



INDIAN INSTITUTE OF MANAGEMENT CALCUTTA

ANNUAL MDP CALENDAR 2023 - 2024

Month	Sl. No.	Name of the Programme	Start Date	End Date	Functional Area	Programme Director(s)	Fees* (INR)
APRIL	1	Trading Et Investments in Equities and Derivatives	Apr 15, 2023	Apr 16, 2023	Finance	Prof. Sudhakar Reddy	44000
JULY	2	Leadership and Team Building	Jul 24, 2023	Jul 28, 2023	OB/HRM	Prof. Chetan Joshi	130000
AUGUST	3	Business Leadership Programme Module I, II, III	Module I – Aug 21 – 26, 2023 Module II – Nov 20 – 25, 2023 Module III – Feb 05 – 10, 2024		General Management	Prof. Amit Dhiman, Prof. Anirvan Pant, Prof. Peeyush Mehta	375000
	4	Interpersonal Effectiveness and Leadership Excellence	Aug 21, 2023	Aug 25, 2023	OB/HRM	Prof. Chetan Joshi	130000
SEPTEMBER	5	Enhancing Productivity with Effective Cross-Cultural Business Communications	Sep 04, 2023	Sep 07, 2023	Communication	Prof. Apoorva Bharadwaj	88000
	6	Managerial Leadership and Conflict Resolution	Sep 11, 2023	Sep 15, 2023	OB/HRM	Prof. Chetan Joshi	130000
	7	Managing Disruption Risk through Strategic Sourcing (SSVM)	Sep 11, 2023	Sep 14, 2023	Operations	Prof. Peeyush Mehta	100000
	8	Managerial Leadership and Team Effectiveness	Sep 25, 2023	Sep 29, 2023	OB/HRM	Prof. Abhishek Goel & Prof. Rajiv Kumar	140000
	9	Mastering Strategy - Insights from Indic Arthashastra traditions	Sep 25, 2023	Sep 29, 2023	Strategy	Prof. Biswatosh Saha	140000
	10	Finance for Non-Finance Executives	Sep 25, 2023	Sep 29, 2023	Finance	Prof. Manju Jaiswall	120000
OCTOBER	11	Managerial Effectiveness	Oct 09, 2023	Oct 13, 2023	OB/HRM	Prof. Abhishek Goel & Prof. Rajiv Kumar	140000
	12	Lean Operations	Oct 09, 2023	Oct 13, 2023	Operations	Prof. Partha Priya Datta	125000
	13	Communication and Presentation Skills	Oct 30, 2023	Nov 03, 2023	Communication	Prof. Vidyanand Jha	140000
NOVEMBER	14	Becoming an Effective Sales Manager	Nov 06, 2023	Nov 10, 2023	Marketing	Prof. Ramendra Singh	110000
	15	General Management Programme for Senior and Middle-Level Executives	Nov 06, 2023	Nov 10, 2023	General Management	Prof. Subrata Mitra	125000
	16	Innovation Strategies for Operational Excellence	Nov 06, 2023	Nov 10, 2023	Operations	Prof. Partha Priya Datta	130000
	17	Trading Et Investments in Equities and Derivatives	Nov 18, 2023	Nov 19, 2023	Finance	Prof. Sudhakar Reddy	44000
	18	Developing Leadership Potential	Nov 20, 2023	Nov 24, 2023	OB/HRM	Prof. Abhishek Goel & Prof. Rajiv Kumar	140000
	19	Strategic Brand Management	Nov 20, 2023	Nov 24, 2023	Marketing	Prof. Saravana Jaikumar	135000
	20	Healthcare Leadership and Management Programme	Nov 27, 2023	Dec 01, 2023	Healthcare	Prof. R.Rajesh Babu & Prof. Manish Thakur	110000
	21	Digital and Social Media Marketing For Business Growth	Nov 27, 2023	Dec 01, 2023	Marketing	Prof. Saravana Jaikumar	135000
	22	Finance for Non-Finance Executives	Nov 27, 2023	Dec 01, 2023	Finance	Prof. Manju Jaiswall	120000
	23	Digital Operations and Technology	Nov 27, 2023	Dec 01, 2023	Operations	Prof. Peeyush Mehta	125000
DECEMBER	24	Management of Creativity and Innovation	Dec 04, 2023	Dec 08, 2023	OB/HRM	Prof. Vidyanand Jha	140000
	25	Industry 4.0 and Internet of Things (IoT) - What every manager needs to know about them	Dec 04, 2023	Dec 07, 2023	Business Technology	Prof. Debashis Saha	100000
	26	Business Analytics for Strategic and Tactical Level Decision Making	Dec 11, 2023	Dec 15, 2023	Analytics	Prof. Saibal Chattopadhyay & Prof. Uttam K. Sarkar	140000
	27	Leadership and Team Building	Dec 11, 2023	Dec 15, 2023	OB/HRM	Prof. Chetan Joshi	130000
	28	Supply Chain Management	Dec 11, 2023	Dec 15, 2023	Operations	Prof. Balram Avittathur & Prof. Peeyush Mehta	120000
	29	Strategic Cost and Performance Management	Dec 18, 2023	Dec 21, 2023	Finance	Prof. Manju Jaiswall	88000
	30	Pricing to drive Profits	Dec 18, 2023	Dec 22, 2023	Marketing	Prof. Ritu Mehta	120000
	31	Leveraging Behavioral Economics for Managerial Decision Making	Dec 18, 2023	Dec 22, 2023	Economics	Prof. Somdeep Chatterjee	110000
JANUARY	32	Interpersonal Effectiveness and Leadership Excellence	Jan 08, 2024	Jan 12, 2024	OB/HRM	Prof. Chetan Joshi	130000
	33	Project Management	Jan 08, 2024	Jan 12, 2024	Operations	Prof. Subrata Mitra	125000
	34	Succeeding as a Strategic CMO	Jan 15, 2024	Jan 19, 2024	Marketing	Prof. Ritu Mehta	130000
	35	Value Creation through Resilient Operations	Jan 15, 2024	Jan 19, 2024	Operations	Prof. Peeyush Mehta & Prof. Balram Avittathur	120000
FEBRUARY	36	Finance and Accounting for Business Managers	Feb 05, 2024	Feb 08, 2024	Finance	Prof. Arpita Ghosh & Prof. Vivek Rajvanshi	92000
	37	Managerial Leadership and Team Effectiveness	Feb 05, 2024	Feb 09, 2024	OB/HRM	Prof. Abhishek Goel & Prof. Rajiv Kumar	140000
	38	Communication and Presentation Skills	Feb 12, 2024	Feb 16, 2024	Communication	Prof. Vidyanand Jha	140000
	39	Contract Management and Arbitration	Feb 12, 2024	Feb 16, 2024	Business Law	Prof. R.Rajesh Babu & Prof. V.K.Unni	110000
	40	Key Account Management	Feb 12, 2024	Feb 16, 2024	Marketing	Prof. Suren Sista	125000
	41	Customer Service Strategy and Value Creation	Feb 19, 2024	Feb 23, 2024	Marketing	Prof. Saravana Jaikumar	135000
	42	Managerial Leadership and Conflict Resolution	Feb 26, 2024	Mar 01, 2024	OB/HRM	Prof. Chetan Joshi	130000
	43	Sales and Negotiation Skills	Feb 26, 2024	Mar 01, 2024	Marketing	Prof. Suren Sista	125000
MARCH	44	Digital Technology Management for Business Excellence	Mar 04, 2024	Mar 07, 2024	Business Technology	Prof. Debashis Saha	110000
	45	Personal Growth and Team Building	Mar 11, 2024	Mar 15, 2024	OB/HRM	Prof. Chetan Joshi	130000

* Fees mentioned are on Residential basis. Taxes extra.

In case of exigencies like that of Covid-19, programmes may have to be rescheduled, or those that are planned to be delivered in-campus may have to be shifted to virtual classrooms.

- Transaction/Remittance charges, if any, would have to be borne by the sponsoring entity.
- Programmes shall be conducted at the Management Development Centre (MDC) inside the IIM Calcutta campus. Programme fees mentioned are on Residential basis.
- We would strongly encourage candidates to enroll as Residential participants, as the experience of an MDP is optimized in a full-immersion mode. Still, in case a candidate wishes to apply on a Non-Residential basis, the Programme fee for such participant will be ₹10,000/- less than the Residential fee. Tax and surcharge (if any) will be charged as applicable.
- Executive Education Alumni: With effect from April 1, 2017, participants of IIM Calcutta's Open MDPs who attend 20 days of learning through two or more Open MDPs will be eligible to apply for Executive Education Alumni of IIM Calcutta status.