

To,
The Admission Committee
Name of the university
Address

Salutation

Sub:

I am a Marketing Management Associate Professor at XYZ University and am writing this letter to recommend one of my student ABC who is seeking admission in the Master of Business Administration course at your institution. I have been associated with this university for the past 12 years and have taught ABC for the past three years. I also supervised two Marketing management projects and three workshops held at the university as an annual event.

He is a keen learner and a dedicated and hardworking student. He is one of the self-disciplined and self-motivated students of our block. He is so trustworthy and sincere with his work that his name has become synonymous with the urgent and important assignments over the three years period in our block. We can consider him in the class of people who are always missed and remembered as they leave a mark of their presence wherever they go.

He is an optimist and has good command over information technology and communication, the two most vital skills for management. He is a quick learner who likes to go into the depth of the matter and doesn't shy away from using the library and other books as resources to learn the principles and concepts thoroughly. He is a regular in the Q & A sessions organized by the department weekly to provide higher-order thinking skills to the students.

He is also multi-talented. His participation and achievements have a long list for both academic and non-academic lists but what is most admirable about him is the ability to handle success and turn the failures into success by learning from them. On a specific occasion he was not able to win a position in the management fair but rather than taking it as a dampener he researched and realized his mistakes and worked on them to win the first position next time. I have seen him mature as a student and an individual over these three years time.

Along with academics he is also a fantastic synthesizer player and has the ability to mesmerize the audiences with his music. This art also provides him the ability to be creative and calm. He can deliver in stressful situations and think creatively on time-bound schedules. His habit to revise the work done or assigned makes him a great worker and also a great leader. He is able to judge the qualities in people and assign the tasks according to other's abilities. Due to this, he is always able to manage his projects in time with the best possible outcome.

MBA at XXXX university in the United States will provide him an opportunity to polish his skills and will also help him to grow in a multicultural environment with global competence. This will give him the maturity he needs to excel in his life and career and will also open his personality on the global platform.

I am extremely happy to recommend him for an MBA course that has experiential learning and internship option to understand the real-life businesses and complexities of trade and entrepreneurship as this will expose him to the subject matter he deserves to learn and respond to. In case you have any further questions that can help his candidature, I would be happy to answer them.

Thanking you

Sincerely

Sd/-

Name

Designation

Email

Phone: #

collegedunia.com