

## DU MSc Resource Management N Design Application

Topic:- RM MSC

**1) Which of the following is not a factor for promoting entrepreneurship?[Question ID = 10588]**

1. Financial assistance [Option ID = 42349]
2. Encouragement from family members [Option ID = 42350]
3. Government support for startups [Option ID = 42351]
4. Employment [Option ID = 42352]

**2) With reference to 4Ps of marketing, which of the following forms part of the price mix?[Question ID = 10589]**

1. Distribution channel [Option ID = 42353]
2. Publicity [Option ID = 42354]
3. Advertisement [Option ID = 42355]
4. Terms of credit [Option ID = 42356]

**3) In the context of workplace design, three principles of center arrangement are:**

- A. Plan and locate the most important centers first
- B. Place closely related centers at opposite ends
- C. Place closely related centers together
- D. Place centers to the left or right of centers with distinctive parts to fit routing of work

Choose the correct answer from the options given below:

**[Question ID = 10590]**

1. A, B and C only  
[Option ID = 42357]
2. B, C and D only  
[Option ID = 42358]
3. A, B and D only  
[Option ID = 42359]
4. A, C and D only  
[Option ID = 42360]

**4) Given below are two statements, one is labelled as Statement I and the other is labelled as Statement II**

**Statement I: According to Guilford's model of Intellect, thinking comprises of three dimensions- operations, contents, and products.**

**Statement II: There are eight kinds of operations in Guilford's model of Intellect.**

In light of the above statements, choose the correct answer from the options given below

**[Question ID = 10591]**

1. Both Statement I and Statement II are true  
[Option ID = 42361]
2. Both Statement I and Statement II are false  
[Option ID = 42362]
3. Statement I is correct but Statement II is false  
[Option ID = 42363]
4. Statement I is incorrect but Statement II is true  
[Option ID = 42364]

**5) Body mechanics is a science dealing with body forces and motions.**

**[Question ID = 10592]**

1. True  
[Option ID = 42365]
2. False  
[Option ID = 42366]
3. Cannot say  
[Option ID = 42367]
4. Inadequate information  
[Option ID = 42368]

6) Which of the following is a resilient wall covering?[Question ID = 10593]

1. Fabric [Option ID = 42369]
2. Plaster [Option ID = 42370]
3. Terrazzo [Option ID = 42371]
4. Wood [Option ID = 42372]

7) Which of the following accessories can add beauty as well as give illusion of space?[Question ID = 10594]

1. Lamps [Option ID = 42373]
2. Books [Option ID = 42374]
3. Plants [Option ID = 42375]
4. Mirrors [Option ID = 42376]

8) Match List I with List II

List I	List II
A. Wall hung paintings	I. Nylon, wool or polyester
B. Sculptures	II. Brass, gold and iron
C. Rugs and carpet	III. Oil, acrylic or water colour
D. Metal work	IV. Stone and marble

Choose the correct answer from the options given below:

[Question ID = 10595]

1. A - III, B - IV, C - I, D - II [Option ID = 42377]
2. A - I, B - IV, C - III, D - II [Option ID = 42378]
3. A - III, B - II, C - I, D - IV [Option ID = 42379]
4. A - III, B - IV, C - II, D - I [Option ID = 42380]

9) Which of the following are some of the popular job design approaches?

- A. Job rotation
- B. Job enrichment
- C. Job engineering
- D. Job specification

Choose the correct answer from the options given below:

[Question ID = 10596]

1. A, B and C only  
[Option ID = 42381]
2. B, C and D only  
[Option ID = 42382]
3. A, B and D only  
[Option ID = 42383]
4. A, C and D only  
[Option ID = 42384]

10) Which of these are external sources of recruitment?

- A. Employee promotions
- B. Employee referrals
- C. Campus recruitment
- D. Advertisements

Choose the correct answer from the options given below:

[Question ID = 10597]

1. A and B only  
[Option ID = 42385]
2. B and C only  
[Option ID = 42386]
3. B and D only  
[Option ID = 42387]
4. C and D only  
[Option ID = 42388]

11) Given below are two statements, one is labelled as Assertion A and the other is labelled as Reason R

Assertion A : Human Resource Planning (HRP) is the process of forecasting an organization's future demand.

Reason R : Human Resource Planning (HRP) has no relation with recruitment and selection process



In light of the above statements, choose the correct answer from the options given below

[Question ID = 10598]

1. Both A and R are true and R is the correct explanation of A

[Option ID = 42389]

2. Both A and R are true but R is NOT the correct explanation of A

[Option ID = 42390]

3. A is true but R is false

[Option ID = 42391]

4. A is false but R is true

[Option ID = 42392]

12) Family income has been categorized as productive, money and hidden income by:[Question ID = 10599]

1. Koontz [Option ID = 42393]

2. Stevenson [Option ID = 42394]

3. Robbins [Option ID = 42395]

4. Fayol [Option ID = 42396]

13) Which of the following chemicals is used to test presence of starch in milk?[Question ID = 10600]

1. Iodine [Option ID = 42397]

2. Sulphuric acid [Option ID = 42398]

3. Hydrochloric acid [Option ID = 42399]

4. Carbon tetrachloride [Option ID = 42400]

14) Which of the following consumer problems is NOT related to services?[Question ID = 10601]

1. Spurious and duplicate items [Option ID = 42401]

2. Faulty billing [Option ID = 42402]

3. Overstating the service attributes [Option ID = 42403]

4. Gap between promised level and delivered level of service [Option ID = 42404]

15) As per Engel's law of consumption, which of the following statements hold TRUE as a person becomes richer?

A. The percentage expenditure on food decreases

B. The percentage expenditure on clothing remains almost same

C. The percentage expenditure on education, medicine and recreation increases

D. The percentage expenditure on food increases

Choose the correct answer from the options given below:

[Question ID = 10602]

1. A, C and D only

[Option ID = 42405]

2. B, C and D only

[Option ID = 42406]

3. A, B and C only

[Option ID = 42407]

4. A, B and D only

[Option ID = 42408]

16) Which of the following are the methods of maintaining short term household accounts?

A. Sheet method

B. Envelope method

C. Balance sheet

D. Notebook method

Choose the correct answer from the options given below:

[Question ID = 10603]

1. A, C and D only

[Option ID = 42409]

2. B, C and D only

[Option ID = 42410]

3. A, B and C only

[Option ID = 42411]

4. A, B and D only

[Option ID = 42412]

17) Match List I with List II

List I	List II
A. Informative advertising	I. Aims to convince current purchasers that they have made the right choice
B. Persuasive advertising	II. Aims to create brand awareness and knowledge of new products or new features of existing products
C. Reinforcement advertising	III. Aims to create liking, preference, conviction and purchase of a new product or service
D. Reminder advertising	IV. Aims to stimulate repeat purchase of products and services

Choose the correct answer from the options given below:

[Question ID = 10604]

1. A - IV, B - I, C - III, D - II [Option ID = 42413]
2. A - III, B - IV, C - II, D - I [Option ID = 42414]
3. A - II, B - III, C - I, D - IV [Option ID = 42415]
4. A - I, B - IV, C - III, D - II [Option ID = 42416]

18) In the context of research, a variable that can be manipulated to bring about a change in a situation is known as:

[Question ID = 10605]

1. Dependent variable [Option ID = 42417]
2. Control variable [Option ID = 42418]
3. Independent variable [Option ID = 42419]
4. Confounding variable [Option ID = 42420]

19) Identify the correct sequence of the steps involved in organizing:

- A. Identification & division of work
- B. Grouping and assigning of activities
- C. Allocation of duties
- D. Delegation of authority

Choose the correct answer from the options given below

[Question ID = 10606]

1. D, C, B, A  
[Option ID = 42421]
2. B, D, A, C  
[Option ID = 42422]
3. B, C, D, A  
[Option ID = 42423]
4. A, B, C, D  
[Option ID = 42424]

20) Motivation-Hygiene theory has been given by\_\_\_\_\_.[Question ID = 10607]

1. Frederick Herzberg [Option ID = 42425]
2. Abraham Maslow [Option ID = 42426]
3. F. W. Taylor [Option ID = 42427]
4. Peter Drucker [Option ID = 42428]

21) According to Steidl Bratton's classification of human resources, which of the following is not a type of cognitive resource?[Question ID = 10608]

1. Language [Option ID = 42429]
2. Learning [Option ID = 42430]
3. Memory [Option ID = 42431]
4. Attitude [Option ID = 42432]

22) \_\_\_\_\_ fatigue is born out of continuous mental effort and repetitiveness of an activity?[Question ID = 10609]

1. Physical fatigue [Option ID = 42433]
2. Transient fatigue [Option ID = 42434]
3. Social fatigue [Option ID = 42435]
4. Boredom fatigue [Option ID = 42436]

23) Which of the following is a characteristic of an entrepreneur?[Question ID = 10610]

1. Lacks competitive spirit [Option ID = 42437]
2. Poor decision making ability [Option ID = 42438]
3. Innovator and risk taker [Option ID = 42439]
4. Lacks leadership qualities [Option ID = 42440]

24) NSIC, as a financial organization, stands for:[Question ID = 10611]

1. National Small Innovation Commission [Option ID = 42441]
2. National Small Industries Corporation [Option ID = 42442]



3. Nodal Small Industries Corporation [Option ID = 42443]
4. National Small Innovation Corporation [Option ID = 42444]

**25) Which of the following is not a feature of Equity shares?[Question ID = 10612]**

1. The rate of dividend may vary year to year [Option ID = 42445]
2. The shares are non-convertible [Option ID = 42446]
3. Arrears of dividend cannot accumulate [Option ID = 42447]
4. The rate of dividend is fixed by the terms of issue [Option ID = 42448]

**26) The financial aspect of a business feasibility plan does not include:[Question ID = 10613]**

1. Projection of future profitability [Option ID = 42449]
2. Estimated cost of the project [Option ID = 42450]
3. Location and site selection for the project [Option ID = 42451]
4. Internal rate of return [Option ID = 42452]

**27) Paints can be used to create textures and decorative effects on walls through which of the following methods?**

- A. Colour washing
- B. Stencilling
- C. Sponging
- D. Welding

Choose the correct answer from the options given below:

**[Question ID = 10614]**

1. A, C and D only  
[Option ID = 42453]
2. B, C and D only  
[Option ID = 42454]
3. A, B and C only  
[Option ID = 42455]
4. A, B and D only  
[Option ID = 42456]

**28) Doctors usually prefer to paint their clinic walls in light soothing colours to:**

- A. Create a calming effect
- B. Create a frightening effect
- C. Create a sense of wellbeing
- D. Create a sense of depression

Choose the correct answer from the options given below:

**[Question ID = 10615]**

1. C and D only  
[Option ID = 42457]
2. A and D only  
[Option ID = 42458]
3. A and C only  
[Option ID = 42459]
4. A and B only  
[Option ID = 42460]

**29) Which of the following lighting fixtures are preferred for mounting on ceilings?**

- A. Valence lights
- B. Suspended lights
- C. Pendant lights
- D. Sconce lights

Choose the correct answer from the options given below:

**[Question ID = 10616]**

1. B and D only  
[Option ID = 42461]
2. B and C only  
[Option ID = 42462]
3. A and D only

[Option ID = 42463]

4. A and C only

[Option ID = 42464]

30) Given below are two statements, one is labelled as Assertion A and the other is labelled as Reason R

Assertion A: Wood is considered as a versatile and widely used flooring material.

Reason R: Wood as a flooring material is extremely easy to maintain.

In light of the above statements, choose the most appropriate answer from the options given below

[Question ID = 10617]

1. Both A and R are true and R is the correct explanation of A

[Option ID = 42465]

2. Both A and R are true but R is NOT the correct explanation of A

[Option ID = 42466]

3. A is true but R is false

[Option ID = 42467]

4. A is false but R is true

[Option ID = 42468]

31) Given below are two statements, one is labelled as Assertion A and the other is labelled as Reason R

Assertion A : Sheer curtains should always be hung on the lower part of the window.

Reason R : Sheer curtains filter light, give softness to the room and provide daytime privacy.

In light of the above statements, choose the correct answer from the options given below

[Question ID = 10618]

1. Both A and R are true and R is the correct explanation of A

[Option ID = 42469]

2. Both A and R are true but R is NOT the correct explanation of A

[Option ID = 42470]

3. A is true but R is false

[Option ID = 42471]

4. A is false but R is true

[Option ID = 42472]

32) The term 'Ergonomics' is derived from the Greek words \_\_\_\_\_ & \_\_\_\_\_:[Question ID = 10619]

1. Ergon & Nomos [Option ID = 42473]  
2. Ergos and Nomos [Option ID = 42474]  
3. Ergon and Nomon [Option ID = 42475]  
4. Ergos and Nomon [Option ID = 42476]

33) In reference to sound perception, \_\_\_\_\_ of a sound wave determines its relative loudness and is measured in decibels (dB).[Question ID = 10620]

1. Pitch [Option ID = 42477]  
2. Amplitude [Option ID = 42478]  
3. Frequency [Option ID = 42479]  
4. Altitude [Option ID = 42480]

34) Match List I with List II

List I	List II
A. Spinal column	I. Flexors and extensors
B. Blood circulation	II. Shaped like an elongated S
C. Muscle action	III. Varicose veins
D. Body weights	IV. Head, chest, pelvis

Choose the correct answer from the options given below:

[Question ID = 10621]

1. A - I, B - II, C - III, D - IV [Option ID = 42481]  
2. A - II, B - III, C - IV, D - I [Option ID = 42482]  
3. A - II, B - III, C - I, D - IV [Option ID = 42483]  
4. A - II, B - IV, C - I, D - III [Option ID = 42484]

35) Which of the following are the methods by which a buyer can find out about market offerings?

- A. Inspection  
B. Testing and trial



C. Labels and standards

D. Functional obsolescence

Choose the correct answer from the options given below:

[Question ID = 10622]

1. A, B and C only

[Option ID = 42485]

2. B, C and D only

[Option ID = 42486]

3. A, B and D only

[Option ID = 42487]

4. A, C and D only

[Option ID = 42488]

36) Consumer merchandise can be categorized as:

A. Convenience goods

B. Specialty goods

C. Shopping goods

D. Promotional goods

Choose the correct answer from the options given below:

[Question ID = 10623]

1. A, B and C only

[Option ID = 42489]

2. A, B and D only

[Option ID = 42490]

3. A, C and D only

[Option ID = 42491]

4. B, C and D only

[Option ID = 42492]

37) Under what conditions should a consumer buy a commodity in advance?

A. When a commodity is always available

B. When a commodity is perishable

C. When prices are rising for a particular commodity

D. When certain things are in short supply in market

Choose the correct answer from the options given below:

[Question ID = 10624]

1. A and C only

[Option ID = 42493]

2. B and C only

[Option ID = 42494]

3. A and B only

[Option ID = 42495]

4. C and D only

[Option ID = 42496]

38) Arrange the following in the correct sequence of steps for budget making:

A. Expenditure and income balanced

B. Expected income estimated

C. Desired items determined

D. Plan checked for realism

E. Costs accurately estimated

Choose the correct answer from the options given below

[Question ID = 10625]

1. C, B, A, D, E

[Option ID = 42497]

2. C, E, B, A, D

[Option ID = 42498]

3. C, B, E, A, D

[Option ID = 42499]

4. C, D, E, A, B

[Option ID = 42500]

39) Given below are two statements, one is labelled as Assertion A and the other is labelled as Reason R

**Assertion A:** Management ethics are professional standards of conduct that guide moral behavior in organizations.

**Reason R:** Ethical practices in organizations should include gender and cultural bias.

In light of the above statements, choose the most appropriate answer from the options given below

[Question ID = 10626]

1. Both A and R are correct and R is the correct explanation of A

[Option ID = 42501]

2. Both A and R are correct but R is NOT the correct explanation of A

[Option ID = 42502]

3. A is correct but R is not correct

[Option ID = 42503]

4. A is not correct but R is correct

[Option ID = 42504]

40) According to Abraham Maslow, higher level needs emerge as a result of gratification of lower level needs.

[Question ID = 10627]

1. True

[Option ID = 42505]

2. False

[Option ID = 42506]

3. Cannot say

[Option ID = 42507]

4. Inadequate information

[Option ID = 42508]

41) Arrange the following steps of conducting a research in the correct sequence:

A. Development of hypothesis

B. Review of Literature

C. Formulating research problem

D. Preparing research design

E. Collection of data

Choose the correct answer from the options given below

[Question ID = 10628]

1. C, B, A, E, D

[Option ID = 42509]

2. A, B, C, D, E

[Option ID = 42510]

3. C, B, A, D, E

[Option ID = 42511]

4. B, A, C, D, E

[Option ID = 42512]

42) Match List I with List II

List I	List II
A. Simple Random Sampling	I. Sample is selected on the basis of referrals or networks
B. Purposive Sampling	II. Primary consideration is the judgment of the researcher in sample selection
C. Snowball Sampling	III. Area is divided into number of smaller non-overlapping clusters
D. Cluster Sampling	IV. Each and every item of the population has an equal and independent chance of being included in the sample

Choose the correct answer from the options given below:



[Question ID = 10629]

1. A - III, B - I, C - II, D - IV [Option ID = 42513]
2. A - IV, B - II, C - I, D - III [Option ID = 42514]
3. A - IV, B - II, C - III, D - I [Option ID = 42515]
4. A - IV, B - III, C - I, D - II [Option ID = 42516]

43) Given below are two statements, one is labelled as Assertion A and the other is labelled as Reason R

**Assertion A :** In experimental research, the researcher has much greater control over the research environment and variables are manipulated to observe their effect.

**Reason R :** A true experimental design involves non-random selection of study participants.

In light of the above statements, choose the correct answer from the options given below

[Question ID = 10630]

1. Both A and R are true and R is the correct explanation of A  
[Option ID = 42517]
2. Both A and R are true but R is NOT the correct explanation of A  
[Option ID = 42518]
3. A is true but R is false  
[Option ID = 42519]
4. A is false but R is true  
[Option ID = 42520]

44) Which of the following is not a part of Job description?[Question ID = 10631]

1. Job title [Option ID = 42521]
2. Duties [Option ID = 42522]
3. Job summary [Option ID = 42523]
4. Educational qualification [Option ID = 42524]

45) In context of human resource planning, which of the following is a demand forecasting technique?[Question ID = 10632]

1. Ratio-trend analysis [Option ID = 42525]
2. Management by objectives [Option ID = 42526]
3. Technical conference [Option ID = 42527]
4. Job description [Option ID = 42528]

46) Which of the following are on-the job training methods?

- A. Mentoring
- B. Job rotation
- C. Case study
- D. Apprenticeship

Choose the correct answer from the options given below:

[Question ID = 10633]

1. A, B and C only  
[Option ID = 42529]
2. A, B and D only  
[Option ID = 42530]
3. B, C and D only  
[Option ID = 42531]
4. A, C and D only  
[Option ID = 42532]

47) Arrange the following steps of selection process of Human Resources in an organisation in the correct sequence:

- A. Selection tests
- B. Employment interview
- C. Reference and background analysis
- D. Preliminary interview
- E. Job offer

Choose the correct answer from the options given below

[Question ID = 10634]

1. D, A, B, C, E  
[Option ID = 42533]

2. B, C, D, E, A

[Option ID = 42534]

3. B, D, C, A, E

[Option ID = 42535]

4. D, B, A, C, E

[Option ID = 42536]

48) Given below are two statements

Statement I: Management by Objectives (MBO) emphasizes on setting goals that are tangible and measurable

Statement II: Management by Objectives (MBO) is a systematic and rational technique of performance appraisal

In light of the above statements, choose the *most appropriate* answer from the options given below

[Question ID = 10635]

1. Both Statement I and Statement II are correct

[Option ID = 42537]

2. Both Statement I and Statement II are incorrect

[Option ID = 42538]

3. Statement I is correct but Statement II is incorrect

[Option ID = 42539]

4. Statement I is incorrect but Statement II is correct

[Option ID = 42540]

49) Match List I with List II

List I	List II
A. One to one interview	I. Series of unplanned questions
B. Unstructured interview	II. Predetermined checklist of questions
C. Structured interview	III. Only candidate and interviewer is present
D. Panel interview	IV. Consists of two or more interviewers

Choose the correct answer from the options given below:

[Question ID = 10636]

1. A - III, B - I, C - II, D - IV [Option ID = 42541]

2. A - III, B - IV, C - II, D - I [Option ID = 42542]

3. A - III, B - IV, C - I, D - II [Option ID = 42543]

4. A - I, B - IV, C - III, D - II [Option ID = 42544]

50) Who among the following has defined 'resources' in terms of tangibility?[Question ID = 10637]

1. Maloch and Deacon [Option ID = 42545]

2. Swanson [Option ID = 42546]

3. Gross and Crandall [Option ID = 42547]

4. Firebaugh [Option ID = 42548]

51) \_\_\_\_\_ function of management checks the current performance against predetermined standards.[Question ID = 10638]

1. Planning [Option ID = 42549]

2. Organizing [Option ID = 42550]

3. Staffing [Option ID = 42551]

4. Controlling [Option ID = 42552]

52) Risk management is an example of which of the following C's of event management?[Question ID = 10639]

1. Conceptualization [Option ID = 42553]

2. Costing [Option ID = 42554]

3. Carrying out [Option ID = 42555]

4. Canvassing [Option ID = 42556]

53) Which of the following statements hold TRUE for Decision Making?

A. Helps in better utilization of resources

B. Helps in achieving objectives

C. Helps in reducing efficiency

D. Helps in choosing among alternatives

Choose the correct answer from the options given below:

[Question ID = 10640]

1. A, B and D only

[Option ID = 42557]



2. B, C and D only  
[Option ID = 42558]
3. A, B and C only  
[Option ID = 42559]
4. A, C and D only  
[Option ID = 42560]

54) Which of the following activities are examples of rest periods?

- A. Alternating light and heavy tasks
- B. Doing continuous exercise
- C. Listening to music
- D. Lying down

Choose the correct answer from the options given below:

[Question ID = 10641]

1. A, B and D only  
[Option ID = 42561]
2. B, C and D only  
[Option ID = 42562]
3. A, B and C only  
[Option ID = 42563]
4. A, C and D only  
[Option ID = 42564]

55) Some of the features of management as a process are:

- A. It is purposeful
- B. It is composite
- C. It is tangible
- D. It is dynamic

Choose the correct answer from the options given below:

[Question ID = 10642]

1. A, B and C only  
[Option ID = 42565]
2. B, C and D only  
[Option ID = 42566]
3. A, B and D only  
[Option ID = 42567]
4. A, C and D only  
[Option ID = 42568]

56) Match List I with List II

List I	List II
A. Sales promotion schemes	I. Adding stones & grit to food grains
B. Lack of information for consumers	II. Exchange offers, free gifts, discounts
C. Adulteration	III. Incorrect and incomplete labels
D. Planned obsolescence	IV. Designing of products in a manner so that they get obsolete after sometime

Choose the correct answer from the options given below:

[Question ID = 10643]

1. A - II, B - III, C - I, D - IV [Option ID = 42569]
2. A - II, B - III, C - IV, D - I [Option ID = 42570]
3. A - III, B - IV, C - II, D - I [Option ID = 42571]
4. A - I, B - IV, C - III, D - II [Option ID = 42572]

57) Given below are two statements, one is labelled as Assertion A and the other is labelled as Reason R

Assertion A : Direct real income consists of goods and services available to the family members only after some means of exchange has been obtained

Reason R : Direct real income is produced when family members use their skills and knowledge to produce the goods and services

In light of the above statements, choose the correct answer from the options given below

**[Question ID = 10644]**

1. Both A and R are true and R is the correct explanation of A

[Option ID = 42573]

2. Both A and R are true but R is NOT the correct explanation of A

[Option ID = 42574]

3. A is true but R is false

[Option ID = 42575]

4. A is false but R is true

[Option ID = 42576]

**58) Which of the following joints uses round pegs to fit into corresponding holes?[Question ID = 10645]**

1. Miter [Option ID = 42577]

2. Tongue and groove [Option ID = 42578]

3. Dowel [Option ID = 42579]

4. Butt [Option ID = 42580]

**59) Degree of lightness or darkness of a colour in relation to white and black is termed as:[Question ID = 10646]**

1. Hue [Option ID = 42581]

2. Value [Option ID = 42582]

3. Intensity [Option ID = 42583]

4. Saturation [Option ID = 42584]

**60) Which of the following statements hold TRUE for proportion as a principle of design?**

**A. It refers to the relationship of one part to the whole**

**B. Square is generally not considered a satisfactory proportion**

**C. It creates a focal point**

**D. It is generally applied when planning the dimensions of the room/ furniture/any product**

**Choose the correct answer from the options given below:**

**[Question ID = 10647]**

1. A, B and D only

[Option ID = 42585]

2. A, C and D only

[Option ID = 42586]

3. A, B and C only

[Option ID = 42587]

4. B, C and D only

[Option ID = 42588]

**61) Which of the following are basic requirements of a decorative design?**

**A. It should be used in moderation**

**B. It should express individuality**

**C. It should be dull**

**D. It should be aesthetically pleasing**

**Choose the correct answer from the options given below:**

**[Question ID = 10648]**

1. A, C and D only

[Option ID = 42589]

2. B, C and D only

[Option ID = 42590]

3. A, B and D only

[Option ID = 42591]

4. A, B and C only

[Option ID = 42592]

**62) Focal point in a room can only be created using furniture.**

**[Question ID = 10649]**

1. True

[Option ID = 42593]

2. False

[Option ID = 42594]



3. Cannot say  
[Option ID = 42595]
4. Inadequate information  
[Option ID = 42596]

**63) Which of the following factors form a part of the macro environment of an enterprise?**

- A. Economic
- B. Politico-legal
- C. Suppliers
- D. Competitors

Choose the correct answer from the options given below:

**[Question ID = 10650]**

1. A and B only  
[Option ID = 42597]
2. A and C only  
[Option ID = 42598]
3. B and D only  
[Option ID = 42599]
4. A and D only  
[Option ID = 42600]

**64) In context of an enterprise, which of the following statements hold true for working capital?**

- A. It is required for holding current assets
- B. It is relatively liquid in nature
- C. It may fluctuate from time to time
- D. It is blocked in fixed assets for a long period of time

Choose the correct answer from the options given below:

**[Question ID = 10651]**

1. A, B and D only  
[Option ID = 42601]
2. B, C and D only  
[Option ID = 42602]
3. A, B and C only  
[Option ID = 42603]
4. A, C and D only  
[Option ID = 42604]

**65) A consumer who sacrifices present use of income and savings in order to increase future income is called:[Question ID = 10652]**

1. A Spender [Option ID = 42605]
2. An Investor [Option ID = 42606]
3. A Borrower [Option ID = 42607]
4. A Saver [Option ID = 42608]

**66) Vanaspati can be an adulterant in:[Question ID = 10653]**

1. Malt [Option ID = 42609]
2. Haldi [Option ID = 42610]
3. Ghee [Option ID = 42611]
4. Saffron [Option ID = 42612]

**67) Colours without identifiable hues are called\_\_\_\_\_.[Question ID = 10654]**

1. Primary colours [Option ID = 42613]
2. Cool colours [Option ID = 42614]
3. Warm colours [Option ID = 42615]
4. Neutral colours [Option ID = 42616]

**68) \_\_\_\_\_ type of lighting provides general illumination in a room.[Question ID = 10655]**

1. Task lighting [Option ID = 42617]
2. Ambient lighting [Option ID = 42618]
3. Accent lighting [Option ID = 42619]
4. Spot lighting [Option ID = 42620]

69) Match List I with List II

List I	List II
A. Vertical lines	I. Feeling of action and movement
B. Curved lines	II. Feeling of repose and solidity
C. Horizontal lines	III. Feeling of grace and delicacy
D. Diagonal lines	IV. Feeling of height and dignity

Choose the correct answer from the options given below:

[Question ID = 10656]

1. A - II, B - IV, C - III, D - I [Option ID = 42621]
2. A - I, B - IV, C - III, D - II [Option ID = 42622]
3. A - IV, B - III, C - II, D - I [Option ID = 42623]
4. A - IV, B - I, C - III, D - II [Option ID = 42624]

70) One of the prominent features of Queen Anne furniture is 'S' curve.

[Question ID = 10657]

1. True  
[Option ID = 42625]
2. False  
[Option ID = 42626]
3. Cannot say  
[Option ID = 42627]
4. Inadequate information  
[Option ID = 42628]

71) Given below are two statements

Statement I: Sofas are long upholstered units which can accommodate only one person.

Statement II: Sofa-cum-beds can be used for both sleeping and sitting.

In light of the above statements, choose the most appropriate answer from the options given below

[Question ID = 10658]

1. Both Statement I and Statement II are correct  
[Option ID = 42629]
2. Both Statement I and Statement II are incorrect  
[Option ID = 42630]
3. Statement I is correct but Statement II is incorrect  
[Option ID = 42631]
4. Statement I is incorrect but Statement II is correct  
[Option ID = 42632]

72) The following ratios indicate the profitability of a firm:

- A. Liquidity ratio
- B. Return on investment
- C. Net profit ratio
- D. Stock turnover ratio

Choose the *correct* answer from the options given below:

[Question ID = 10659]

1. A and B only  
[Option ID = 42633]
2. A and C only  
[Option ID = 42634]
3. B and C only  
[Option ID = 42635]
4. C and D only  
[Option ID = 42636]

73) A business plan serves the following purposes:

- A. It guides the entrepreneur only towards raising capital
- B. It provides a blueprint of actions to be taken in future
- C. It communicates the programmes of the business to investors, lenders and suppliers



D. It defines the objectives, strategies and products/services to be offered

Choose the *correct* answer from the options given below:

[Question ID = 10660]

1. A, B and D only

[Option ID = 42637]

2. B, C and D only

[Option ID = 42638]

3. A, B and C only

[Option ID = 42639]

4. A, C and D only

[Option ID = 42640]

74) Based on size, businesses may be classified as:

A. Micro enterprise

B. Partnership firm

C. Sole proprietorship

D. Medium enterprise

Choose the *correct* answer from the options given below:

[Question ID = 10661]

1. A and B only

[Option ID = 42641]

2. A and D only

[Option ID = 42642]

3. B and C only

[Option ID = 42643]

4. B and D only

[Option ID = 42644]

75) Following are the advantages of investing one's own capital as a source of finance in the enterprise:

A. Capital is permanent in nature

B. It does not involve payment of interest

C. Only a fixed rate of interest has to be paid

D. Owner has greater control over the capital

Choose the *correct* answer from the options given below:

[Question ID = 10662]

1. A, B and D only

[Option ID = 42645]

2. A, C and D only

[Option ID = 42646]

3. B, C and D only

[Option ID = 42647]

4. A, B and C only

[Option ID = 42648]

76) Arrange the following steps generally followed for sensing business opportunity in the environment in the correct sequence:

A. Analyzing needs and problems in the environment

B. Gathering and analyzing information

C. Setting up a project

D. Identifying products or services through innovation

Choose the *correct* answer from the options given below

[Question ID = 10663]

1. A, B, D, C

[Option ID = 42649]

2. A, B, C, D

[Option ID = 42650]

3. B, A, C, D

[Option ID = 42651]

4. C, D, B, A

[Option ID = 42652]

77) Given below are two statements, one is labelled as Assertion A and the other is labelled as Reason R

Assertion A: Entrepreneurs are considered as economic agents in the society.

Reason R: Entrepreneurs integrate various factors of production to create useful products and services.

In light of the above statements, choose the most appropriate answer from the options given below

[Question ID = 10664]

1. Both A and R are correct and R is the correct explanation of A

[Option ID = 42653]

2. Both A and R are correct but R is NOT the correct explanation of A

[Option ID = 42654]

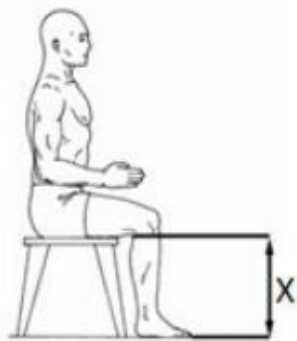
3. A is correct but R is not correct

[Option ID = 42655]

4. A is not correct but R is correct

[Option ID = 42656]

78) Identify the anthropometric measurement represented by 'X' in the given picture:



[Question ID = 10665]

1. Buttock-popliteal length

[Option ID = 42657]

2. Knee height

[Option ID = 42658]

3. Popliteal height

[Option ID = 42659]

4. Buttock-knee length

[Option ID = 42660]

79) In the context of ergonomically designed controls, which of the following statements usually hold true?

A. Controls are easy to find and interpret

B. Controls provide delayed feedback to the user

C. Controls are easy to reach and operate

D. Controls are designed according to body sizes of the users

Choose the correct answer from the options given below:

[Question ID = 10666]

1. A, B and C only

[Option ID = 42661]

2. B, C and D only

[Option ID = 42662]

3. A, B and D only

[Option ID = 42663]

4. A, C and D only

[Option ID = 42664]

80) Given below are two statements, one is labelled as Assertion A and the other is labelled as Reason R

Assertion A: In context of functional storage, unlike items should not be stacked one on top of the other.

Reason R: It is difficult to access unlike items kept at the bottom of a stack without moving other items first

In light of the above statements, choose the most appropriate answer from the options given below



**[Question ID = 10667]**

1. Both A and R are correct and R is the correct explanation of A

[Option ID = 42665]

2. Both A and R are correct but R is NOT the correct explanation of A

[Option ID = 42666]

3. A is correct but R is not correct

[Option ID = 42667]

4. A is not correct but R is correct

[Option ID = 42668]

**81) CM/L is a \_\_\_\_\_ digit number present in ISI mark.[Question ID = 10668]**

1. 5 [Option ID = 42669]

2. 7 [Option ID = 42670]

3. 9 [Option ID = 42671]

4. 8 [Option ID = 42672]

**82) Which of the following statements is true for real income?[Question ID = 10669]**

1. It is a flow of goods and services [Option ID = 42673]

2. It includes all the monetary gains [Option ID = 42674]

3. It is the flow of satisfaction arising out of everyday experiences [Option ID = 42675]

4. It is the purchasing power in rupees and paisa [Option ID = 42676]

**83) Which of the following are the sources of consumer credit?**

**A. Commercial banks**

**B. Mutual Funds**

**C. Personal Finance Companies**

**D. Credit Unions**

**Choose the correct answer from the options given below:**

**[Question ID = 10670]**

1. A, B and C only

[Option ID = 42677]

2. B, C and D only

[Option ID = 42678]

3. A, C and D only

[Option ID = 42679]

4. A, B and D only

[Option ID = 42680]

**84) The three tier redressal machinery under COPRA consists of the following:**

**A. State Commission**

**B. Supreme Court**

**C. National Commission**

**D. District Forum**

**Choose the correct answer from the options given below:**

**[Question ID = 10671]**

1. A, B and C only

[Option ID = 42681]

2. A, B and D only

[Option ID = 42682]

3. B, C and D only

[Option ID = 42683]

4. A, C and D only

[Option ID = 42684]

**85) Some of the mandatory requirements of a label are:**

**A. Net weight when packed**

**B. Attractive visual**

**C. Maximum retail price**

#### D. Manufacturing date

Choose the correct answer from the options given below:

[Question ID = 10672]

1. A, B and C only

[Option ID = 42685]

2. A, B and D only

[Option ID = 42686]

3. B, C and D only

[Option ID = 42687]

4. A, C and D only

[Option ID = 42688]

86) Which of the following might be the reasons for price variation of the same product over different markets, stores or seasons?

- A. Difference in cost of distribution
- B. Inflationary or deflationary trend
- C. Uses or application of the product
- D. Type of locality

Choose the correct answer from the options given below:

[Question ID = 10673]

1. A, B and C only

[Option ID = 42689]

2. A, B and D only

[Option ID = 42690]

3. B, C and D only

[Option ID = 42691]

4. A, C and D only

[Option ID = 42692]

87) Match List I with List II

List I	List II
A. Family composition	I. Prices
B. Location of family	II. Habits
C. Personal factors	III. Nuclear family
D. Economic and institutional factors	IV. Rural-urban

Choose the correct answer from the options given below:

[Question ID = 10674]

1. A - IV, B - I, C - III, D - II [Option ID = 42693]

2. A - III, B - IV, C - II, D - I [Option ID = 42694]

3. A - III, B - IV, C - I, D - II [Option ID = 42695]

4. A - I, B - IV, C - III, D - II [Option ID = 42696]

88) Given below are two statements, one is labelled as Assertion A and the other is labelled as Reason R

Assertion A : Current account is suitable for business people to have their money readily available.

Reason R : There is no restriction on number of withdrawals in a current account.

In light of the above statements, choose the correct answer from the options given below

[Question ID = 10675]

1. Both A and R are true and R is the correct explanation of A

[Option ID = 42697]

2. Both A and R are true but R is NOT the correct explanation of A

[Option ID = 42698]

3. A is true but R is false

[Option ID = 42699]

4. A is false but R is true

[Option ID = 42700]

89) Given below are two statements

Statement I: Income tax is annual tax on total income of the assessee

Statement II: Under the Income tax Act, the total income of the assessee includes salary, income from property, business, etc.



profits, capital gains and income from other sources

In light of the above statements, choose the correct answer from the options given below

[Question ID = 10676]

1. Both Statement I and Statement II are true

[Option ID = 42701]

2. Both Statement I and Statement II are false

[Option ID = 42702]

3. Statement I is true but Statement II is false

[Option ID = 42703]

4. Statement I is false but Statement II is true

[Option ID = 42704]

90) Which of the following consumer rights assures that, whenever possible, consumers will have access to a variety of goods at competitive prices?[Question ID = 10677]

1. Right to choose [Option ID = 42705]

2. Right to be informed [Option ID = 42706]

3. Right to seek redressal [Option ID = 42707]

4. Right to be heard [Option ID = 42708]

91) Which of the following is not a psychological factor influencing consumer behavior?[Question ID = 10678]

1. Motivation [Option ID = 42709]

2. Perception [Option ID = 42710]

3. Learning [Option ID = 42711]

4. Income [Option ID = 42712]

92) Arrange the following stages of creative process in the correct sequence:

A. Idea germination

B. Incubation

C. Illumination

D. Preparation

E. Verification

Choose the correct answer from the options given below

[Question ID = 10679]

1. A, D, B, E, C

[Option ID = 42713]

2. A, B, C, D, E

[Option ID = 42714]

3. B, C, D, A, E

[Option ID = 42715]

4. A, D, B, C, E

[Option ID = 42716]

93) Match List I with List II

List I	List II
A. Organizational plan	I. Administrative structure, forms of ownership
B. Human resource plan	II. Products and services offered, promotional strategies
C. Marketing plan	III. Sources of capital, break even analysis
D. Financial plan	IV. Categories of staff required

Choose the correct answer from the options given below:

[Question ID = 10680]

1. A - I, B - IV, C - III, D - II [Option ID = 42717]

2. A - III, B - IV, C - II, D - I [Option ID = 42718]

3. A - III, B - IV, C - I, D - II [Option ID = 42719]

4. A - I, B - IV, C - II, D - III [Option ID = 42720]

94) Match List I with List II

List I	List II
A. Theory of Motivation	I. F.A Walker
B. Theory of social change	II. Joseph Schumpeter
C. Theory of innovation	III. Max Weber
D. Trait theory of entrepreneurship	IV. David C. Mc Clelland

Choose the correct answer from the options given below:

[Question ID = 10681]

1. A - I, B - II, C - III, D - IV [Option ID = 42721]
2. A - II, B - I, C - III, D - IV [Option ID = 42722]
3. A - IV, B - III, C - II, D - I [Option ID = 42723]
4. A - IV, B - I, C - II, D - III [Option ID = 42724]

95) Given below are two statements, one is labelled as Assertion A and the other is labelled as Reason R

Assertion A: In recent times, a large number of women entrepreneurs have appeared on the map of entrepreneurship

Reason R: There has been an awakening and desire for economic independence among women all over the world

In light of the above statements, choose the most appropriate answer from the options given below

[Question ID = 10682]

1. Both A and R are correct and R is the correct explanation of A  
[Option ID = 42725]
2. Both A and R are correct but R is NOT the correct explanation of A  
[Option ID = 42726]
3. A is correct but R is not correct  
[Option ID = 42727]
4. A is not correct but R is correct  
[Option ID = 42728]

96) Psychic income is difficult to quantify in terms of rupees.

[Question ID = 10683]

1. True  
[Option ID = 42729]
2. False  
[Option ID = 42730]
3. Cannot say  
[Option ID = 42731]
4. Inadequate information  
[Option ID = 42732]

97) Who among the following has defined management as “the art of getting things done through and with people in formally organized groups”? [Question ID = 10684]

1. Harold Koontz [Option ID = 42733]
2. Henri Fayol [Option ID = 42734]
3. Mary Parker Follett [Option ID = 42735]
4. Max Weber [Option ID = 42736]

98) \_\_\_\_\_ involves selection, development, training and integration of human resources in an organization.

[Question ID = 10685]

1. Production Management [Option ID = 42737]
2. Personnel Management [Option ID = 42738]
3. Marketing Management [Option ID = 42739]
4. Financial Management [Option ID = 42740]

99) As per Gross & Crandall, eliminating unnecessary hand motions is an example of the following class of change: [Question ID = 10686]

1. Class I [Option ID = 42741]
2. Class II [Option ID = 42742]
3. Class III [Option ID = 42743]
4. Class IV [Option ID = 42744]

100) \_\_\_\_\_, a controlling technique, identifies the point of no profit no loss in an organization. [Question ID = 10687]

1. Management audit [Option ID = 42745]
2. Programme Evaluation Review Technique (PERT) [Option ID = 42746]
3. Return on investment [Option ID = 42747]
4. Break even analysis [Option ID = 42748]