DU MPhil PhD in Commerce

1) A problem-solving approach to reveal answer to specific question related to action, performance or policy needs is called as;[Question ID = 6222]
1. Pure Research [Option ID = 24885]
2. Applied Research [Option ID = 24886]
3. Basic research [Option ID = 24887]
4. Descriptive research [Option ID = 24888]

2) Which of the following is not a part of the debriefing of participants;[Question ID = 6223]
1. Explanation of the deception [Option ID = 24889]
2. Post study sharing the results [Option ID = 24890]
3. Mentioning title of research and name of investigator [Option ID = 24891]
4. Disguising purpose of the study [Option ID = 24892]

3) Which of the following is not an ontological position?[Question ID = 6224]
1. Objectivism [Option ID = 24893]
2. Subjectivism [Option ID = 24894]
3. Pragmatism [Option ID = 24895]
4. Positivism [Option ID = 24896]

4) A set of systematically interrelated concepts, definitions and propositions that are advanced to explain the phenomenon is called;[Question ID = 6225]
1. Theory [Option ID = 24897]
2. Hypothesis [Option ID = 24898]
3. Framework [Option ID = 24899]
4. Case [Option ID = 24900]

5) The usual sequence of research process follows defining;[Question ID = 6226]
1. Management dilemma, management problem, research proposal, research question [Option ID = 24901]
2. Management dilemma, management problem, research question, research proposal [Option ID = 24902]
3. Management problem, management dilemma, research question, research proposal [Option ID = 24903]
4. Management problem, Management dilemma, research proposal, research question [Option ID = 24904]

6) ……..……… is a statement or assertion that expresses a judgment or opinion.[Question ID = 6227]
1. Proposition [Option ID = 24905]
2. Hypothesis [Option ID = 24906]
3. Theory [Option ID = 24907]
4. Model [Option ID = 24908]

7) Which of the following statistical packages is generally used for qualitative research?[Question ID = 6228]
1. IBM SPSS [Option ID = 24909]
2. IBMAMOS [Option ID = 24910]
3. EView [Option ID = 24911]
4. ATLAS.ti [Option ID = 24912]

8) Which of the following research designs is suitable for measuring data over a period of time?[Question ID = 6229]
1. Single Cross Sectional [Option ID = 24913]
2. Multiple Cross Sectional [Option ID = 24914]
3. Longitudnal [Option ID = 24915]
4. Static Model [Option ID = 24916]

9) _____ is termed as a blue print to carry out research project.[Question ID = 6230]
1. Research Plan [Option ID = 24917]
2. Research Design [Option ID = 24918]
3. Research Methodology [Option ID = 24919]
4. Report [Option ID = 24920]

10) Which of the following is not associated with experimental design?[Question ID = 6231]
1. Complete block design [Option ID = 24921]
2. Latin Square design [Option ID = 24922]
3. Random block design [Option ID = 24923]
4. In-Depth Interview [Option ID = 24924]

11) Which of the following measures the consistency of the scale?[Question ID = 6232]
1. Reliability [Option ID = 24925]
2. Convergent validity [Option ID = 24926]

3. Discriminant validity [Option ID = 24927]
4. Nomological validity [Option ID = 24928]

12) The data collected from published reports is known as[Question ID = 6233]
1. Discrete data [Option ID = 24929]
2. Arrayed data [Option ID = 24930]
3. Secondary Data [Option ID = 24931]
4. Primary Data [Option ID = 24932]

13) A key advantage of structured observation over survey research is that[Question ID = 6234]
1. It does not rely on the researcher's ability to take notes [Option ID = 24933]
2. It does not impose any expectations of behaviour on the respondents [Option ID = 24934]
3. The researcher is immersed as a participant in the field they are studying [Option ID = 24935]
4. It allows you to observe people's behavior directly [Option ID = 24936]

14) The acronym "CATI" stands for[Question ID = 6235]
1. Camera-activated telescopic interviewing [Option ID = 24937]
2. Computer-assisted telephone interviewing [Option ID = 24938]
3. Corrective anti-terrorist interviewing [Option ID = 24939]
4. Critical analysis of telepathic interviewing [Option ID = 24940]

15) The assignment of numbers or other symbols to characteristics of objects according to certain prespecified rules is: [Question ID = 6236]
1. Scaling [Option ID = 24941]
2. Measurement [Option ID = 24942]
3. Description [Option ID = 24943]
4. Order [Option ID = 24944]

16) Which of the following is an equivalent expression for saying that the explanatory variable is "non-stochastic"?[Question ID = 6237]
1. The explanatory variable is partly random [Option ID = 24945]
2. The explanatory variable is correlated with the errors [Option ID = 24946]
3. The explanatory variable is fixed in repeated samples [Option ID = 24947]
4. The explanatory variable always has a value of one [Option ID = 24948]

17) What is the meaning of the term "heteroscedasticity"?[Question ID = 6238]
1. The variance of the errors is not constant [Option ID = 24949]
2. The errors have non-zero variance [Option ID = 24950]
3. The variance of the independent variable is not constant [Option ID = 24951]
4. The errors are not linearly independent of one another [Option ID = 24952]

18) The central limit theorem[Question ID = 6239]
1. States conditions under which a variable involving the sum of Y1,...,Yn i.i.d. variables becomes the standard normal distribution. [Option ID = 24953]
2. Postulates that the sample mean is an unbiased estimator of the population mean. [Option ID = 24954]
3. Only holds in the presence of normally distributed random variables [Option ID = 24955]
4. States that as the sample size increases, Y1,...,Yn i.i.d. variables tend to a normal standard distribution. [Option ID = 24956]

19) Suppose that in a multiple regression the F-statistics is significant, but none of the t-ratios are significant. This means that:[Question ID = 6240]
1. multicollinearity may be present [Option ID = 24957]
2. the regression is a good fit [Option ID = 24958]
3. autocorrelation may be present [Option ID = 24959]
4. a nonlinear model would be a better fit [Option ID = 24960]

20) While checking for linearity by examining the residual plot, the residuals must:[Question ID = 6241]
1. exhibit a linear trend. [Option ID = 24961]
2. form a parabolic shape. [Option ID = 24962]
3. be randomly scattered. [Option ID = 24963]
4. be above the x-axis. [Option ID = 24964]

21) The lack of an adequate Sampling Frame may result in:[Question ID = 6242]
1. Errors in the Conceptual Framework of Research [Option ID = 24965]
2. Inadequate Coverage of Literature Reviewed [Option ID = 24966]
3. Population Coverage Error [Option ID = 24967]
4. Surveyors' Bias [Option ID = 24968]

22) The population elements do not have a predetermined non-zero chance of being selected as sample subjects under: [Question ID = 6243]
1. Probability Sampling [Option ID = 24969]
2. Non-probability Sampling [Option ID = 24970]
3. Randomised Stratified Sampling [Option ID = 24971]
4. Cluster Sampling [Option ID = 24972]

23) The following is true concerning the figure given below:

[Question ID = 6244]
1. More Confidence and Less Precision [Option ID = 24973]
2. More Confidence and More Precision [Option ID = 24974]
3. Less Confidence and More Precision [Option ID = 24975]
4. Less Confidence and Less Precision [Option ID = 24976]

24) Data Editing deals with the detection and correction of the following types of data errors:[Question ID = 6245]
1. Illegible [Option ID = 24977]
2. Illogical [Option ID = 24978]
3. Inconsistent [Option ID = 24979]
4. Omissions [Option ID = 24980]

25) In survey studies, it is preferable to use longitudinal designs rather than cross-sectional designs, because the former allows for:[Question ID = 6246]
1. Assumption testing [Option ID = 24981]
2. Prediction [Option ID = 24982]
3. Theoretical validity [Option ID = 24983]
4. Experimental control [Option ID = 24984]

26) If the government of a country imposes a tariff on an imported good, which of the following is not an expected effect of this measure?[Question ID = 6247]
1. Increase in the prices of imports [Option ID = 24985]
2. Protection of domestic producers [Option ID = 24986]
3. Increase in revenue of the government [Option ID = 24987]
4. Decrease in the price of exports [Option ID = 24988]

27) Where the government of a country intervenes in international trade by limiting imports through tariffs and promoting exports through subsidies, so as to increase the overall wealth of the country, it lends support to which of these theories of international trade?[Question ID = 6248]
1. Theory of Absolute Advantage [Option ID = 24989]
2. Theory of Comparative Advantage [Option ID = 24990]
3. Mercantilism [Option ID = 24991]
4. Factor endowment theory [Option ID = 24992]

28) An arrangement where a firm agrees to construct an entire plant in a foreign country and make it fully operational is known as:[Question ID = 6249]
1. Management contract [Option ID = 24993]
2. Turnkey project [Option ID = 24994]
3. Foreign direct investment [Option ID = 24995]
4. Foreign portfolio investment [Option ID = 24996]

29) The WTO principle wherein countries cannot discriminate between their trading partners is known as:[Question ID = 6250]
1. Most favoured nation (MFN) clause [Option ID = 24997]
2. Principle of predictable trade policies [Option ID = 24998]
3. SPS principle [Option ID = 24999]
4. Principle of market access [Option ID = 25000]

30) A firm's subsidiary in another country that provides inputs for a firm's domestic production process would come in the category of:[Question ID = 6251]
1. Horizontal foreign direct investment [Option ID = 25001]
2. Vertical foreign direct investment [Option ID = 25002]
3. Horizontal foreign portfolio investment [Option ID = 25003]
4. Vertical foreign portfolio investment [Option ID = 25004]

31) Product mix refers to the total number of products offered by a company/firm to its customers/consumers. According to you, which one is not an element of product mix?[Question ID = 6252]
1. Product Depth [Option ID = 25005]
2. Product Features [Option ID = 25006]
3. Product Lines [Option ID = 25007]
4. Product Width [Option ID = 25008]

32) Which one is a type of distribution approach used for distributing the products to masses?[Question ID = 6253]
1. Exclusive distribution [Option ID = 25009]
2. Intensive distribution [Option ID = 25010]
3. Mixed distribution [Option ID = 25011]
4. Selective distribution [Option ID = 25012]

33) Who has given the concept of Value Chain Analysis?[Question ID = 6254]
1. C.K. Prahalad [Option ID = 25013]
2. Kim B. Clark [Option ID = 25014]
3. Michael E. Porter [Option ID = 25015]
4. John P. Kotter [Option ID = 25016]

34) Marketing involves different activities which ultimately aims at _____[Question ID = 6255]
1. Increasing profit of the firm [Option ID = 25017]
2. Promoting products and/or services [Option ID = 25018]
3. Satisfying the customer needs [Option ID = 25019]
4. Selling products and/or services [Option ID = 25020]

35) Who has introduced the concept of Buyer decision process which refer to the five decision-making stages that a consumer passes through before, during, and after they purchase a product or service?[Question ID = 6256]
1. Abraham Maslow [Option ID = 25021]
2. Carl Jung [Option ID = 25022]
3. Clark Hull [Option ID = 25023]
4. John Dewey [Option ID = 25024]

36) Organization _____ (fill this blank from the given options) is the study of the structure, functioning and performance of organizations, and the behaviour of groups and individuals within them.[Question ID = 6257]
1. Behaviour [Option ID = 25025]
2. Theory [Option ID = 25026]
3. Development [Option ID = 25027]
4. Change [Option ID = 25028]

37) The field of Organization Studies does not comprise[Question ID = 6258]
1. the effect of social organizations on the behaviour and attitudes of individuals within them [Option ID = 25029]
2. the performance, success, and survival of organizations [Option ID = 25030]
3. the analysis of long-term strategies to draw effective public policy [Option ID = 25031]
4. the mutual effects of environments, including resource and task, political, and cultural environments on organizations and vice versa [Option ID = 25032]

38) Which one of the following statements is not True[Question ID = 6259]
1. Leadership Grid is an extension of Managerial Grid [Option ID = 25033]
2. Contingency theory believes that there is no one best way to organize how a business operates [Option ID = 25034]
3. Fred Fiedler developed Cognitive Resource Theory of Leadership [Option ID = 25035]
4. Force Field Analysis was done by Stogdill. [Option ID = 25036]

39) Which one of the following statements is True[Question ID = 6260]
1. Power occurs because of resource dependence [Option ID = 25037]
2. Power can not be exercised through implicit resource exchanges [Option ID = 25038]
3. As power is a form of resource exchange it means that what parties exchange is equal [Option ID = 25039]
4. The right to give orders is the source of personal power [Option ID = 25040]

40) HPWS stands for[Question ID = 6261]
1. High Potential Work Systems [Option ID = 25041]
2. High Performance Work Systems [Option ID = 25042]
3. High Potential Work Strategy [Option ID = 25043]
4. High Performance Work Strategy [Option ID = 25044]

41) Under Installment Payment System[Question ID = 6262]
1. The title of goods is passed on to the buyer immediately at the time of signing the agreement [Option ID = 25045]
2. The title of goods is passed on to the buyer after the payment of the final installment [Option ID = 25046]
3. Title of goods does not passes to the buyer [Option ID = 25047]
4. Title of goods is passed on to the buyer after third installment. [Option ID = 25048]

42) The receipts and Payments Accounts is merely a summary of[Question ID = 6263]
1. Cash transactions [Option ID = 25049]
2. Credit transactions [Option ID = 25050]
3. Both cash and credit transactions [Option ID = 25051]
4. Neither of the cash nor credit transaction. [Option ID = 25052]

43) Stock and debtor system is generally used when goods are sent to the branch at[Question ID = 6264]
1. Cost Price [Option ID = 25053]
2. An invoice price [Option ID = 25054]
3. Market price [Option ID = 25055]
4. Discount Price [Option ID = 25056]

44) Which among the following is a body set up under companies act ,2013[Question ID = 6265]
1. National Financial Reporting Authority [Option ID = 25057]
2. National Advisory Committee on Accounting standard [Option ID = 25058]

3. Accounting standard board [Option ID = 25059]
4. Body of Accountants [Option ID = 25060]

45) The dissolution of a partnership[Question ID = 6266]
1. lead to the discontinuance of business [Option ID = 25061]
2. Will lead realization of assets [Option ID = 25062]
3. Will lead to discontinuance of the relation between partner and other partners of the firm. [Option ID = 25063]
4. Will lead to end of firm [Option ID = 25064]

46) Which one of the following is not a Nifty 50 index constituent Stock[Question ID = 6267]
1. Reliance Ltd [Option ID = 25065]
2. Asian Paints Ltd [Option ID = 25066]
3. HDFC Bank Ltd [Option ID = 25067]
4. MRF ltd [Option ID = 25068]

47) As per Warren Buffet, a company having durable competitive advance does not have[Question ID = 6268]
1. Operating profit margin of 5 % or below [Option ID = 25069]
2. Low research and development outlay [Option ID = 25070]
3. Low capital investment for operations [Option ID = 25071]
4. Low administration and sales expenses [Option ID = 25072]

48) Dividend decisions are considered to be relevant under[Question ID = 6269]
1. Modigliani and Miller Theory [Option ID = 25073]
2. Walter Model [Option ID = 25074]
3. Markowitz Theory [Option ID = 25075]
4. Levin Theory [Option ID = 25076]

49) Arbitrage Price Theory was propounded by:[Question ID = 6270]
1. Stephen Ross [Option ID = 25077]
2. Levin Ross [Option ID = 25078]
3. Merton H Millor [Option ID = 25079]
4. Fischer Black [Option ID = 25080]

50) In a security market line, X axis measures:[Question ID = 6271]
1. Returns [Option ID = 25081]
2. Beta [Option ID = 25082]
3. Alpha [Option ID = 25083]
4. Risk free return [Option ID = 25084]