

I, XXXX, belong to the capital city of India New Delhi and am fortunate enough to get the best education till now especially because both my parents are educators in postgraduate colleges. I have completed my high school and senior secondary from CBSE board with A+ grade and have recently completed my Bachelor's in Business Administration, the final result of which is awaited. I have a percentage of 93 in the aggregate of my previous year's marks.

I have a strong background in the areas of Marketing, Economics, Accounting, and Finance and an MBA degree will allow me to develop my abilities further. I understand the challenges faced by a company and some of the solutions come to me naturally and some through the learning I have obtained till now but I know that I need in-depth knowledge and study in the various areas of business management to be a skilled manager.

As one of the projects in my under graduation degree, we were assigned to sell locally made shoes in markets where branded shoes are popular. Initially, it seemed a hurricane task but gradually as I got into thinking, analyzing, and understanding the market and the psyche of the customer I was able to sell the maximum number of pairs out of the whole participant list that included three different colleges.

This made me more aware of my abilities and the convener of the project guided me to do my MBA from an international institution in order to gain hands in experience along with advanced in-depth subject knowledge. Canada comes as the obvious choice almost synonymous to study abroad for Indian students as with the world-class education one gets the best living culture without any malice and malpractice peculiarly attached to the society.

As I went through the various institutions offering MBAs, xxxx is having this unique MA program where the student gets an opportunity to work for one year as part of the study only. This fascinated me more as I will be able to apply my classroom study to a running business to learn things in great detail and preciseness.

I have an excellent academic and co-curricular activities record to back my application and it makes me uniquely suitable for the program. I have participated in the sport of badminton at the state level and also represented my college in various intercity swimming championships, winning most of them. I also worked as my college ambassador in the pilot project run by a software company to increase the number of admissions in my college and there also I made everyone proud by achieving the set targets before the deadlines.

I have the background study, the zeal to learn and a perfect plan to start my own business for sustainable development by using recycled material to produce various artifacts and utilities after completing my MBA from your esteemed institution.

Canada will also give me an opportunity to live and study in a multicultural environment where I shall learn to understand different people in different or similar circumstances. This will give me the much-needed exposure to working at a global platform. I sincerely feel that an MBA at XXXX will help me fulfill all my goals and will help me in making this planet a better place to live.