

ROBERT H. LEE
GRADUATE SCHOOL



UBC MBA

Full-time

16-MONTH FULL-TIME PROGRAM
sauder.ubc.ca/ftmba

UBC SAUDER
SCHOOL OF BUSINESS



"The UBC MBA helped me find my passion; working with companies to grow their business, project by project."

Matthew Colphon

Senior Product Manager, Unsecured Royal Credit Lines at RBC
Toronto, Canada
UBC MBA, Class of 2015



#1 Business Program
in Canada*

#1 in Canada for Business
Administration**

#37 University in
the World***

Discover the UBC MBA



The UBC MBA Experience

The Full-time MBA at UBC Sauder School of Business' Robert H. Lee Graduate School is designed for people like you. Our 16-month program, experiential curriculum, built-in professional development and international perspective, promises a transformative journey for the professional ready to take their career to the next level.

Imagine the Possibilities

Within the classroom, you'll learn from top thinkers and movers in the business world. Our professors are world-renowned and their work is why our school is one of the global leaders for business research. Your classmates will consist of professionals from diverse countries and a range of backgrounds, meaning you could share a class with everyone from corporate marketing managers to health care specialists to computer engineers.

Outside the classroom, we'll work with you to enhance your professional brand and network. You'll also travel, as part of your Global Immersion Experience, diving into an unfamiliar business culture, and collaborating with people from all walks of life. You'll have the opportunity to take up an internship (or entrepreneurial/industry project), and build lasting relationships from the rich experiences you'll share with your classmates.

*Maclean's University Rankings 2022

**ARWU Global Ranking of Academic Subjects 2021

***Times Higher Education World University Rankings 2022

Experiential Learning

Our MBA students graduate with invaluable practical experience which they gain locally and around the world. Through internships, Global Immersion, and case studies, our Full-time MBA students learn by doing. The moment they start the program, they get the hands-on exposure they need to succeed in any organization.



MBA students visiting their client, Aesop, during their Global Immersion Experience in Hong Kong.

During his UBC MBA internship, Michael Emerson helped SAP develop a capacity-planning tool and contributed to a propensity analysis for the SAP Solutions forecast process. After graduating in 2013, Michael is now the Vice President of Planning Product Strategy - Technology and Innovation at SAP's global headquarters in Germany.



"I had the opportunity to expand my network and learn about opportunities and roles that I did not necessarily know existed."

Michael Emerson

Vice President, Planning Product Strategy - Technology and Innovation at SAP
Heidelberg, Germany
UBC MBA, Class of 2013

Internship. Pitch your skills to land a summer internship, then apply and test your MBA learning and career direction on real business problems. UBC MBA interns have helped achieve millions of dollars of cost savings, developed new market opportunities, and solved complex strategic problems.

Typical internship roles include:

- Business Analysis & Sales Forecasting
- Operations Management & Supply Chain Analysis
- Project Management & Analysis
- Market Research & Competitive Intelligence
- Financial Analysis and Risk Management

Entrepreneurial or Industry Project. Have a new service or product idea, or want to explore a new industry to plot your next career change? Use the summer to develop a minimum viable product, conduct market testing or do in-depth research into your target sector. Leverage UBC-wide mentorship and support resources as well as connect with a diverse network of like-minded people from other faculties.

Monthly Salary Range

\$3,000 - \$6,000

UBC MBA students have interned at companies, including:



Your Global Journey Starts Here



We take pride in the global perspective on business that comes with being one of North America's most diverse schools. That's why we offer numerous opportunities for our students to build international experience.



"Spending a year pursuing the Yale MAM degree after the first year at UBC MBA program has helped me gain new perspectives, broaden my personal and professional network, and round off my skillset to become a leader for business and society."

Moon Zheng

Project Leader at Boston Consulting Group
Calgary, Canada
UBC MBA, Class of 2019
Yale Master of Advanced Management, Class of 2019

Global Perspective

Moon's UBC MBA experience started in the classroom at our Vancouver campus, but extended far beyond, allowing her to develop a truly global mindset.

During your time at UBC Sauder, you'll have unparalleled access to immersive study abroad options through our global partnerships. The UBC MBA offers three global learning opportunities: International Business School Exchange, Global Network for Advanced Management and Global Immersion.

International Business School Exchanges

While pursuing a UBC MBA, you'll have the opportunity to study at one of our 34 partner schools around the world, with no extra tuition cost. Take on new perspectives and absorb different cultural approaches to business. Our exchange partners include Copenhagen Business School, SDA Bocconi School of Management, IE Business School, Tsinghua University, Indian Institute of Management Ahmedabad (IIMA) and many more.



After advising at a tech startup in Japan as part of GIE, Moon was inspired to learn more about global issues in the business world and pursued her Master of Advanced Management at Yale University.

Global Network for Advanced Management

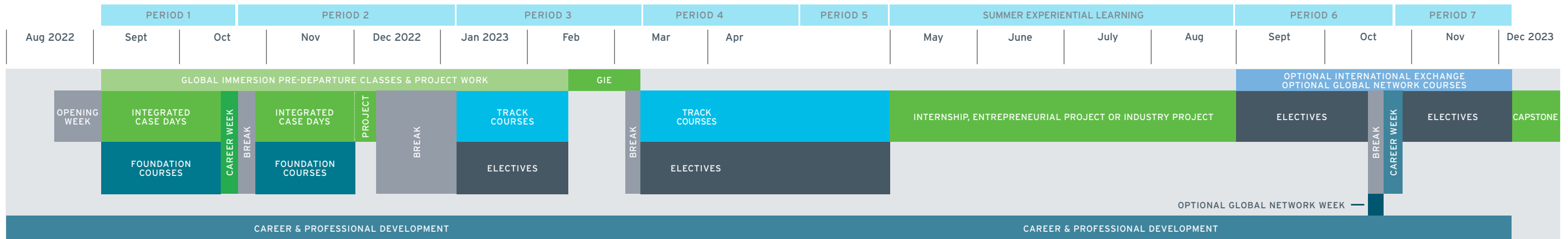
UBC Sauder is the only Canadian school in the Global Network for Advanced Management, a prestigious collaboration of 32 international graduate schools around the world. Students who participate in the Global Network Weeks will have the opportunity to travel to partner business schools, tour local businesses and meet with local experts. In addition, students in the network will have access to various online courses offered by member schools.

Global Immersion Experience (GIE)

This unique component of the UBC MBA will see you go abroad and consult for a pre-selected company overseas on a real-world business challenge. The 5-month experience begins at UBC Sauder with an introduction to the business practices and customs of your host country. Next, you will establish a relationship with your client in advance of your arrival. Ultimately, during the two weeks abroad, you'll consult with the company's local management team and help them solve some of their unique business problems. GIE 2019 locations included Santiago, Tel Aviv, Berlin, and Hong Kong.

Note: We follow international travel advisories and guidance from the Government of Canada.

Full-time UBC MBA Program Journey



Program schedule and course offerings may be subject to change



Business Strategy Integration:

Skill development courses in managerial decision-making across disciplines, perspectives and cultures, including integrated case days, client presentations, and business case coursework.



Foundation Courses:

Mandatory courses for learning and applying key business discipline foundations—from Investment Theory to Marketing.



Track Courses:

Specialized courses for developing the advanced skills and knowledge required for students' chosen career tracks.



Career & Professional Development:

Mandatory personal and professional development programming, including immersive Career Weeks, networking events, industry speakers, mock interviews and offer negotiations. Optional opportunities for mentoring, training programs and company visits. See Pages 10-11.



Optional International Exchange:

Opportunities to expand international perspective and experience at one of 34 distinguished partner business schools around the world. See Page 4 for more information.



Optional Global Network Week & Online Courses:

Online courses offered by institutions in the Global Network for Advanced Management that can be taken and counted as credit towards the UBC MBA. Students may apply to travel to a member school during Global Network Week, a week-long immersive experience with MBAs from other Global Network schools.



Electives:

Courses chosen from a number of optional subjects that allow students to broaden their knowledge.



Full-time MBA Tracks



Technology & Analytics Leadership

The new Technology & Analytics Leadership career track is designed to give MBA graduates the skills to drive change and lead in the evolving digital age. You will learn to lead in technology industries, consult with dynamic technology companies and deepen your skill in data analysis and visualization.

Sample Courses: *Data Visualization, AI Commercialization, Business Development for Scaling Up, Fintech, Customer Analytics, Health Technology*

Innovation & Entrepreneurship

Turn a bright idea into a viable venture by starting your own business, or become an 'intrapreneur' who innovates and manages creative product development within organizations. Many of our graduates create their own successful companies, like HeadCheck Health and Acuva Technologies.

Sample Courses: *Social Entrepreneurship, Technology Entrepreneurship, Growing & Exiting a Venture, Creative Destruction Lab, Innovation & Sustainability, Impact Investing, Indigenous Peoples & Economic Development*

Employers of UBC MBA Graduates





“The group cases in the UBC MBA taught us so much about working with multiple cultures.”

Carmen Thoms

Vice President at Agreement Express
Toronto, Canada
UBC MBA, Class of 2017

Finance

Become an expert on topics including: mergers and acquisitions, capital budgeting, strategic financial management, corporate restructuring, credit analysis, private equity, and venture capital.

Sample Courses: *Introductory Finance, Banking, Markets & Currencies, Financial Reporting, Mergers & Acquisitions, Risk Management, Financial Engineering, Venture Capital*

Custom

Looking for a broader range of courses? Tailor a custom career track to your interests. The flexibility of this custom option allows you to explore multiple sectors, which is especially valuable if you're considering a career in consulting.

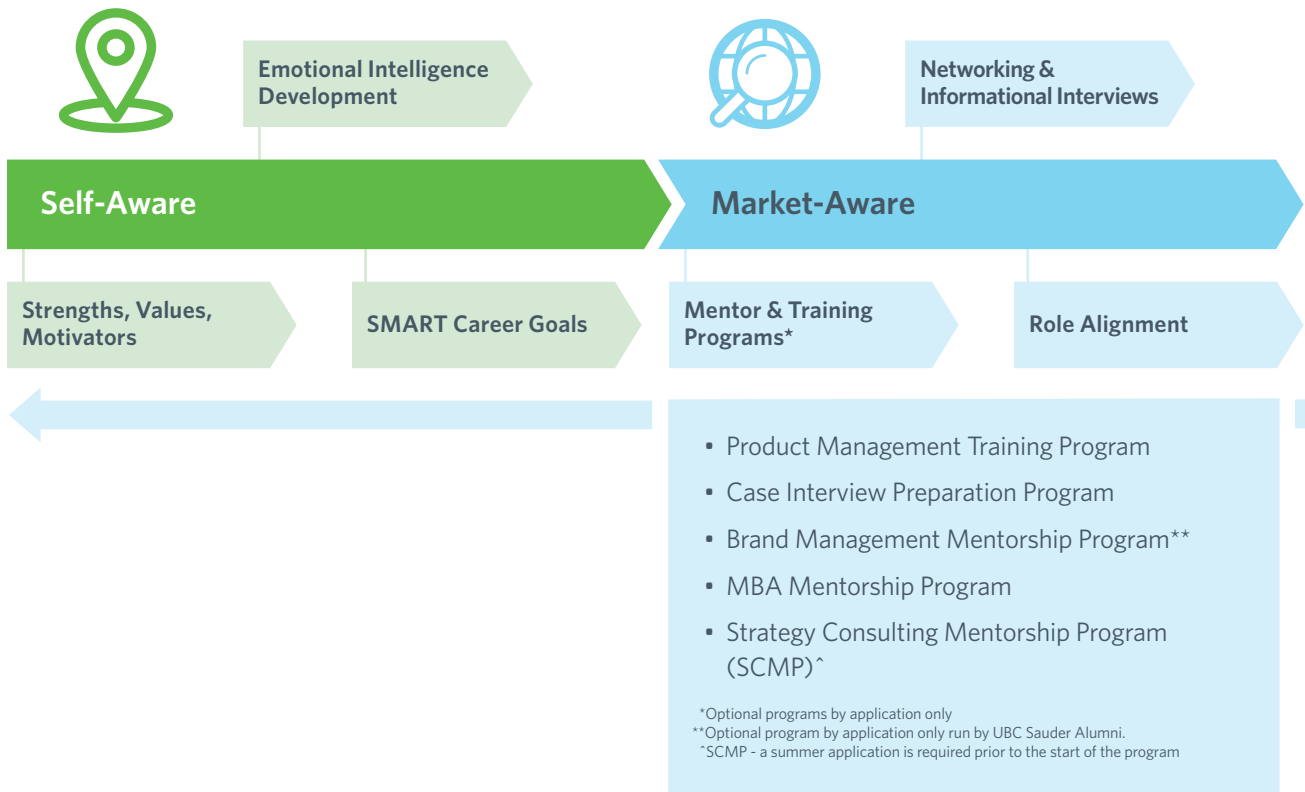
Product & Service Management

Discover how to transform market insights into market opportunities, and develop the skillset required to develop, introduce and sustain products and services in the private and public sectors.

Sample Courses: *Brand Management, Process Fundamentals, Market Research, Supply Chain Management, Digital Marketing, New Product Development, Supply Chain Analytics*



Your MBA Career Journey



Career Outcomes

MBA Class of 2021

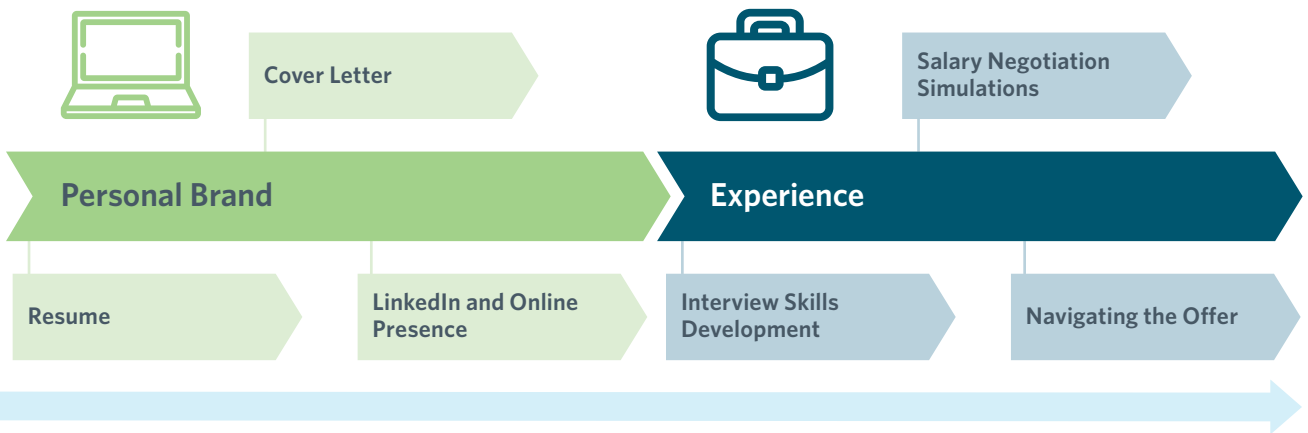
92% were employed 90 days after grad

Salary average at graduation

\$83,194

Salary range

**\$40,000-
\$150,000**



You'll have dedicated support from experts at the Hari B. Varshney Business Career Centre, to help transform your career. Our team knows exactly what today's employers are looking for. We offer a range of programs, services and resource to help you navigate the business landscape and develop the skills you need to achieve your goals.

Career Changes

Start of the Program

- Military Naval Officer
- Civil Engineer
- Regulatory and Public Affairs
- Systems Engineer

By the end of the Program

- ▶ Investment Analyst
at Maxam Capital Management
- ▶ Manager, Infrastructure Advisory
at Deloitte
- ▶ Business Development Director
at TTT Studios
- ▶ Chief Operating Officer
at Stealth Mode

Career Enhancers

Start of the Program

- Technical Consultant
- Consultant
- Accountant
- Relationship Manager

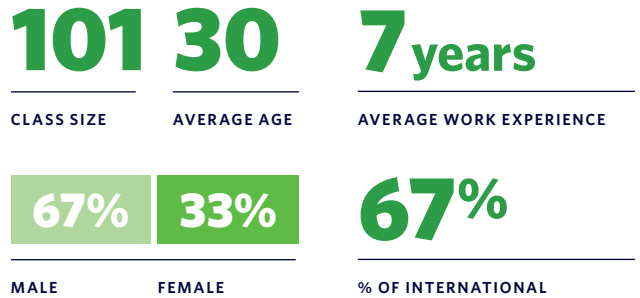
By the end of the Program

- ▶ Senior Manager
at RBI Leadership Program
- ▶ Consultant, Operational Excellence
at PwC Canada
- ▶ Financial Analyst
at Rubicon Organics
- ▶ Commercial Account Manager
at RBC

Your Classmates

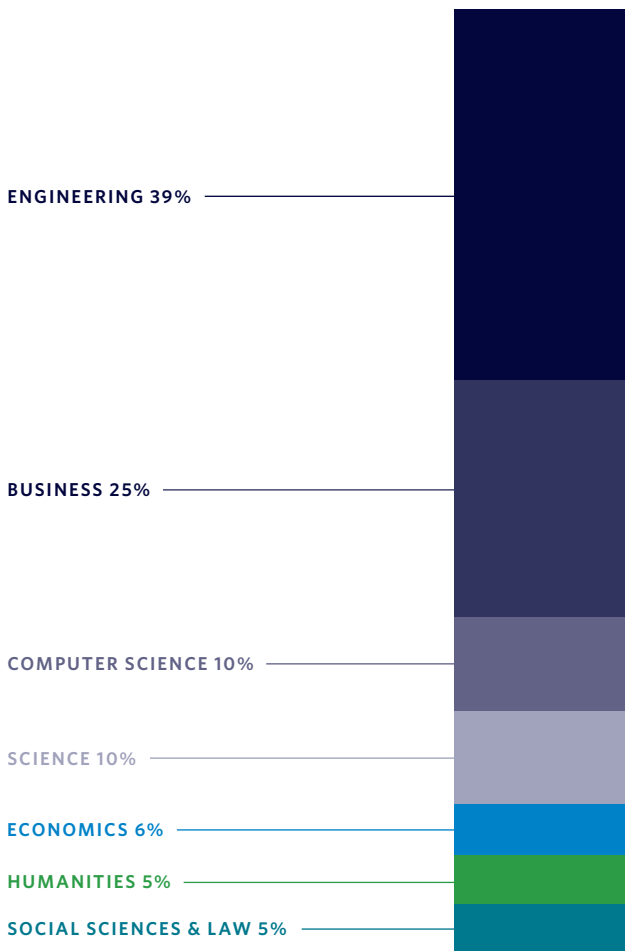
What begins as your cohort will become one of the most valuable professional networks you will build. During your 16 months in the Full-time MBA, you'll be an integral part of a truly international cohort. Like you, they bring a wealth of experience, unique viewpoints and diverse opinions to the table. The experience of this collaborative environment will help give your career a running start.

Full-time UBC MBA Class of 2023 Profile*

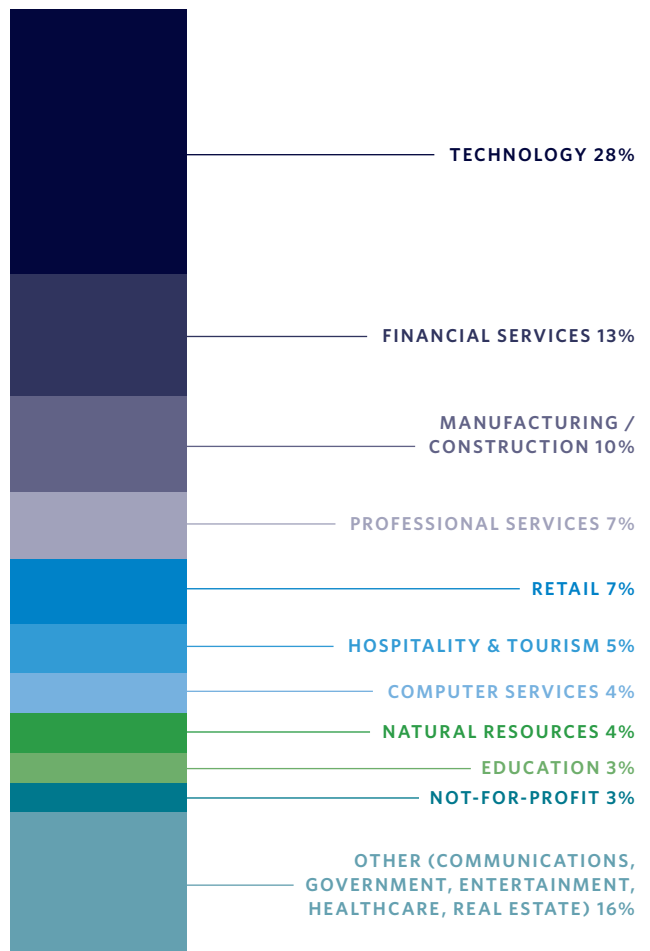


*Data per the August 2021 entering class

Undergraduate Degree Majors:



Work Experience by Industry:



Our Admissions Process

The UBC MBA selection process is rigorous. We deliberately keep our cohort small – with an intake of 100 to 120 students every year – to help foster a more collegial and personal environment. Applicants are carefully selected against competitive requirements to ensure that, once in the program, you learn from peers who have demonstrated vision, leadership and experience.

1

Review our Admission Requirements & Apply Online

- a. To be considered for the UBC MBA Degree, it is recommended that you review our admission requirements and ensure you understand the components of the application at sauder.ubc.ca/ftmba
- b. Create an account on our website and get started on your application.

2

Submit Documentation

Applications will be reviewed once we have received copies of all required documents and references, and verified your test scores. Please note that if you submit unofficial documents at the time of application, official documents must be received by the Admissions office no later than the final document deadline.

- ✓ Transcripts/degree certificates/translation
- ✓ Letters of reference (electronic reference)
- ✓ GMAT/GRE (waiver is available)
- ✓ English Proficiency Exam (required for applicants whose degrees are from a university outside Canada or the U.S.A. in which English was not the official language of instruction)

3

Interview

- a. All applicants being considered for admission will be contacted by the Robert H. Lee Graduate School for an interview either in person or by video call.
- b. If your application is successful, you will receive a letter of admission from UBC Sauder's Robert H. Lee Graduate School.
- c. Accept your offer! Get ready to join the class, starting in the last week of August.

The UBC MBA at a Glance

Program and Application

Location

UBC Point Grey Campus
Vancouver, British Columbia, Canada

Fees

Canadian Citizens and Permanent Residents:
\$52,443 CAD*

International Students:
\$93,658 CAD*

*Subject to UBC Board of Governors' approval. The university may adjust fees at any time with limited notice.

Scholarships

Merit scholarships are available for Canadian Citizens, Permanent Residents and international applicants.

To qualify for the merit scholarships, you will need to meet the requirements and apply by the application deadlines. A guaranteed admissions decision will be made in eight weeks. Terms and conditions apply.

For more information on scholarships and application requirements, visit sauder.ubc.ca/ftmba/apply

Contact Us

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THE UNIVERSITY OF BRITISH COLUMBIA

