participation, collaboration, and meaningful discussions in classes at the MBA level pushed me outside my comfort zone and enhanced my learning. I am proud to be a part of the DeGroote family!"

BLPT MBA STUDENT PROFILES

BLENDED LEARNING PART-TIME (BLPT) MBA

This unique MBA offering is the perfect program for the working professional.

Delivering course content both online and through weekend residencies, the blended approach offers the most convenient way for you to complete your MBA while continuing to advance your career.

> START DATE SEPTEMBER 2023 EXPERIENCE REQUIRED 4 YEARS POST-GRADUATE LENGTH OF STUDY 36 MONTHS

Blended delivery 3 IN-PERSON WEEKEND RESIDENCIES PER TERM

Experienced and Diverse Cohort

Mirroring the structure of a professional work environment, you will collaborate, share ideas, and benefit from the diversity in backgrounds, skills, and thoughts.

Blended Delivery

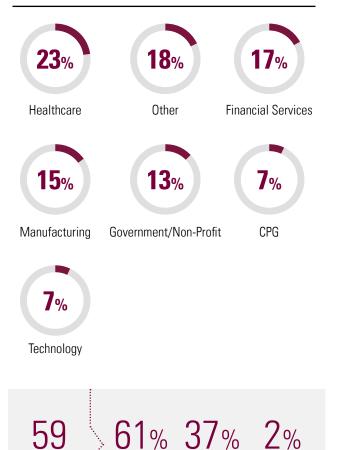
Half of the program is offered virtually and the remaining is offered over three weekends at the Ron Joyce Centre campus each term. Balance your life, travel less, and get more out of your MBA.

Integrated Learning

CLASS SIZE

Work-integrated assignments mean that some of your MBA coursework will require an applied setting. During the final year of the program, students will work within teams and be partnered with an organization to solve a real-life business challenge.

INDUSTRY WHERE STUDENTS WORKED PRIOR TO JOINING THE MBA



FEMALE

MALE

NON-RINARY



JULIETTE ZHANG | MBA '21

Current Role:

Senior Manager, Enterprise Excellence, Innomar Strategies

Previous Education:

Bachelor of Science, Bio-Medical Science, University of Guelph; Bachelor of Arts, Marketing Management

Previous Role(s):

Manager, Business Transformation, Innomar Strategies

I strongly believed that the core fundamentals and impactful interactions acquired through the program would propel my career to the next level and enhance my skills to lead with confidence. A distinct benefit of the BLPT program is not having to take yourself out of the workforce to pursue your MBA degree. This is particularly relevant and advantageous in today's environment where industries and technologies are evolving at such a rapid pace. You are able to immediately apply classroom learnings to the workplace and vice versa."





SHAN LODHI | MBA '21

Current Roles: Consulting Manager, Cognizant

Previous Education: Bachelor of Engineering, Mechanical Engineering, Western University

Previous Roles: Product Manager/Process Engineer, CIBC

I don't have a business background found that it was very hard to speak the same language as my colleagues. I asked myself, 'how can I level up?' I chose the blended program right away. It's the rare program that has flexibility built in it. Thanks to the MBA, I was able to secure a role as Product Manager at CIBC, starting my trajectory into marketing and strategy. The program has consolidated all of the important learning of an MBA program into an easy delivery method. If you're looking to up level your skillset and do it in a way that's least disruptive to your life, this is the program to choose."

CAREER AND YOUR RETURN ON INVESTMENT

Working with our Career and Professional

Development team, you will be provided the skills, tools and resources necessary so you can find success after graduating with your MBA from DeGroote. Working with a team dedicated exclusively to supporting our MBA student, we will help you explore and reach your potential. We will hone your skills. You will expand your network: and we will work together to ensure your goals are met. Whether you will be looking for a summer internship, a co-op work term, or employment after graduation, we want to ensure your MBA experience is a meaningful one.





HOW WE HELP YOU

We offer a number of services:

- Personalized career coaching
- Industry expertise
- Connecting with alumni and corporate partners through networking and mentorship activities and events
- Access to various online career
 resources
- Professional skills development

NETWORKING

A key component of your MBA involves networking with peers, employers, alumni, staff and faculty. Below, find a small sample of the types of networking opportunities available:

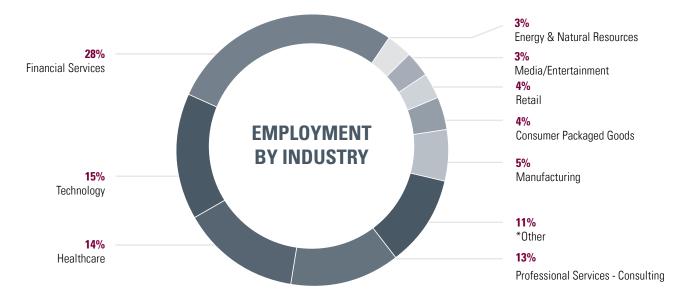
- Company Information Sessions
- Mock Interview Nights
- Industry Speakers and Panels
- Alumni Coffee Breaks
- Knowledge @ DeGroote Events
- Alumni Speaker Series
- Peer-to-peer Lunch & Learn
- DeGroote Leaders Peer Mentorship



The Career and Professional Development support you receive at DeGroote is unmatched and allows you to position yourself as a well-rounded business leader.

Sydney Van Sickle, MBA '23 Candidate

MBA POST-GRADUATE EMPLOYMENT OUTCOMES | Class of 2021



*Other includes Education, Entrepreneurship, Government, Law, Non-Profit, Accounting, Real Estate, Transportation and Logistics Services

SALARIES & SIGNING BONUSES • 3 MONTHS POST-GRADUATION

94% of Full-Time MBA students seeking employment were employed within three months of graduation.*	Highest salary	\$130,000	20% of those reporting	Highest bonus	\$25,000
	Lowest salary	\$50,000		Lowest bonus	\$5,000
	Mean	\$77,080	salaries, reported receiving a signing	Mean	\$12,887
	Median	\$76,100	bonus.	Median	\$10,000

*Of those reporting salary information at 3-months of graduation (excluding signing bonuses.)

TOP EMPLOYERS BY NUMBER OF HIRES STUDENT POPULATION BBC Amazon BMO Scotiabank 40% Women/Female • TD CIBC 191 TELUS Deloitte **Total Students** TELUS Health • EY Whirlpool **60%** Microsoft Men/Male

Reporting Standards:

This report conforms to the MBA Career Services & Employer Alliance Standards for Reporting MBA Employment Statistics® Graduates completed their degree requirements and were conferred their degrees in two ceremonies which were November 19,2020 and June 15,2021. This report is based upon reliable information from 92% of the graduates.

This salary report is based upon useable salary information from 43% of the graduates who accepted a job by three months after graduation

OUR EMPLOYER NETWORK —

DeGroote is proud to work with leading Canadian and international employers. From healthcare to finance, our employer partners include local and global brands, small and medium-sized enterprises (SMEs), and start-ups. Our expert staff are on hand to assist in your career search during your time on campus and support you in achieving your career goals during co-op work terms, summer internship and upon graduation. Below, find a selected list of some of our employer partners who hired in 2021

3M	E١
Abbott Laboratories	E:
AceAge Inc.	E
Agnew Peckham Health Care Planning	Fe
Consultants	F(
AIP American Industrial Partners	Fi
All Can Trust	Fi
Allied Irish Bank	Fi
Alorica	FI
Amazon	Fo
Anheuser-Busch	Fo
Anmar Mechanical (Stelco)	Fo
Antxl Inc.	Fo
APEGA	Fr
Appficiency Inc.	Fi
ApplyBoard	G
AstraZeneca Inc.	G
Baxter International	G
Bayer	G
BD Becton Dickinson	G
BDO Canada LLP	G
Blackberry Ltd.	G
Blue Health Services	G
BMO Bank of Montreal	Н
BNP Paribas	Н
Bombardier Inc.	Н
BrandLoyalty	Н
Cadillac Fairview Corporation Limited	Н
CAN Health Network	н
Canada Life Assurance Company	Н
Canadian Hospital Specialties Ltd.	IE
Canadian Mental Health Association	IN
Canadian Tire Corporation Ltd.	In
Centum Financial Services Limited	In
Partnership	In
CGI Inc.	In
ChizComm Ltd	A
CIBC	IC
Citylitics Inc.	Ji
Clear Blue Technologies	J
Clearview Advisory	K
Colliers	K
Conestoga Meat Packers Ltd.	K
Constellation HomeBuilder Systems Corp Inc	K La
Cooper Surgical Inc	La L(
Coreslab Structures Inc	Le
CY Health Inc	
Deloitte	Lo
EATON Corporation	Lo
EdKent Media	N
Empire Life Insurance Company	N
Equitable Life Insurance Company of	N
Canada	N

Maple Leaf Foods Inc. vercloak tendicare Inc Martin Brower Company LLC rnst & Young McCarthy Tetrault edEx Express Canada Ltd McMaster University Medallia GF Brands Inc. era Capital Corporation Medcan Clinic ix Software Melrose Investments Inc nastra Metro Inc. are Systems Metsco Energy Solutions Inc. ord Motor Company Michael Garron Hospital oresters Financial Microsoft orge & Foster Investment Management Middlesex London Health Unit ur Seasons Ministry of Economic Development shBooks Miravo Healthcare tureVault Inc Mohawk College S. Dunn Ltd. MPA Morrison Park Advisors Inc. National Research Council Canada allant Contracting Inc overnment of Canada Nestle Newlook Capital overnment of Ontario rand River Hospital Nexus Energy Inc rant Thornton LLP Noble Company eenpeace Canada Numerator laxoSmithKline Nutrien amilton Health Sciences Octapharma amilton Program for Schizophrenia ODAIA Intelligence Inc. latch Ltd. **Olympic Industries ULC** IP Canada Co. Ontario Ministry of Transportation umber River Hospital Ontario Renal Network unter Engineering Company Open Farm Inc vdro One Inc. Optimus SBR BM Canada Limited Origin Merchant Partners /PACT CPAs LLP OSFL nc-Query PatSnap Ltd. digo Global Merchants PepsiCo Inc. tact Financial Corporation PetSmart ernational Institute of Business PHRI nalvsis President's Choice Financial Princess Margaret Cancer Centre anssen Pharmaceuticals Procter & Gamble seph Brant Hospital Propulo Consulting ensington Health PwC nockri Rainbow 6ix Marketing Agency onrad Group ReedGroup Canada PMG Rel8ed.to aurentian Bank of Canada **Restaurant Brands International** CRO Ricoh Canada vel5 Strategy Rimowa laws Rogers Sport & Media ndon Health Sciences Centre Royal Bank of Canada lackenzie Health Roynat Capital Inc. ackenzie Investments SAIC Volkswagen ingoVisa Satistar Management Consulting Savormetrics

SC Johnson SCI Group Inc. Scotiabank SeamlessMD Second Spring Digital Shared Services West Smith & Nephew Solar Philippines Equipment Suppliers Spectral Medical Inc St. Joseph's Healthcare Hamilton StackAdapt Staflo Stelco StressCrete Group Stryker Corporation Suncor Energy/ Petro-Canada Sunlife Financial Swiggy TaperMD TD Bank Teck Resources Limited Teladoc health Telus Communications Inc. **TELUS Health Teva Pharmaceuticals** The Adpharm Inc. The Central West LHIN The Downing Street Group The Fertility Partners The Hospital for Sick Children (SickKids) TJX Canada Toronto Hydro **Trillium Health Partners** Trinity Development Group Inc Trulioo UniExplore Inc Unilever Canada Unity Health Toronto Upfield Canada Vertex Pharmaceuticals, Inc. Wealthsimple Inc. Weston Foods Whirlpool Canada LP William Osler Health System Wilson HCG Wolseley Canada Inc. Women's College Hospital Woodstock Hospital Wuxly Movement

LET'S GET THE CONVERSATION STARTED

Whether you're ready to start your application, or just want to know more about your options, let's talk.

Find out which of our programs is your best opportunity and if you are eligible for a GMAT Waiver!

Follow the link below to fill out the form and connect with us. A member of our team will review it and contact you to answer your questions and discuss your options.

When you're ready, we'll also send you instructions for starting your official application.

CONNECT WITH US

ADMISSIONS REQUIREMENTS

FULL-TIME MBA AND FULL-TIME MBA WITH CO-OP

ADMISSIONS REQUIREMENTS

- Resume
- A "B" or 75% average, or higher, in the final two years of your undergraduate degree
- GMAT Required
 - GMAT waiver available on a case-by-case basis
 - GRE, MCAT, CFA Level 2 will be considered in lieu of the GMAT
- IELTS or TOEFL score
 - English language proficiency requirements will be waived for applicants who have studied for a minimum of three years in a university where the medium of instruction was English
- Two academic or professional references
- KIRA online interview
- Additional interview post application may be required for Full-time MBA with Co-op applicants
- Work experience requirements vary by program, please view the **apply page** for more information

FULL-TIME MBA AND FULL-TIME MBA WITH CO-OP DEADLINES

Students will be assessed in three rounds with the following deadlines:

- Round 1 | October 12, 2022
- Round 2 | December 1, 2022 (DeGroote Scholarship Competition Awards Deadline)
- Round 3 | February 28, 2023 (International Deadline)
- Round 4 | June 1, 2023 (Domestic Deadline)

ACCELERATED MBA

ADMISSIONS REQUIREMENTS

- Resume
- Completion, within the last 10 years, of a Bachelor of Commerce or Bachelor of Business Administration from a recognized Canadian or American University
- Candidates that have completed the following degrees may also apply:
 - McMaster University Bachelor of Engineering and Management, Bachelor of Commerce, Integrated Business and Humanities
 - Western University Bachelor of Management and Organizational Studies
- A "B" or 75% average, or higher in the final two years of your undergraduate degree
- GMAT: Not required
 - Candidates that fail to meet the GPA criteria or who wish to strengthen their application may wish to also submit a GMAT
- Work Experience:
 - Graduates from McMaster's Bachelor of Commerce, Integrated Business and Humanities (IBH) or Bachelor of Engineering and Management (B.Eng. Management) can apply with recommended 1 year of work experience. Undergraduate co-op or internship placements adding up to 12 months of work or more from these degrees will be considered if they are noted on official transcripts
 - Two years of post-graduate work experience for all other programs
- IELTS or TOEFL score
 - English language proficiency requirements will be waived for applicants who have studied for a minimum of three years in a university where the medium of instruction was English
- Two professional references (one academic reference could be considered)
- KIRA online interview

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BLPT MBA

ADMISSIONS REQUIREMENTS

- Resume
- A "B" or 75% average, or higher, in the final two years of your undergraduate degree
- GMAT: Not required
 - Candidates that fail to meet GPA criteria or who wish to strengthen their application may wish to submit a GMAT
- Work experience: Minimum of 4 years post-graduation
- IELTS or TOEFL score
 - English language proficiency requirements will be waived for applicants who have studied for a minimum of three years in a university where the medium of instruction was English
- Two professional references
- KIRA online interview

ACCELERATED MBA & BLPT MBA DEADLINES

Students will be assessed in three rounds with the following deadlines:

- Round 1 November 1, 2022
- Round 2 February 1, 2023

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HAVE A QUESTION ABOUT FINANCING YOUR MBA?

We understand that one of your major concerns is likely the cost of doing an MBA.

By investing in an MBA today, when you graduate, you will unlock doors not only to better career options, but to a higher salary. From scholarships, bursaries, and admissions awards to paid work opportunities, there are a number of ways to cover the costs of your MBA.

If you have questions, please feel free to email us and we'll do our best to answer your questions.

CONNECT WITH US

SCHOLARSHIPS, AWARDS, AND BURSARIES

SCHOLARSHIPS, AWARDS, AND BURSARIES

All applicants to Full-Time MBA programs are considered for entrance scholarships at the time of admission. In 2022, the average scholarship received by an admitted applicant was \$10K. Entrance scholarships range from \$2K- \$30K.

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Once enrolled, students will also have the opportunity to apply for scholarships, also called awards, and bursaries. Scholarships are funding that's awarded based on your academic and extracurricular achievements. Some are automatically awarded

in entrance scholarship

funding was available in 2021

based on grades and others require an application. Bursaries are funding provided by McMaster University based solely on financial need.

Both are non-repayable funding, which means they don't need to be paid back.

SIMPLIFYING THE PROCESS

Apply to scholarships and bursaries with AwardSpring. This centralized process means you can complete one common application that matches you with all the aid and award opportunities you're eligible for. It also tracks the completion of any additional requirements on a user-friendly dashboard. Students will have access to AwardSpring if admitted to the program in August, 2023

MBA PROGRAM COSTS

INTERNATIONAL TUITION FOR THE WHOLE PROGRAM

Fees are estimated and are subject to change.

MBA PROGRAM OPTIONS	COST
FULL-TIME MBA Opportunities to earn through summer internships	\$96,000 CAD
FULL-TIME MBA WITH CO-OP	\$101,000 CAD

You could earn \$41,500 on

average through your degree*

*This amount is not guaranteed but is an average of combined earnings through degree, based on 2021 reported co-op salaries



DOMESTIC TUITION FOR THE WHOLE PROGRAM

Fees are estimated and are subject to change.

MBA PROGRAM OPTIONS	COST
FULL-TIME MBA Opportunities to earn through summer internships	\$38,500 CAD
FULL-TIME MBA WITH CO-OP You could earn \$41,500 on average through your degree*	\$44,000 CAD
ACCELERATED MBA (FULL-TIME)	\$20,000 CAD
ACCELERATED MBA (PART-TIME)	\$25,000 CAD
BLENDED LEARNING PART-TIME MBA	\$60,750 CAD





DeGroote School of Business

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DeGrooteSchool.ca/MBA