

## DU MPhil PhD in Commerce

Topic:- COMM MPHIL S2

1) If the capacity usage ratio of a production department is 90% and activity ratio is 99% then the efficiency ratio of the department is

[Question ID = 7360]

1. 100% [Option ID = 29434]
2. 120% [Option ID = 29435]
3. 110% [Option ID = 29436]
4. 105% [Option ID = 29437]

Correct Answer :-

- 110% [Option ID = 29436]

2) A firm previously calculated product costs using absorption costing, but now uses activity based costing. What feature of the product cost calculations remains the same

[Question ID = 7361]

1. Overhead absorption rate for manufacturing overheads [Option ID = 29438]
2. Prime costs [Option ID = 29439]
3. Overhead absorption rate for support function [Option ID = 29440]
4. The classification of fixed and variable costs [Option ID = 29441]

Correct Answer :-

- Prime costs [Option ID = 29439]

3) The measurable value of an alternative use of resources is referred to as (an)

[Question ID = 7362]

1. Opportunity cost [Option ID = 29442]
2. Imputed cost [Option ID = 29443]
3. Differential cost [Option ID = 29444]
4. Sunk cost [Option ID = 29445]

Correct Answer :-

- Opportunity cost [Option ID = 29442]

4) Unabsorbed depreciation which could not be set off in the same assessment year, can be carried forward up to

[Question ID = 7363]

1. 4 years [Option ID = 29446]
2. 8 years [Option ID = 29447]
3. 10 years [Option ID = 29448]
4. Indefinite period [Option ID = 29449]

Correct Answer :-

- Indefinite period [Option ID = 29449]

5) Which of the following events after the balance sheet date would normally qualify as adjusting events according to AS-4 (events after Balance sheet Date)

- A. The insolvency of a customer with the balance outstanding at the balance sheet date
- B. A decline in the market value of investment
- C. The declaration of an ordinary dividend
- D. The determination of the cost of assets purchased before the balance sheet date

Choose the correct answer from the options given below:

[Question ID = 7364]

1. A, C and D only [Option ID = 29450]
2. A and B only [Option ID = 29451]
3. B and C only [Option ID = 29452]
4. A and D only [Option ID = 29453]

Correct Answer :-

- A and D only [Option ID = 29453]

6) Which one of the following is not a Sensex index constituent Stock

[Question ID = 7365]

1. State Bank of India Ltd [Option ID = 29454]
2. Cipla Ltd [Option ID = 29455]
3. Hindustan Uniliver Ltd [Option ID = 29456]
4. MRF Ltd [Option ID = 29457]

Correct Answer :-

- MRF ltd [Option ID = 29457]

7) Capital budgeting is used for

- A. Evaluating investments
- B. Choosing project with highest return
- C. Deciding whether to buy or repair an asset

Choose the correct answer from the options given below:

[Question ID = 7366]

1. A only [Option ID = 29458]
2. A and C only [Option ID = 29459]
3. A, B and C only [Option ID = 29460]
4. B and C only [Option ID = 29461]

Correct Answer :-

- A, B and C only [Option ID = 29460]

8) The security market line, on Y axis measures

[Question ID = 7367]

1. Expected Returns [Option ID = 29462]
2. Beta [Option ID = 29463]
3. Alpha [Option ID = 29464]
4. Risk free return [Option ID = 29465]

Correct Answer :-

- Expected Returns [Option ID = 29462]

9) \_\_\_\_\_ is not an assumption of Capital Asset Pricing Model

[Question ID = 7368]

1. Investors are risk averse [Option ID = 29466]
2. There are no transaction cost and taxes [Option ID = 29467]
3. Investors have heterogeneous expectations [Option ID = 29468]
4. Investments are divisible [Option ID = 29469]

Correct Answer :-

- Investors have heterogeneous expectations [Option ID = 29468]

10) The Capital market line, on X axis measures

[Question ID = 7369]

1. Expected Returns [Option ID = 29470]
2. Beta [Option ID = 29471]
3. Alpha [Option ID = 29472]
4. Standard Deviation [Option ID = 29473]

Correct Answer :-

- Standard Deviation [Option ID = 29473]

11) In the context of contemporary management practices which one of the following is least reprehensive of truth?

[Question ID = 7370]

1. top managers ensure the organization's competitiveness [Option ID = 29474]
2. top management supports personnel development and ensure employability [Option ID = 29475]
3. empowered lower-level managers and employees are responsible for the organization's competitiveness [Option ID = 29476]
4. empowered lower-level managers and employees are responsible for their own development [Option ID = 29477]

Correct Answer :-

- top managers ensure the organization's competitiveness [Option ID = 29474]

12) Motivation as an important part of management function is part of which of the following core functions

[Question ID = 7371]

1. Controlling [Option ID = 29478]
2. Organizing [Option ID = 29479]
3. Leading [Option ID = 29480]
4. Planning [Option ID = 29481]

Correct Answer :-

- Leading [Option ID = 29480]

13) In Organizational Behaviour model 'Structure' is considered as organizational level

[Question ID = 7372]

1. Outcome [Option ID = 29482]
2. Process [Option ID = 29483]

3. Input [Option ID = 29484]
4. Input and Outcome both [Option ID = 29485]

Correct Answer :-

- Input [Option ID = 29484]

14) Which one of the following does not concern OCTAPACE model of organizational culture?

[Question ID = 7373]

1. Confrontation [Option ID = 29486]
2. Collaboration [Option ID = 29487]
3. Autonomy [Option ID = 29488]
4. Accommodation [Option ID = 29489]

Correct Answer :-

- Accommodation [Option ID = 29489]

15) Putting People on the Balance Sheet means

[Question ID = 7374]

1. HR on the table [Option ID = 29490]
2. Considering employees as capital [Option ID = 29491]
3. Considering employees as external liability [Option ID = 29492]
4. Prioritising employees over customers [Option ID = 29493]

Correct Answer :-

- Considering employees as capital [Option ID = 29491]

16) Which agreement of WTO deals with intellectual property rights?

[Question ID = 7375]

1. TBT [Option ID = 29494]
2. SPS [Option ID = 29495]
3. TRIPS [Option ID = 29496]
4. GATS [Option ID = 29497]

Correct Answer :-

- TRIPS [Option ID = 29496]

17) According to the purchasing power parity theory, exchange rates are determined by

[Question ID = 7376]

1. Money supply [Option ID = 29498]
2. Relative prices [Option ID = 29499]
3. Interest rates [Option ID = 29500]
4. Demand and supply [Option ID = 29501]

Correct Answer :-

- Relative prices [Option ID = 29499]

18) An arrangement where a firm in one country agrees to operate facilities or provide other management services to a firm in another country for an agreed-upon fee is known as

[Question ID = 7377]

1. Turnkey project [Option ID = 29502]
2. Management contract [Option ID = 29503]
3. Exporting [Option ID = 29504]
4. Foreign direct investment [Option ID = 29505]

Correct Answer :-

- Management contract [Option ID = 29503]

19) A tariff on an imported good levied by the importing country to counter the impact of foreign subsidies is known as

[Question ID = 7378]

1. Excise duty [Option ID = 29506]
2. Quota [Option ID = 29507]
3. Export restraint [Option ID = 29508]
4. Countervailing duty [Option ID = 29509]

Correct Answer :-

- Countervailing duty [Option ID = 29509]

20) Which among these is the lowest level of economic integration?

[Question ID = 7379]

1. Common market [Option ID = 29510]
2. Customs Union [Option ID = 29511]
3. Free Trade Area [Option ID = 29512]
4. Economic union [Option ID = 29513]

Correct Answer :-

- Free Trade Area [Option ID = 29512]

21) A 'Lead' in marketing jargon, means \_\_\_\_\_

[Question ID = 7380]

1. A likely customer or consumer [Option ID = 29514]
2. Reverse of a Deal [Option ID = 29515]
3. A marketing leader [Option ID = 29516]
4. A leader of a sales team [Option ID = 29517]

Correct Answer :-

- A likely customer or consumer [Option ID = 29514]

22) Just in time (JIT) - an inventory management technique, getting wider acceptance world over, the technique was first introduced in

[Question ID = 7381]

1. America [Option ID = 29518]
2. China [Option ID = 29519]
3. India [Option ID = 29520]
4. Japan [Option ID = 29521]

Correct Answer :-

- Japan [Option ID = 29521]

23) World Consumer Rights Day is celebrated on

[Question ID = 7382]

1. 15<sup>th</sup> April [Option ID = 29522]
2. 15<sup>th</sup> March [Option ID = 29523]
3. 20<sup>th</sup> March [Option ID = 29524]
4. 20<sup>th</sup> April [Option ID = 29525]

Correct Answer :-

- 15<sup>th</sup> March [Option ID = 29523]

24) When market expansion is done by developing new products to satisfy new consumer needs, it is called as

[Question ID = 7383]

1. Market diffusion [Option ID = 29526]
2. Diversification [Option ID = 29527]
3. Market development [Option ID = 29528]
4. Market penetration [Option ID = 29529]

Correct Answer :-

- Diversification [Option ID = 29527]

25) Many people need to buy BMW but only a few have ability and willingness to buy. This is an example of

[Question ID = 7384]

1. Need [Option ID = 29530]
2. Want [Option ID = 29531]
3. Social status [Option ID = 29532]
4. Demand [Option ID = 29533]

Correct Answer :-

- Demand [Option ID = 29533]

26) In which of the following stage, pilot testing is done?

[Question ID = 7385]

1. Research design [Option ID = 29534]
2. Sampling design [Option ID = 29535]
3. Framing research question [Option ID = 29536]
4. Framing management dilemma [Option ID = 29537]

Correct Answer :-

- Research design [Option ID = 29534]

27) Research based on logic involves, which of the following reasoning

[Question ID = 7386]

1. Induction [Option ID = 29538]
2. Deduction [Option ID = 29539]
3. Both Induction and deduction [Option ID = 29540]
4. Neither Induction nor deduction [Option ID = 29541]

Correct Answer :-

- Both Induction and deduction [Option ID = 29540]

28) Ethical codes do not apply to which of the following

**[Question ID = 7387]**

1. Data collection [Option ID = 29542]
2. Research design [Option ID = 29543]
3. Participant response [Option ID = 29544]
4. Sample selection [Option ID = 29545]

**Correct Answer :-**

- Participant response [Option ID = 29544]

**29) Which of the following is not a method of citing secondary data sources referred to by a researcher**

**[Question ID = 7388]**

1. MLA [Option ID = 29546]
2. APA [Option ID = 29547]
3. MPA [Option ID = 29548]
4. Chicago [Option ID = 29549]

**Correct Answer :-**

- MPA [Option ID = 29548]

**30) Which of the following does not involve data modification?**

**[Question ID = 7389]**

1. Clustering [Option ID = 29550]
2. Transformation [Option ID = 29551]
3. Standardization [Option ID = 29552]
4. Sampling [Option ID = 29553]

**Correct Answer :-**

- Sampling [Option ID = 29553]

**31) Which of the following research is conducted once and represent a snapshot of one point of time?**

**[Question ID = 7390]**

1. Cross sectional [Option ID = 29554]
2. Longitudinal [Option ID = 29555]
3. Predictive [Option ID = 29556]
4. Descriptive [Option ID = 29557]

**Correct Answer :-**

- Cross sectional [Option ID = 29554]

**32) Which of the following is not the quality of an observer?**

**[Question ID = 7391]**

1. Unobtrusiveness [Option ID = 29558]
2. Drift [Option ID = 29559]
3. Concentration [Option ID = 29560]
4. Experience [Option ID = 29561]

**Correct Answer :-**

- Drift [Option ID = 29559]

**33) Variables that have ability to influence the event being tested by the researcher are called as**

**[Question ID = 7392]**

1. Dependent Variables [Option ID = 29562]
2. Independent Variables [Option ID = 29563]
3. Control variables [Option ID = 29564]
4. Extraneous variables [Option ID = 29565]

**Correct Answer :-**

- Extraneous variables [Option ID = 29565]

**34) Likert Scale was developed by**

**[Question ID = 7393]**

1. Rensis Likert [Option ID = 29566]
2. Renwis Likert [Option ID = 29567]
3. Rupert Likert [Option ID = 29568]
4. Richard Likert [Option ID = 29569]

**Correct Answer :-**

- Rensis Likert [Option ID = 29566]

**35) Which of the following questions imply a favorable response to a question?**

**[Question ID = 7394]**

1. Target [Option ID = 29570]
2. Leading [Option ID = 29571]
3. Structured [Option ID = 29572]
4. Unstructured [Option ID = 29573]

Correct Answer :-

- Leading [Option ID = 29571]

36) The central limit theorem assumes that the sampling distribution of the mean

[Question ID = 7395]

1. Is always normal [Option ID = 29574]
2. Is always normal for large sample sizes [Option ID = 29575]
3. Is always normal for small sample sizes [Option ID = 29576]
4. Approaches normal distribution as sample size increases [Option ID = 29577]

Correct Answer :-

- Approaches normal distribution as sample size increases [Option ID = 29577]

37) Which of the following is not a researcher's error

[Question ID = 7396]

1. Population definition error [Option ID = 29578]
2. Measurement error [Option ID = 29579]
3. Surrogate information error [Option ID = 29580]
4. Cheating error [Option ID = 29581]

Correct Answer :-

- Cheating error [Option ID = 29581]

38) Principle of Persuasive Communication was given by

[Question ID = 7397]

1. Plato [Option ID = 29582]
2. Sun Tzu [Option ID = 29583]
3. Aristotle [Option ID = 29584]
4. McCarthy [Option ID = 29585]

Correct Answer :-

- Aristotle [Option ID = 29584]

39) .....is an example of non parametric test

[Question ID = 7398]

1. t test [Option ID = 29586]
2. Chi Square [Option ID = 29587]
3. Z test [Option ID = 29588]
4. F test [Option ID = 29589]

Correct Answer :-

- Chi Square [Option ID = 29587]

40) Which of the following is a measure of goodness of fit?

[Question ID = 7399]

1. RMR [Option ID = 29590]
2. RMSEA [Option ID = 29591]
3. GFI [Option ID = 29592]
4. CMIN/DF [Option ID = 29593]

Correct Answer :-

- GFI [Option ID = 29592]

41) Which of the following methods is appropriate when goal is to extract maximum variance in data set?

[Question ID = 7400]

1. Principle Axis [Option ID = 29594]
2. Principal Component [Option ID = 29595]
3. Weighted Least Square [Option ID = 29596]
4. Partial Least Square [Option ID = 29597]

Correct Answer :-

- Principal Component [Option ID = 29595]

42) Which of the following is appropriate when independent variable is measured on categorical scale and dependent is measured on ratio scale?

[Question ID = 7401]

1. ANOVA [Option ID = 29598]
2. Pearson Correlation [Option ID = 29599]
3. Discriminant [Option ID = 29600]
4. One sample t test [Option ID = 29601]

Correct Answer :-

- ANOVA [Option ID = 29598]

43) Which of the following statistical test can be used to check the significance of regression coefficient

[Question ID = 7402]

1. Chi Square [Option ID = 29602]
2. Sign test [Option ID = 29603]
3. Binomial test [Option ID = 29604]
4. t- test [Option ID = 29605]

Correct Answer :-

- t- test [Option ID = 29605]

44) In case of Chi Square for goodness of fit, the degree can be measured by

[Question ID = 7403]

1.  $(r-1)(c+1)$  [Option ID = 29606]
2.  $(r-1)(c-1)$  [Option ID = 29607]
3.  $(r-1)/(c-1)$  [Option ID = 29608]
4.  $n-1$  [Option ID = 29609]

Correct Answer :-

- $n-1$  [Option ID = 29609]

45) The error sum of square can be obtained from the equation

[Question ID = 7404]

1.  $SSE = SST + SSR + SSTR$  [Option ID = 29610]
2.  $SSE = SSR + SSC - SST$  [Option ID = 29611]
3.  $SSE = SST - SSR - SSTR$  [Option ID = 29612]
4.  $SSE = SSR * SST$  [Option ID = 29613]

Correct Answer :-

- $SSE = SSR + SSC - SST$  [Option ID = 29611]

46) The lowest strength of relationship is reflected by which of the following correlation coefficient

[Question ID = 7405]

1. 0.98 [Option ID = 29614]
2. -0.98 [Option ID = 29615]
3. -0.45 [Option ID = 29616]
4. 0.05 [Option ID = 29617]

Correct Answer :-

- 0.05 [Option ID = 29617]

47) The standard error of estimate  $S_{yx}$  is a measure of

[Question ID = 7406]

1. Closeness [Option ID = 29618]
2. Variability [Option ID = 29619]
3. Linearity [Option ID = 29620]
4. Additivity [Option ID = 29621]

Correct Answer :-

- Variability [Option ID = 29619]

48) The standard deviation of the lifetime of a sample of 400 tube was found to be 250 hours, what shall be upper limit of 99% confidence interval of standard deviation

[Question ID = 7407]

1.  $250 + 17.33$  [Option ID = 29622]
2.  $250 - 17.33$  [Option ID = 29623]
3.  $250 + 22.81$  [Option ID = 29624]
4.  $250 - 22.81$  [Option ID = 29625]

Correct Answer :-

- $250 + 22.81$  [Option ID = 29624]

49) In a hypothesis test,  $\alpha = 0.5$  and  $\beta = 0.10$ , the confidence level is

[Question ID = 7408]

1. 0.95 [Option ID = 29626]
2. 0.10 [Option ID = 29627]
3. 0.90 [Option ID = 29628]
4. 0.05 [Option ID = 29629]

Correct Answer :-

- 0.95 [Option ID = 29626]

50) A person tosses a coin 40 times and obtains 24 heads. Find 99% confidence limit for the proportion of heads that he would obtain in an unlimited number of the tosses of the coin

[Question ID = 7409]

1. 0.35 to 0.70 [Option ID = 29630]
2. 0.37 to 0.83 [Option ID = 29631]
3. 0.37 to 0.75 [Option ID = 29632]
4. 0.45 to 0.75 [Option ID = 29633]

**Correct Answer :-**

- 0.37 to 0.83 [Option ID = 29631]